

City of Fort Lauderdale
Procurement Service Division
100 N. Andrews Avenue, #619
Fort Lauderdale, FL 33301

April 20th, 2018

Bid 12109-885
Comprehensive Parking Demand Management System

Dear Mrs. Platkin,

Please find enclosed the Request for Proposal of Mathom | SEPP-Parking.

Our Request for Proposal includes the newest approach of **Mobile Parking Payment**. Experience has shown us that providing a fast, simple and safe Mobile Parking Payment App is very important for customer satisfaction.

In European countries, the municipalities offer two or more Mobile Parking Payment Applications to the public and let them choose their preferred Application. The municipality creates a better parking experience for their customers. And within our concept we do the full reconciliation, so that the city can reduce the administrative workload and can then wait until the money is transferred to their banking account.

SEPP-Parking is **specialized and focused** on Mobile Parking Payment and currently the **fastest growing** company in Europe in this Industry. We know that we will be part of a overall solution and that we might intergrate or interface with other companies, which we are happy and prepared to do.

We are different and we are better. The concept of SEPP-Parking is to provide the most customer-friendly and **the best solutions** on the market, create the **great benefit for municipalities**, increase the **customer satisfaction** and make parking a **fantastic experience for the parking users**.

SEPP-Parking is standing for simplicity, user-friendliness, and fairness.

What does simplicity mean?

Just 1-Click and your parking payment is done.

No pre-assumption of time, no walk to a parking meter, no zone number required, no waste of time – just ready to go.

SEPP-Parking is a newer solution. We developed the solution from a user point of view and we didn't just copy a parking meter into a smartphone. Our goal is that users accept this form of payment so that all parties can benefit – parking operator through cost reduction & transparency and end-users through convenience, security and fairness. You will love the SEPP-Parking solution.

As it is an electronic solution, a demonstration is key, so we would like to demonstrate our solution to show you – why SEPP-Parking matches best your needs.

We look forward to hearing from you.

Sincerely,

Remo Tartaglia
Mathom Inc.

1 x RFP document original
1 x RFP document copy
6 x RFP electronic copies
Required additional forms
1 x Florida business license copy

April 20th, 2018



RFP No. 12109-885

Comprehensive Parking Demand Management System

City of Fort Lauderdale

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Remo Tartaglia | President | Direct: 407-779-2265 | remo.Tartaglia@sepp-parking.com

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1. Management Summary

Mathom | SEPP-Parking is a provider of a Mobile Parking Payment App (Application) for smartphone or tablet. Our concept is built using a framework that includes the SEPP-Parking App for end-users, the Inspector App for onsite control, and a web-based administration tool.

The solution has 3 modular services:

- Mobile Parking Payment for the End-User
- Parking Permits to buy with the phone or to create in the Admin Tool
- Enforcement process as a means to control, create, and print parking tickets

Simplicity, fairness and safety were some of the key drivers for this solution. SEPP-Parking has a more customer-friendly approach than almost any other parking solution on the market. We believe that an easy to use and user-friendly solution will lead to more end-users willing to utilize the app.

We believe also that long-term experience is not necessarily the most important driver. Rather, it is user-friendliness and a proof of concept that works today. This is a technical solution; the state of the art has changed over the last few years, and solutions are more advanced.

1-Click Solution:

The SEPP-Parking App is a solution created from a customer perspective. We haven't just copied a parking meter into an app. The SEPP-Parking App allows the end-user to pay for their parking space with 1 click.

Major advantages are:

With the SEPP-Parking App, you are able to begin your payment in the safe environment of your car. No parking zone number is required, and no time is wasted typing numbers in or looking for coins when it is cold, snowy, and dark. Another key advantage is that you can use your full parking time allowance. There is no pre-assumption or time extension of your parking time as needed. With the fair solution provided by SEPP-Parking, you pay your effective parking time only.

Integration/Interfaces:

Mathom's focus is to be the best in class for Mobile Parking Payments and Parking Permits. Mathom is a specialist and provides the App as a complete parking solution system.

