



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#18-1287

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: December 18, 2018

TITLE: Resolution to Adopt Zeroing In 2022: Five-year Action Plan

Recommendation

It is recommended that the City Commission approve a resolution adopting the Zeroing In 2022: Five-Year Strategic Plan (Exhibit 1).

Background

Vision Zero: Fort Lauderdale is a comprehensive strategic program adopted by the City Commission on November 3, 2015 with a goal of zero fatalities or serious injuries of people on our streets. The initiative implements the We Are Connected goal of the City's Vision Fast Forward Fort Lauderdale.

In order to develop a focused effort toward reaching our goal of zero fatalities, Zeroing In 2022 has been drafted to create a data-driven, measurable outline of the actions needed over the next five years by City staff alongside our transportation partners.

Over the past year, City staff has worked closely with our partners (Exhibit 2) to prioritize the actionable items which should be implemented in the short term to achieve crash reduction including a total of 55 strategies distributed across each of the five E's. A sample of some of the priority strategies are listed below.

- **Evaluation:** Identify/develop additional tools (crash reporting, data collection, etc.) to support data-driven application of resources.
- **Engineering:** Conduct lighting study along corridors with history of deadly crashes and serious injuries during hours of reduced light, and recommend enhancements.
- **Education:** Create a Vision Zero Marketing Plan.
- **Encouragement:** Work with partners to develop annual local, state and federal legislative priorities to guide state and federal advocacy for Vision Zero supportive legislation including Distracted Driving and Vulnerable User legislation.
- **Enforcement:** Focus FLPD Motor Unit enforcement at defined Top 10 crash corridors and Top 3 violations during peak crash times.

Zeroing In 2022 has combined input from many partners who are dedicated to the goal of

zero fatalities in our City. It is objectives and strategies broken out by category and includes lead agency, partner agency, and timing. Upon adoption by the City Commission, the implementation of the attached plan will be led by Transportation and Mobility staff but closely partnered with the City Task Force members that include other City departments and the Vision Zero Implementation Partners that have participated throughout the process to reduce crashes in our City.

Resource Impact

There is no fiscal impact associated with this action. The implementation of recommendations in the plan that require financial resources will be brought forth to the Commission for approval as appropriate.

Strategic Connections

This item is a Press Play Fort Lauderdale Strategic Plan 2018 Initiative, included within the Infrastructure Cylinder of Excellence, specifically advancing:

- Goal 1: Be a pedestrian friendly, multi-modal city.
 - Objective 3: Improve pedestrian, bicyclist, and vehicular safety.

This item helps advance the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Connected.

Attachments

Exhibit 1 – Zeroing In 2022: Five-year Action Plan

Exhibit 2 – List of Partners

Exhibit 3 – Resolution

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