



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#18-1275

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: December 4, 2018

TITLE: Motion to Approve Contract for Comprehensive Parking Demand
Management System – Passport Labs, Inc. - \$1,411,120 (estimated three-
year total)

Recommendation

It is recommended that the City Commission approve a three-year contract, in substantially the form attached, with Passport Labs, Inc. (PLI) for the purchase of a comprehensive parking demand management system in the estimated amount of \$1,411,120; and authorize the City Manager to approve a one-year renewal option contingent upon appropriation of funds.

Background

The City of Fort Lauderdale solicited a request for proposals (“RFP”) from qualified professional firms to provide a smart comprehensive parking demand management system (“CPDMS”). The submissions were to demonstrate how the City of Fort Lauderdale parking operations would assess and implement a parking demand (dynamic pricing) and enforcement system. The proposing firms were asked to provide enhancements and interoperability with the City’s parking equipment to meet the City’s need to enhance parking utilization and meet the City’s goal of less traffic congestion.

The intent is to position the City for an increasingly virtual parking environment by helping revolutionize the public-private relationship between the City, its neighbors and visitors. This effort will be accomplished through the integration and implementation of a mobile payment and parking platform application (app) bringing increased transparency, efficiency, and innovation to parking and transportation operations, and propelling Fort Lauderdale to the forefront of smart city initiatives globally.

RFP 12109-885 was issued on February 22, 2018. The RFP opened on May 2, 2018 with submittals from the following companies: Conduent State & Local Solutions, Inc.; IPS Group, Inc.; Passport Labs, Inc.; SICE Inc.; Focus Engineering, LLC; Frog Parking; Mathom Inc.; and T2 Systems, Inc. Of the eight firms, four were deemed non-responsive for not submitting the mandatory bid bond. The evaluation committee met and ranked the four remaining firms and proceeded with oral presentations. The final rankings were as follows:

Passport Labs, Inc. (PLI) (1st)
 SICE Inc. (2nd)
 Conduent State & Local Solutions, Inc. (3rd)
 IPS Group, Inc. (4th)

Upon final review by the Procurement Division, an historical inconsistency in the criteria of the solicitation was discovered. On November 20, 2018, CAM 18-0819 was presented to the Commission to recommend to reject all bids and to issue a new solicitation. Upon review and discussion, the Commission voted to award the contract to PLI.

Staff recommends Commission award of a three-year contract to PLI for a comprehensive parking demand management system.

Resource Impact

There will be a current fiscal year impact in the amount of \$756,690. These funds are available in the FY 2019 Budget in the account listed below. Future expenditures are contingent upon budget appropriations and availability of funds.

<i>Funds available as of September 17, 2018</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
461-P11993.461-6564	MOBILE ENFORCEMENT FOR CITYWIDE PARKING ENHANCEMENT	CAPITAL OUTLAY / EQUIPMENT PURCHASES	\$1,718,000	\$1,718,000	\$756,690
PURCHASE TOTAL ►					\$756,690

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Internal Support Cylinder of Excellence, specifically advancing:

- Goal 1: Be a pedestrian friendly, multi-modal City.
 - Objective 1: Improve transportation options and reduce congestion by working with agency partners.
- Goal 12: Be a leading government organization, managing resources wisely and sustainably.
 - Objective 1: Ensure sound fiscal management.

This item advances the *Fast Forward Fort Lauderdale Vision Plan 2035: We are Here*.

Attachments

Exhibit 1 – Solicitation
 Exhibit 2 – Conduent State & Local Solutions, Inc. Proposal
 Exhibit 3 – IPS Group, Inc. Proposal
 Exhibit 4 – Passport Labs, Inc. Proposal
 Exhibit 5 – SICE Inc. Proposal
 Exhibit 6 – Focus Engineering, LLC Proposal

Exhibit 7 – Frog Parking Proposal
Exhibit 8 – Mathom Inc. Proposal
Exhibit 9 – T2 Systems, Inc. Proposal
Exhibit 10 – Review Committee Tabulations
Exhibit 11 – Contract

Prepared By: Juan Rodriguez, Transportation and Mobility
 Laurie Platkin, Finance
 Linda Blanco, Finance

Department Directors: Julie Leonard, Transportation and Mobility
 Kirk Buffington, Finance