



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#19-0013

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: January 22, 2019

TITLE: Resolution to Demonstrate Support for the 10-Minute Walk to a Park
Campaign

Recommendation

It is recommended that the City Commission adopt a Resolution to demonstrate support for the 10-Minute Walk to a Park Campaign launched by the Trust for Public Land, National Recreation and Park Association and Urban Land Institute and authorize the Mayor's execution of the letter in support of the campaign.

Background

The Trust for Public Land (TPL) in partnership with the National Recreation and Park Association (NRPA) and the Urban Land Institute (ULI) are leading a nationwide movement to ensure there's a park within a 10-Minute walk of every person, in every neighborhood, in every city across America. Currently, 88% of neighbors in the City of Fort Lauderdale are within a 10-minute walk to a park. In October 2017, the TPL, NRPA and ULI launched the 10-Minute Walk to a Park Campaign to recognize, and highlight cities, mayors, and other civic leaders that promote the 10-minute walk to a park goal.

The 10-Minute Walk to a Park Campaign calls on mayors to demonstrate their commitment to parks by inspiring them to improve equitable access to quality parks. Support for this initiative involves recognition in public materials that spotlight park champions, including the www.10minutewalk.org campaign materials, and stories. Execution of the letter of support will formalize the City of Fort Lauderdale's support for this campaign and demonstrate Fort Lauderdale's commitment to improving park quality and access.

The Parks and Recreation Department continues to work toward the goal of providing parks and open space within a 10-minute walk to 100% of the City's population.

Resource Impact

There is no fiscal impact associated with this action.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 3: Be a community that finds opportunities and leverages partnerships to create unique, inviting, and connected gathering places that highlight our beaches, waterways, urban areas, and parks.
- Objective 1: Improve access to and enjoyment of our beach, Riverwalk, waterways, parks, and open spaces for everyone.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 - Letter of Support

Exhibit 2 - 2019 Campaign Programming Backup

Exhibit 3 - Resolution

Prepared by: Gina Rivera, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation