



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#18-1269

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: December 18, 2018

TITLE: Motion to Approve Event Agreements and Related Road Closures: MASS
District Events, New Year's Football Block Party at Himmarshee Public
House and Make A Friend Be A Friend

Recommendation

It is recommended that the City Commission approve event agreements with MASS Districts, Inc., Hailey Cian, LLC and Fort Lauderdale High School (BCPS) and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

The MASS Districts Events do not host events every Friday, Saturday and Sunday. When the promoter plans to hold an event, he will notify the City at least two weeks in advance

so staff can coordinate the appropriate Public Safety detail and update the details on the event calendar for the benefit of the public.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: MASS Districts, Inc.
Event Name: MASS District Events
Date/Time: Every Friday (6:00pm-10:00pm), Saturday (6:00pm-10:00pm), Sunday (6:00pm-9:00pm),
January – March 2019
Location: 844 NE 4th Avenue, Fort Lauderdale, FL 33304
Set Up Date/Time: Friday (5:30pm-6:00pm)
Saturday (5:30pm-6:00pm)
Sunday (5:30pm-6:00pm)
Breakdown Date/Time: Friday (10:00pm-10:30pm)
Saturday (10:00pm-10:30pm)
Sunday (9:00pm-9:30pm)
Road Closing: Yes – NE 4th Ave & NE 9th St; NE 4th Ave & NE 8th St; NE 9th St & NE 5th Ave; NE 2nd Ave & N Flagler Dr.; Middle of NE 2nd Ave N of NE 7th St
Alcohol: No
Amplified Music: Yes – Friday 6:00pm – 10:00pm; Saturday 6:00pm – 10:00pm; Sunday 6:00pm – 9:00pm
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: Hailey Cian, LLC
Event Name: New Year's Football Block Party at Himmarshee Public House
Date/Time: Tuesday, January 1, 2019 (10:00am – 8:00pm)
Location: 100 Blk Moffat Avenue
Set Up Date/Time: Tuesday, January 1, 2019 (8:00am – 10:00am)
Breakdown Date/Time: Tuesday, January 1, 2019 (8:00pm – 10:00pm)
Road Closing: Yes – 100 Blk Moffat Avenue
Alcohol: Yes

Amplified Music: Yes – Tuesday, January 1, 2019 (10:00am – 6:00pm)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$400.00

Event 3:

Applicant: Fort Lauderdale High School (BCPS)
 Event Name: Make A Friend Be A Friend
 Date/Time: Saturday, February 2, 2019 (8:00am – 12:00pm)
 Location: Starting at Esplanade Park and a turn around at Riverwalk Hotel
 Set Up Date/Time: Friday, February 1, 2019 (6:00pm – 9:00pm)
 Breakdown Date/Time: Saturday, February 2, 2019 (12:00pm – 3:00pm)
 Road Closing: Yes – Himmarshee Street from Southwest 5th to 4th
 Alcohol: No
 Amplified Music: Yes – Saturday, February 2, 2019 (7:00am – 12:00pm)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

<i>Funds available as of December 7, 2018</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/ Non-sponsor Charges	\$165,000	\$18,533	\$800
TOTAL AMOUNT ►					\$800

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.

- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – MASS District Events Application

Exhibit 1a – MASS District Events Site Plan

Exhibit 1b – MASS District Events Agreement

Exhibit 2 – New Year's Football Block Party at Himmarshee Public House Application

Exhibit 2a – New Year's Football Block Party at Himmarshee Public House Site Plan

Exhibit 2b – New Year's Football Block Party at Himmarshee Public House Agreement

Exhibit 3 – Make A Friend Be A Friend Application

Exhibit 3a – Make A Friend Be A Friend Site Plan

Exhibit 3b – Make A Friend Be A Friend Agreement

Exhibit 4 – December 2018 Special Event Calendar

Exhibit 5 – January 2019 Special Event Calendar

Exhibit 6 – February 2019 Special Event Calendar

Exhibit 7 – March 2019 Special Event Calendar

Exhibit 8 – April 2019 Special Event Calendar

Prepared by: Barbara Smith, City Manager's Office

Department Director: Lee Feldman, City Manager's Office