Mathom is a part of your solution, so we are open to work with other companies, to exchange data for integrations or interfaces. In the end, we like to have the best solution for the end-user and the public. Integrations and interfaces are today state of the art.

Pricing:

The goal of a Mobile Parking Payment App is to reduce investment, repair, maintenance, and cash handling costs. Mathom's pricing model is fair and transparent. Our pricing is based on success; this means fees are transaction-based and also contain the merchant costs.

Demonstration vs References:

We currently have a lot of references in Europe as we are a newer solution on the North American market. We have proven that our system works stable, reliable and with a high >99.0% availability for many satisfied customers.

However, as this is an electronic solution, a demonstration is key, so we would like to demonstrate our product in order to show you why SEPP-Parking best matches your needs.

2. Company profile

2.1. Company

Mathom Inc. is a 100% daughter company of Mathom AG, based in Switzerland.

Mathom is growing day by day with a parking operator, end-user, and employee base. Because the solution is extremely successful, management has decided to expand into other markets. The development center is currently based in Switzerland (Europe), where the headquarters are located. Highest quality and highest security are of utmost importance to us and are our key values.



The focus of Mathom is to provide parking operators (municipalities/cities) and end-users:

- First-class solutions and service
- Increased customer satisfaction and a brand to trust
- Highest security in all steps of the process
- Simplicity and user-friendliness
- A proven solution in highly demanding markets.
- High-end, Swiss-engineered, and award-winning solution.

Best of both worlds:

SEPP-Parking is world class technology and engineered with the world's highest standards in Switzerland. We combine and assure the highest quality and security standards. We work daily to provide a solution to our customers with the best performance for a very competitive and affordable price for the customer and the end-user and to guarantee >99.9% failsafe performance.

SEPP-Parking is a member of **the National Parking Association and the International Parking Institute.**

2.2. Your SEPP-Team USA

Project leader

Remo Tartaglia – President



Experience

- Mathom AG / SEPP-Parking Switzerland
- President of MOTIP DUPLI Switzerland and Head of Business Development USA/Canada
- VP of Sales for Loomis transport Switzerland
- VP of Sales/Marketing for Glory System Central Europe

Richard Danoff

Corporate Secretary and Administration



Experience

- Business Administration for several US companies
- Head of Operations for Tschudin Inc.
- International Business Development for Port Authority in NY and NJ

Daniel Kleinhaus
Project Manager



Experience

- Business development/marketing/expansion
- Drafting market intelligence products
- Daily management of business operations for accounts

Bob Osewski
CFO



Experience

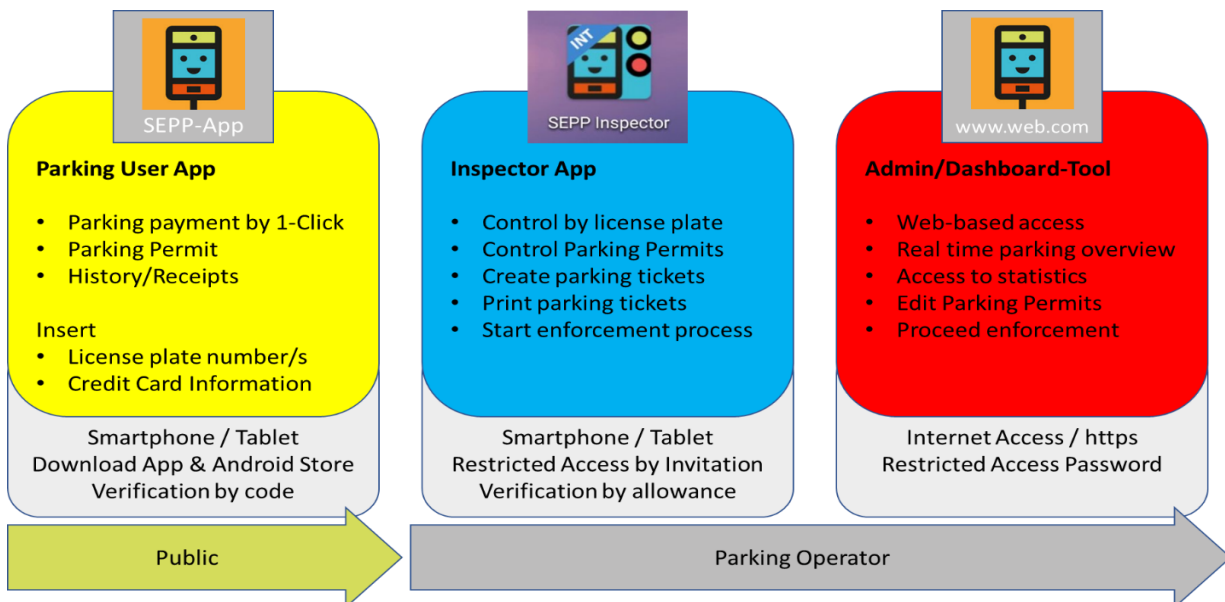
- CFO for several US companies
- Accountant and bookkeeper
- Notary Certificate

