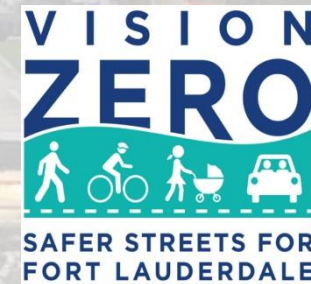


Dockless Mobility Update

February 5, 2019 | 1:30 PM

8th Floor Conference Room | 100 North Andrews Avenue



Agenda

1. Immediate Recommended Changes
Proposed Short-Term Improvements
2. Major Ordinance Refresh
Proposed Long-Term Improvements

Immediate Recommended Changes

Item	Limitation	Revision
No Parking Areas	No Immediate Impoundment	Allow for immediate impoundment
Corral Areas	No Immediate Impoundment	Allow for immediate impoundment
General Notice to Relocate	2 to 12 hour window	Reduce to 30 minutes, 7 days per week, 7AM to 11:30PM
Impoundment Fees	Low	Increase based on actual staffing and storage cost

2/5/19
Conference

3/5/19
Commission

3/19/19
Commission



Major Ordinance Refresh

Revised Permit Process

- Current: Four permits issued first come, first serve
- Possible: Competitive process (RFP, RFN) for single operator
- Benefits:
 - Fewer operators, fewer devices
 - Better fleet management
 - Enhanced “ownership”
 - Most qualified company



PROCUREMENT SERVICES

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Our mission is achieving exemplary service that exceeds expectations by embracing technological advancements and improved procedures.

Please feel free to contact us at [\(954\) 356-2200](#) or [procurement@cityofftl.com](#).

Purchasing Office

You may review the [Purchasing Office](#) website.

Award-Winning

For the tenth year, Procurement was awarded the "Best of the Best" award by the National Institute of Governmental Purchasing, designed to recognize professionalism, productivity, and performance.

NIGP Best Practice

The National Institute of Governmental Purchasing has named the City of Fort Lauderdale a "Best Practice" for its procurement services.

The MWBE Director provides immediate access to the City's procurement services through the City's website.

- [MWBE Direct](#)
- [Local Business](#)
- [Bid or Lowest Offer](#)
- [General Terms](#)
- [Lobbyist Credit](#)
- [Formal Approval](#)

City of Fort Lauderdale Dockless Mobility Permit Application

The City of Fort Lauderdale City Commission enacted the Dockless Mobility Permit Program to regulate and permit dockless mobility options, including conventional bikes, e-bikes, and e-scooters. The City's Transportation and Mobility Department will administer the Permit Program, which will permit up to 4 total mixed-fleet operators in the city. In order to qualify for a permit, the operator must demonstrate that the technology proposed is readily available and ready for launch in Fort Lauderdale upon issuance of a permit.

Section 1: General Information

Operator Information	
Operator Name	
Contact Name	
Mailing Address	
Phone Number	
Email Address	
Website	

Type of Application		
New	Renewal	Amendment

Local Operations Contact Information	
Direct Contact Name	
Mailing Address	
Phone Number (Direct Line)	
Email Address	

Note: This contact name will be posted on the Transportation Department's Dockless Mobility website.

Fleet Request Summary	
Conventional Bikes	
E-Bikes	
Scooters	
Total Units Requested	

Note: New permits are limited to between 150 and 500 total mobility units. Amendments requesting additional units are limited to a maximum of 250 additional units per increment.

