

# **Pride Fort Lauderdale Parade and Festival 2019**

## **Event Application Revisions**

### **Addition of Locations**

We have added

- a stage riser with tents at Sebastian Street Beach for a DJ and announcer/host
- a mobile stage at Las Olas on the beach side for parade judges pre-parade entertainment
- a post parade block party on SE 5<sup>th</sup> Street with stage and sound

### **Set Up changes from Thursday Feb 21 to Wednesday Feb 20**

Tents to be set up on sand Wednesday and ADA matting to be added on Thursday. Adding this additional day will help us ensure that we are ADA complaint and making the event open to all. Parking will not be impacted by this change. Set up day that will utilize the south half of the parking lot will remain the same on Friday & Saturday.

### **Removed Friday Event**

We have removed Friday from our schedule as an event day

### **Saturday Parade and Events Changes**

We have reached out to most of the hotels, restaurants and bars and are working with them to create events that will draw more people to their businesses. We believe this will help even out traffic flow.

We have

- Moved our starting time on Saturday to 12 noon so that we can include events to attract people earlier to the beach and minimize the traffic impact.
- Moved the parade after party from 7 PM to 10 PM from south beach park to SE 5<sup>th</sup> Street. This will also help regulate the flow of traffic after the parade.
- Set up of stages and bars will begin at 7 am.

### **Added Food & Bars to Parade Route**

- Added bars (most on beach side) to serve drinks from 12 noon
- Added Food Cart Sales along A1A near bars
- Added up to 3 food trucks to parade

### **Updated Contact Information**

We have added 2 additional points of contacts from our team.

### **Added Updated Maps**

We have updated the Sunday festival map for beach park south and added the parade route map with traffic flow during road closures and our proposed parade event map.

### **Waste Bins & Removal - Parade**

We will have a paid cleaning crew on site from 11 AM to 12 AM on Saturday for the parade. This crew will place and empty waste bins by each bar and at each entrance to the beach from Sebastian Street to SE 5<sup>th</sup> Street. They will use an ATV (Gator) to pick up trash throughout the day. Multiple bins will be placed at the end of the parade route to allow for easy clean up of parade trash from floats.

**Bar Layout – Parade**

There will be 1 draft beer truck, 6 – 10' x 10' bars and 1 – 10' x 20' bar along the parade route with all but 1 on the beach side. Each bar will serve alcohol, water and soda so we are asking for a temporary suspension of the prohibition of alcohol on the sand since we will be servicing to the open public. This is same situation as the St. Patrick's Day Parade.

**Hospitality Lounge – Parade**

We will have a 30' x 40' Hospitality Lounge on the beach just north of Las Olas Blvd. This area will be ticketed and barricaded with security. There will be bars but no furniture. There will be enough room to allow for attendees to get out of the sun and watch the parade or stage.

**Food Booths – Parade**

We will have 2 - 10' x 10' covered food booths. They will be serving food prepared on site and will require inspection. They are located on the west side of A1A just south of Las Olas.

**Food Carts – Parade**

We will have 8 food carts that will be serving items like hot dogs, frozen lemonade and arepas. We have placed these near each bar to remind attendees to eat if they drink.

**Food Truck – Parade**

We will have 1 food truck at Sebastian Street on the west side of A1A near the disabled parking.

**Deliveries to Bars – Parade**

We will minimize the need for bar deliveries by supplying large ice boxes at 5 to 6 bars and staging as much product in each bar. Any deliveries made will be using an ATV (Gator) on the sand.