3. SEPP-Parking Concept

3.1. Parking solution

Customers (Parking Operators)	Solutions
Municipalities (Cities / Towns etc.) Universities Hospitals Commercial Parking Private Parking Operators Event organizations Stadium / Facilitator organizations	On-Street Parking Parking lots (no gate) Off-Street (no gate) Events and festivals (temporary parking) Park entrance Parking Permits processing

3.2. Basic Concept



The concept is based on 3 main services:

- Parking Payment by the SEPP-App with 1-Click
- Parking Permits
 - Buy with the SEPP-App
 - Create in the Admin Tool
- Parking Control & Enforcement
 - Create and print onsite parking tickets (e.g. Printer Zebra)
 - Proceed with enforcement in the Admin Tool

3.3. Added value

We believe... in simplicity:

The simpler the solution, the more acceptable it becomes to the users.

Added Value	For the End-User
Easy to use	1-Click-Solution Simple, safe, and fast
Reduced stress	All done in the safe environment and comfort of your car
Safety	No entering of a zone number in the public. No more searching for the right coin/small change.
Fair pricing	No preliminary estimation of parking time. Maximum parking time can be fully used. No SMS costs at all.

Added Value	For the Parking Operator
Easy to use	Greater acceptance for paid parking. More savings in maintenance, repair, cash handling, and operation costs.
All in one system Easy and safe control	Parking Payment, Enforcement, and Parking Permits. Easy handling of all processes in parking management.
Security	https-connections – highest security standards
Fair pricing	No expensive and technical updates. No SMS costs.
Fast changes	Zone changes, price or time changes are done within minutes. Every price model can be mapped and scheduled.

4. Set up for the Parking Operator (Municipality, City, ...)

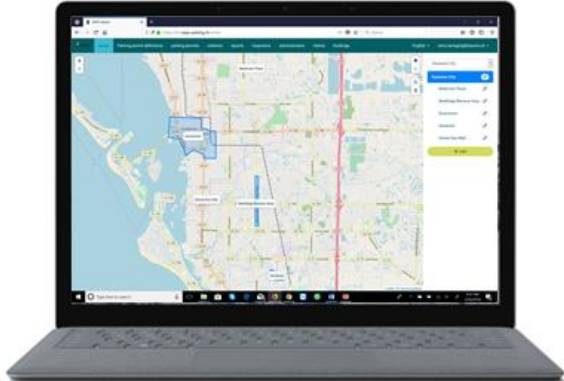
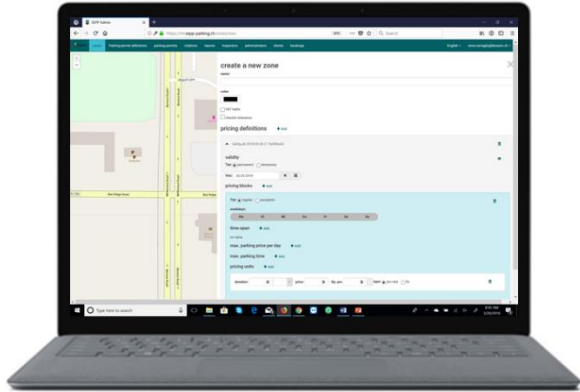
4.1. Parking set up

SEPP-Parking uses a map to create parking zones or subzones per client. For each zone, you can set different criteria, like tariffs, days, times, prices etc. This concept makes our system very flexible and allows changes to be made instantly.