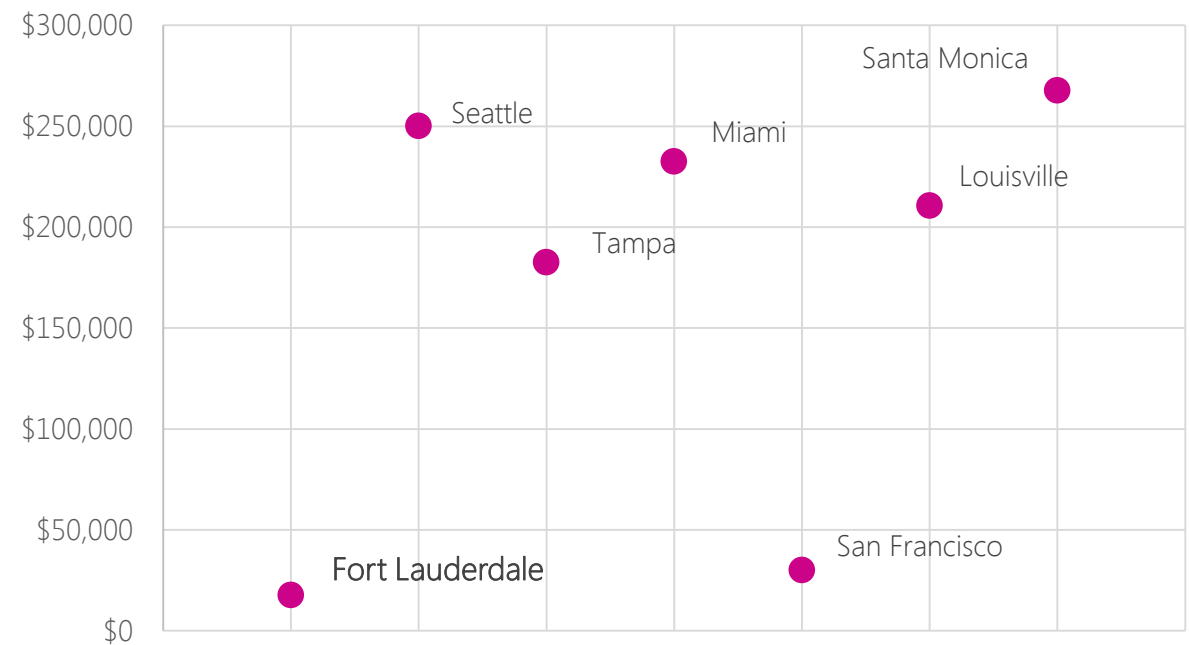
1
Revised August 7, 2018

Major Ordinance Refresh ↻

Increase Fees

- Fund active management
 - Dedicated “emerging mobility” staff to receive, review, and respond to complaints
 - High-visibility compliance campaigns
 - Installation of defined corral areas for parking
 - Public education outreach events and materials

Total Revenue Comparison
Comparable to Initial 500-Unit Fleet



Major Ordinance Refresh ↻

Other Major Amendments

- Future-proof Data
- Defined Service Areas and Caps
- Neatly Parked Scooters
- No Parking on $\geq 5'$ Sidewalks
- Performance-based Fleet changes
- Age 18+ Requirement
- Application Curfew
- City Safety Messaging

ORDINANCE NO. C-18-16

PAGE 1

DIVISION 2. – DOCKLESS MOBILITY PROGRAMS

Sec. 24-261. – Purpose.

(a) The purpose of this division is to:

(1) Permit and regulate ~~Dockless~~ Mobility Programs in the City of Fort Lauderdale.

Sec. 27-262. – Applicability.

The provisions of this division shall apply to ~~Dockless~~ Mobility Programs. ~~For the purpose of this division, the applicant, managing agent or operator, and owner shall be jointly and severally liable for complying with the provisions of this division, the permit, and the permit and license agreement.~~

Sec. 27-263. Definitions.

~~For the purpose of~~ this division, the following words shall have the meanings indicated:

~~Application Programming Interface (API) means a set of commands, function, protocols, and objects that computer programmers use to create software~~

Bicycle Rack means a stationary fixture to which a bicycle can be securely attached to prevent theft.

~~Bike Corral means bicycle parking facilities that can accommodate a group of bicycles, dockless mobility units typically installed on street in lieu of a single vehicle parking space.~~

City Manager means the City Manager of the City of Fort Lauderdale.

City-owned property means property owned, occupied, managed, maintained, or controlled by the city pursuant to deed, easement, lease, license, or dedication, and includes city park land and any other property owned by or under the control of the city. When city-owned property is identified for use for a bicycle-sharing facility, it shall be considered an ancillary ROW area subject to city right-of-way standards and regulations and under the jurisdiction of the city engineer.

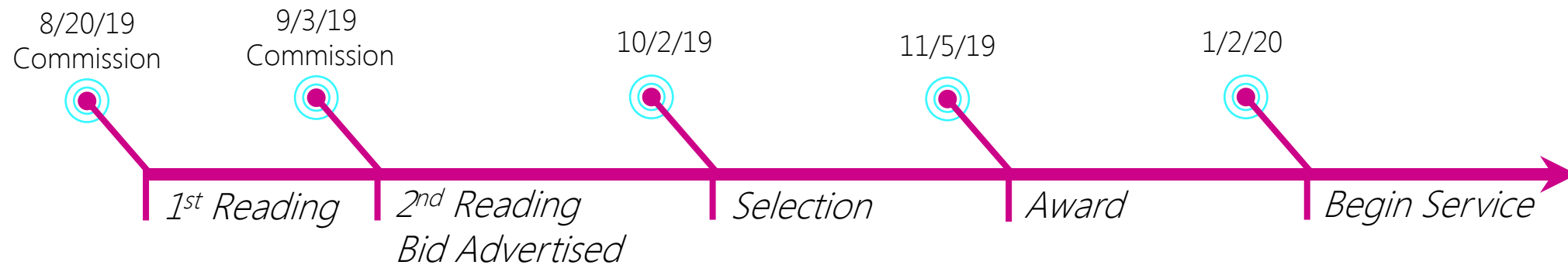
Customer or User means the individual who rents or uses a ~~Dockless~~ Bicycle or Scooter

RM Robert Modys
Provides us with better control over data sharing, including the ability to select which fields must be shared. Is also future-proof as data sharing tends may change rapidly over time.

RM Robert Modys
General cleanup

Major Ordinance Refresh

Timeline



Optional: Extend all existing permits to 12/31/19

Dockless Mobility Update

Questions & Feedback

Contact: 954-828-4TAM (4826) or
docklessmobility@fortlauderdale.gov

