

#19-0111

TO: Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: February 5, 2019

TITLE: Motion to Approve Event Agreements and Related Road Closures:

Uptown 5K on the Runway and The 13th Street Craft Beer and Wine

Festival

Recommendation

It is recommended that the City Commission approve event agreements with Trustbridge Foundation, Inc. and Central City Alliance Inc. and authorize execution of agreements by the City Manager.

The 13th Street Craft Beer and Wine Festival was approved at the October 23, 2018 Commission Meeting. City staff received a request from the promoter to change the event date and they provided an alternate site plan.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and the event organizer were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Trustbridge Foundation, Inc. Event Name: Uptown 5K on the Runway

Date/Time: Saturday, April 13, 2019 (6:00am – 12:00pm)
Location: Fort Lauderdale Executive Airport (FXE)
Set Up Date/Time: Thursday, April 11, 2019 (9:00am – 5:00pm)
Breakdown Date/Time: Saturday, April 13, 2019 (12:00pm – 2:00pm)

Road Closing: Yes – NW 15th Avenue

Alcohol: No

Amplified Music: Yes - Saturday, April 13, 2019 (6:00am – 12:00pm)

Special Permission: Amplified Music/Extended Road Closure - No

Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 1:

Applicant: Central City Alliance, Inc

Event Name: The 13th Street Craft Beer and Wine Festival Saturday, March 2, 2019 (4:00pm – 8:00pm)
Location: NE 13th Street – NE 5th Terrace to NE 8th Avenue Set Up Date/Time: Saturday, March 2, 2019 (9:00am – 3:00pm)
Breakdown Date/Time: Saturday, March 2, 2019 (8:00pm – 9:00pm)

Road Closing: Yes – NE 13th Street – NE 5th Terrace to NE 8th Avenue

Alcohol: No Yes

Amplified Music: Yes - Saturday, March 2, 2019 (4:00pm – 8:00pm)
Special Permission: Amplified Music/Extended Road Closure - No

Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

Funds available as of January 17, 2019					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$165,000	\$22,393	\$400
TOTAL AMOUNT ►				\$400	

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Attachments

Exhibit 1 – Uptown 5K on the Runway Application

Exhibit 1a – Uptown 5K on the Runway Site Plan

Exhibit 1b – Uptown 5K on the Runway Race Route

Exhibit 1c – Uptown 5K on the Runway Agreement

Exhibit 2 – The 13th Street Craft Beer and Wine Festival Application

Exhibit 2a – The 13th Street Craft Beer and Wine Festival Site Plan

Exhibit 2b – The 13th Street Craft Beer and Wine Festival Agreement

Exhibit 3 – February 2019 Special Event Calendar

Exhibit 4 – March 2019 Special Event Calendar

Exhibit 5 – April 2019 Special Event Calendar

Prepared by: Barbara Smith, Nighttime Economy

Department Director: Chris Lagerbloom, ICMA-CM, City Manager