Each zone or subzone can have its own parking rules. Price structure allows for all kinds of configurations, e.g., first 30 minutes free, or first hour more expensive than following hours, etc.

The mobile device of the end-user recognizes in which zone they park, so the parking session can begin as soon as the car is parked. Starting a new parking session is only possible within a particular parking zone. Ending a parking session is possible from everywhere. No misuse of a parking session is possible.

4.2. Parking set-up

Settings for your parking zones Define parking zones, subzones, and areas:	
Define criteria and parameters <ul style="list-style-type: none">• Tariff structure• Set the days• Set time/time limits• Price structure New zones or changes can be added/made instantly	

5. SEPP-Parking App for the End-User

5.1. Registration

First time – Registration – 3 simple steps

Download the SEPP-Parking App (App Store or Android Store)

1. Simple, one-time registration
 - Accept terms and conditions
 - Enter your phone number and verification code
 - Insert license plate number/s
 - Insert payment method (credit card)
2. SEPP-Parking is ready to use

5.2. Parking session

How to use the SEPP-Parking App for parking payment

- Park
- Open the SEPP-Parking App
- **1-click to start “swipe in/check-in”**
- Go shopping
- **1-click to stop “swipe out/check-out”**
- Drive away



5.3. Best in class

Best in class

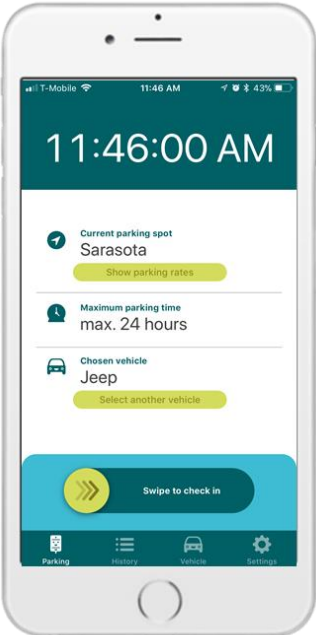
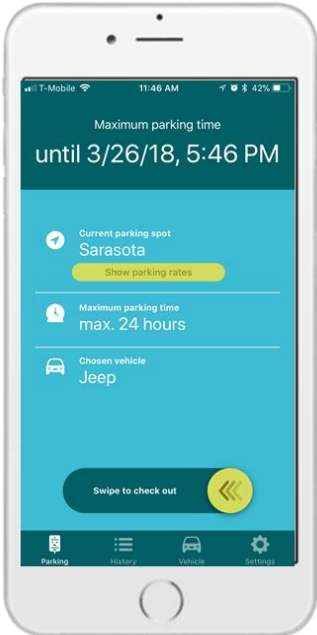
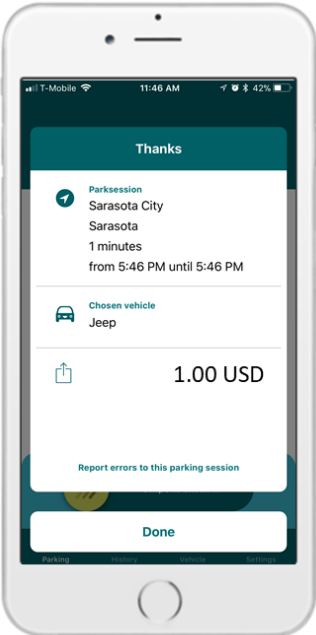
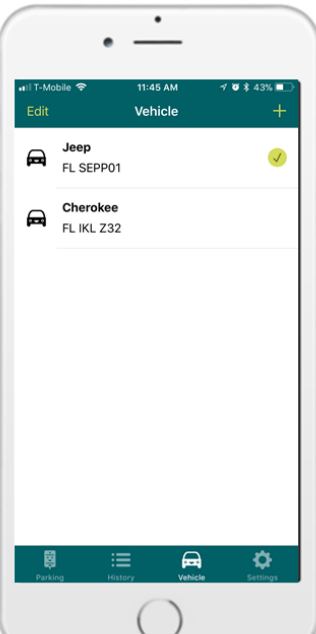
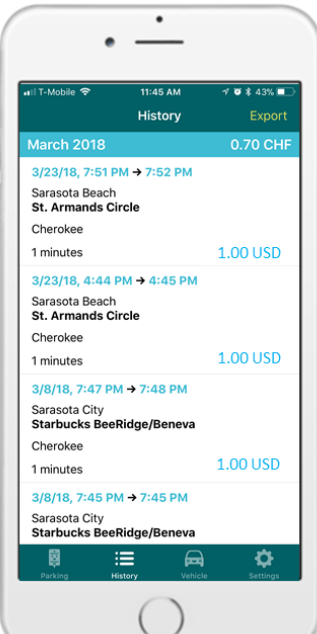
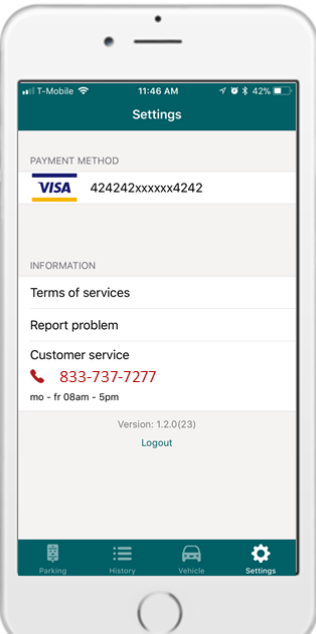
- Start and end your parking session in the safe environment of your car. No searching for and entering a zone code in the public or in the dark.
- No zone code required, no time extension needed – you can use the maximum parking time allowance.
- No SMS alerts. Push notifications on the end-user’s device 15 min. prior the maximum time allowance is reached.
- Fair pricing: The effective parking time will be charged via the deposited means of payment.
- Security: Simplicity is key – we only work with the minimum of data required.

5.4. Parking Permits

The municipality can allow customers to buy parking permits with SEPP-Parking. SEPP-Parking will configure the Parking Permits option upon request by the municipality.

Parking Permits could be daily, weekly, bi-weekly, monthly or yearly. SEPP-Parking will customize the permits. The municipality can define the allowed zone or area per permit.

