#18-1257

TO: Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: December 4, 2018

TITLE: Motion to Approve Event Agreements: 1st Annual Holiday Toy Drive, Coral

Ridge Association Children's Holiday Party and Hamilton, The Musical

Education Program

Recommendation

It is recommended that the City Commission approve event agreements and related road closures with Kateha Music Group, Inc., Coral Ridge Association Inc. and Broward Center for the Performing Arts, Inc and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Kateha Music Group, Inc

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Event Name: 1st Annual Holiday Toy Drive

Date/Time: Saturday, December 22, 2018 (11:00am - 6:00pm)

Location: Snyder Park

Set Up Date/Time: Saturday, December 22, 2018 (7:00am - 11:00am)
Breakdown Date/Time: Saturday, December 22, 2018 (6:00pm - 8:00pm)

Road Closing: No Alcohol: Yes

Amplified Music: Yes – Saturday, December 22, 2018 (11:00am-6:00pm)

Special Permission: Amplified Music/Extended Road Closure - No

Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: Coral Ridge Association Inc

Event Name: Coral Ridge Association Children's Holiday Party Date/Time: Saturday, December 22, 2018 (2:00pm - 5:00pm)

Location: George English Park

Set Up Date/Time: Saturday, December 22, 2018 (1:00pm - 2:00pm)
Breakdown Date/Time: Saturday, December 22, 2018 (5:00pm - 6:00pm)

Road Closing: No Alcohol: No Amplified Music: No

Special Permission: Amplified Music/Extended Road Closure - No

Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3:

Applicant: Broward Center for the Performing Arts, Inc. Event Name: Hamilton, The Musical Education Program

Date/Time: Wednesday, January 16, 2019 (11:30am - 1:00pm)

Location: Esplanade Park

Set Up Date/Time: Wednesday, January 16, 2019 (10:00am - 11:30am)
Breakdown Date/Time: Wednesday, January 16, 2019 (1:00pm - 2:30pm)

Road Closing: No Alcohol: No Amplified Music: No

Special Permission: Amplified Music/Extended Road Closure - No

Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

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Resource Impact

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

Funds available as of November 12, 2018					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$65,000	\$6,200	\$600
TOTAL				. AMOUNT ▶	\$600

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Attachments

Exhibit 1 – 1st Annual Holiday Toy Drive Application

Exhibit 1a – 1st Annual Holiday Toy Drive Site Plan

Exhibit 1b – 1st Annual Holiday Toy Drive Agreement

Exhibit 2 – Coral Ridge Association Children's Holiday Party Application

Exhibit 2a – Coral Ridge Association Children's Holiday Party Site Plan

Exhibit 2b – Coral Ridge Association Children's Holiday Party Agreement

Exhibit 3 – Hamilton, The Musical Education Program Application

Exhibit 3a – Hamilton, The Musical Education Program Site Plan

Exhibit 3b – Hamilton, The Musical Education Program Agreement

Exhibit 4 – December 2018 Special Event Calendar

Exhibit 5 – January 2018 Special Event Calendar

Prepared by: Barbara Smith, City Manager's Office

Department Director: Lee Feldman, City Manager's Office