



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#19-0060

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: January 8, 2019

TITLE: Ordinance Providing an Expedited Outdoor Event Permit for Beach Hotels,
and Transferring Responsibility for Outdoor Event Permitting to the City
Manager's Office, adding Mobile Showers Services and Allowing City
Manager or Designee to Issue Permits for Outdoor Social Services

Recommendation

It is recommended that the City Commission adopt an ordinance amendment to (1) allow hotels located on A1A, across from the beach, to obtain expedited outdoor event permits for events on the beach for conventions and conferences (2) provide for mobile shower permits; and (3) transfer certain authority to the City Manager.

Background

The City Commission held a joint workshop with the Beach Improvement District (BID) on October 18, 2017. One of the items discussed was expediting the process for special event permits for events on the beach, particularly, events in conjunction with hotelier convention events.

The current process for processing outdoor event permits includes City Commission approval and can take two to several months to complete. This process puts beach hoteliers at a competitive disadvantage with other convention meeting destinations where a hotel is located directly on the beach and the beach is part of the hotel's property and, thereby, no public review process is required.

The expedited process would allow the hotel to enter into an agreement with the City Manager to hold up to 12 one-day events per year. In addition, instead of the required 60-day application submittal requirement, expedited permits would only require 30 days.

Attendance numbers, event hours, allowed structures on the beach, and the event footprint would be limited to a defined standard. Events that exceed the defined standard would be required to follow the regular outdoor event permit process. The expedited process for each event would follow all the requirements of a regular process, except for timeframe for application submission and Commission approval.

In addition, responsibility for the coordination of special event permitting has transferred to the City Manager's Office, Nighttime Economy. Therefore, it is recommended the City Commission approve the revision of Chapter 15, Article V accordingly.

Finally, because we have parties that offer mobile showers to the homeless population, we are adding that service to the ordinance and recommending that outdoor social services, like feeding events, be issued a permit by the City Manager or his or her designee.

Resource Impact

There is no fiscal year 2019 impact associated with this action.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Business Development Cylinder of Excellence, specifically advancing:

- Goal 7: Be a well-positioned City within the global economic and tourism markets of the south Florida region, leveraging our airports, port, and rail connections.
- Objective 2: Facilitate a responsive and proactive business climate
- Initiative 5: Annually review and streamline the development and permitting process to reflect business and customer feedback and trends

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Prosperous and We Are Community*.

Attachment

Exhibit 1 – Ordinance

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