5.5. Most important functions:

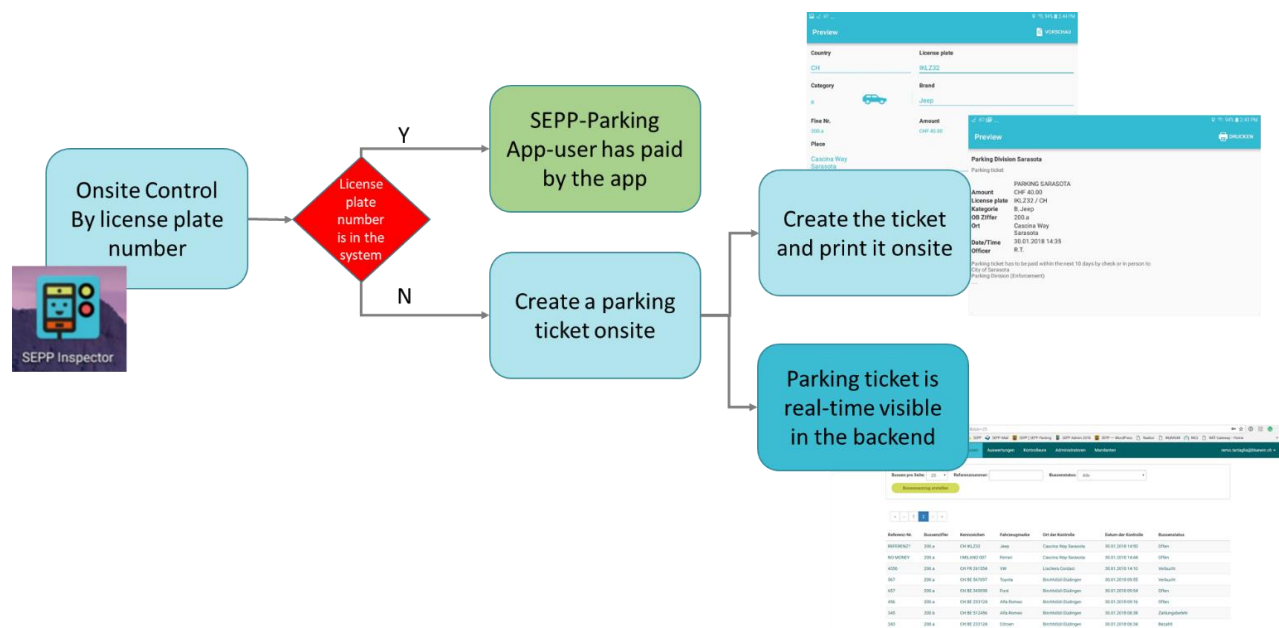
Start your session – Check in (only within the parking zone)	End your session – Check out (possible from everywhere)	Receipt
		
Add more vehicles or choose your vehicle	History incl. export function	Settings
		

6. Control & Enforcement

SEPP-Parking provides for Control & Enforcement of the Inspector Tool. The Inspector Tool is an App-based tool and only available for the Parking Operator/Parking Authority.

For the Inspector App, you can use an Smartphone or a Tablet.

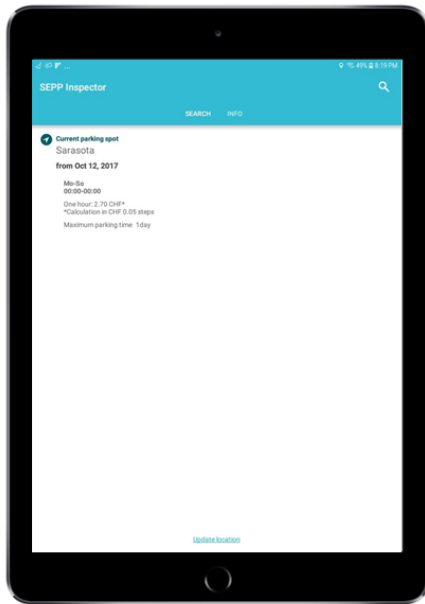
6.1. Control & Enforcement process



- It takes only a few seconds per license plate to control
- Free SEPP Inspector App for onsite control on Tablets or Smartphones
- Parking Ticket – legal text must be provided by the parking authority
- The backend has an export function for other interfaces

6.2. Control & Enforcement

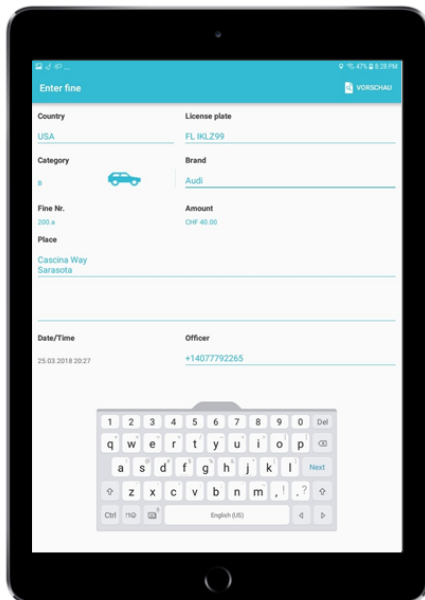
- Open the Inspector App
- The Inspector (Control Authority) can monitor the current parking zone



