

#19-0112

**TO:** Honorable Mayor & Members of

the Fort Lauderdale City

Commission

**FROM**: Chris Lagerbloom, ICMA-CM, City Manager

**DATE**: February 5, 2019

**TITLE**: Motion to Approve an Event Agreements: Agile Rascal Theater Group –

Bicycle Safety Fundraiser and Fort Mardi Gras 2019

#### Recommendation

It is recommended that the City Commission approve event agreements with Penn House Productions, LLC and 3-J Hospitality, LLC and authorize execution of agreements by the City Manager. If the Commission agrees with the applicant's request for extended hours, a separate motion should be made.

## **Background**

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

The City has entered into a settlement agreement with 3 J Hospitality to pay off a balance they currently have with the City. The agreement states that they can have an event only if they are making payments consistent with the agreement. If payment is not received, this permit will be revoked.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Effective October 1, 2015 the City began to enforce the noise requirements outlined in Exhibit 1.

Event 1:

Applicant: Penn House Productions, LLC

Event Name: Agile Rascal Theater Group – Bicycle Safety Fundraiser

Date/Time: Tuesday, February 12, 2019 (6:00pm - 10:00pm)

Location: Esplanade Park

Set Up Date/Time: Tuesday, February 12, 2019 (3:00pm - 6:00pm)
Breakdown Date/Time: Tuesday, February 12, 2019 (10:00pm - 10:30pm)

Road Closing: No Alcohol: Yes

Amplified Music: Yes – Tuesday, February 12, 2019 (6:00pm - 10:00pm)\*

Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

\*The event organizer has requested a special exemption to allow music for this event until 10:00pm.

Event 2:

Applicant: 3-J Hospitality, LLC Event Name: Fort Mardi Gras 2019

Date/Time: Saturday, March 2, 2019 (4:00pm – 7:00pm) Procession

Saturday, March 2, 2019 (5:00pm – 11:00pm) Afterparty

Location: Esplanade Park & SW 3<sup>rd</sup> Avenue & Broward Blvd.
Set Up Date/Time: Saturday, March 2, 2019 (12:00pm – 4:00pm)
Breakdown Date/Time: Saturday, March 2, 2019 (11:00pm – 11:59pm)
Sunday, March 3, 2019 (12:00am – 1:00am)

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Road Closing: Yes – Nugent Avenue & SW 3<sup>rd</sup> Avenue

Alcohol: Yes

Amplified Music: Yes – Saturday, March 2, 2019 (4:00pm – 11:00pm)\*

Special Permission: Amplified Music/Extended Road Closure - Yes

Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

\*The event organizer has requested a special exemption to allow music for this event until 11:00pm.

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### **Resource Impact**

There is a positive fiscal impact in the amount of \$400.00.

| Funds available as of January 17, 2019 |                         |  |                                  |                                   |        |
|--|-------------------------|--|----------------------------------|-----------------------------------|--------|
| ACCOUNT NUMBER                         | INDEX NAME<br>(Program) | CHARACTER<br>CODE/ SUB-<br>OBJECT<br>NAME        | AMENDED<br>BUDGET<br>(Character) | AMOUNT<br>RECEIVED<br>(Character) | AMOUNT |
| 001-PKR033401-K029                     | Community<br>Events     | Charge for<br>Service/Non-<br>sponsor<br>Charges | \$165,000                        | \$22,393                          | \$400  |
|  | TOTAL AMOUNT ►          |  | \$400                            |                                   |        |

#### **Strategic Connections**

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

# **Attachments**

Exhibit 1 – Commission Memo #15-055

Exhibit 2 – Agile Rascal Theater Group – Bicycle Safety Fundraiser Application

Exhibit 2a – Agile Rascal Theater Group – Bicycle Safety Fundraiser Site Plan

Exhibit 2b - Agile Rascal Theater Group - Bicycle Safety Fundraiser Agreement

Exhibit 3 – Fort Mardi Gras 2019 Application

Exhibit 3a - Fort Mardi Gras 2019 Site Plan

Exhibit 3b - Fort Mardi Gras 2019 Procession

Exhibit 3c - Fort Mardi Gras 2019 Agreement

Exhibit 4 – February 2019 Special Event Calendar

Exhibit 5 – March 2019 Special Event Calendar

Prepared by: Barbara Smith, Nighttime Economy

Department Director: Chris Lagerbloom, ICMA-CM, City Manager