



Campaign to Celebrate America's Cities and Civic Leaders Who Actively Promote the 10-Minute Walk to a Park

The Trust for Public Land, National Recreation and Park Association, and Urban Land Institute launched the 10-Minute Walk Campaign in October 2017 to celebrate, recognize, and highlight cities, mayors, and other civic leaders that promote the 10-minute walk to a park goal. This goal leads to equitable, economically thriving, safe, and healthy communities.

To date, more than 150 bipartisan mayors have endorsed the vision that everyone deserves a park or open space within a 10-minute walk of home. Your support of this initiative would involve the following:

- Recognition in public materials that spotlight park champions, including the 10minutewalk.org, campaign materials, and press stories.
- Access to campaign programming and best practices made available to cities who support the campaign. These include a technical assistance opportunity, Park Serve®, ULI Advisory Service Panels, and more. More information on this programming is available on the supplemental "10-Minute Walk to a Park Campaign 2018 Programming" document.
- Designation of a member of your team to serve as the primary point of contact for this initiative and who will receive communications about the campaign.

We would be honored to have your involvement with this effort. By signing below, this document will formalize your support of this campaign and demonstrate your commitment to improving park quality and access.

Signature: _____

Full Name
And City: _____

Date: _____

If you have any additional questions, please do not hesitate to contact our team through Patrick Phillippi. He can be reached at 202-748-2793 or by email at pphillippi@civitaspublicaffairs.com.