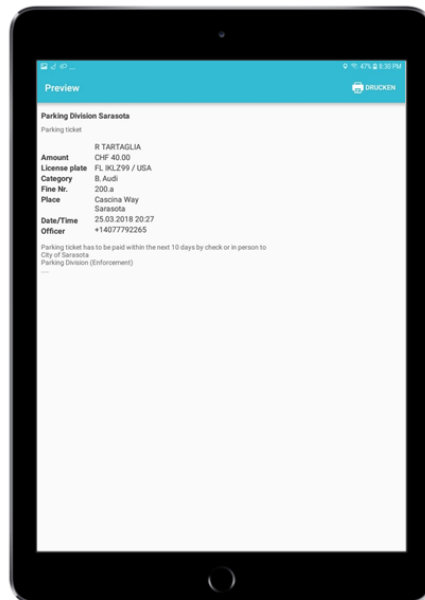
- After entering the zone section, the Inspector/Control Authority has an overview of all correctly paid parked cars (license plate) in the respective zone.



- If a license plate doesn't show up, then the car owner hasn't paid (logged-in)
- Then, the Inspector can directly start to create the parking ticket.



- Control and print the citation

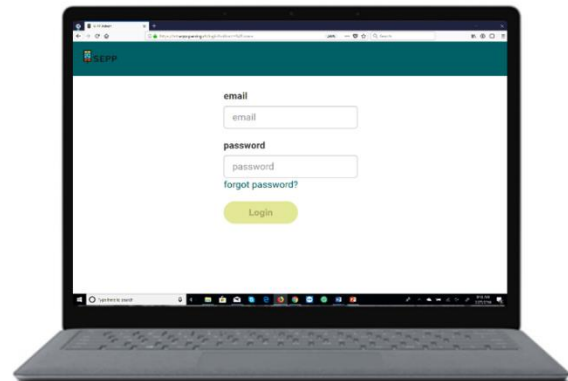


7. Administration-Tool

7.1. Administration-Tool

Web-based access to

- Zones
- Parking Permits definitions
- Parking Permits
- Citations
- Reports
- Administrator
- Booking

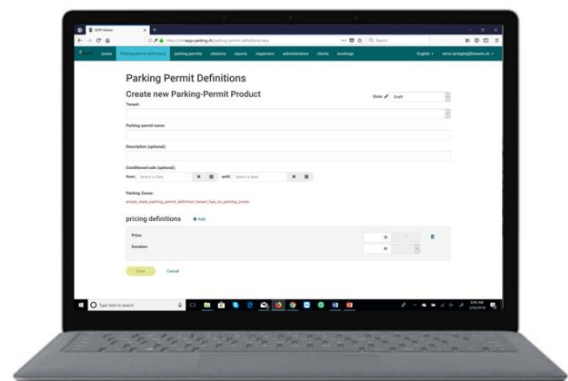


7.2. Parking Permits

Parking Permits can be created based on the needs of each client and per zone.

Parking Permits can be added from the administrator side or the customer can buy Parking Permit with the SEPP-App.

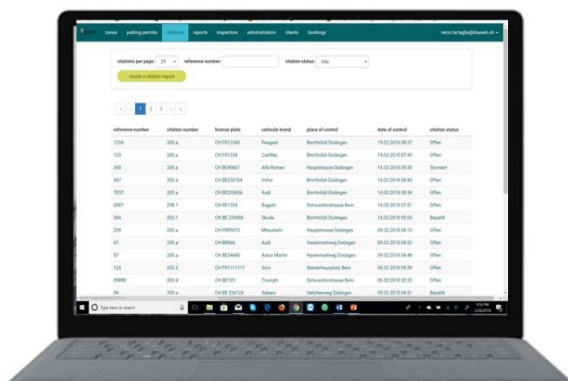
Parking Permits can be insert based on the license plate number per zone on a daily, weekly, monthly, yearly base (start and end date function).



7.3. Citations

In the Admin-Tool you have an overview of all citations per zone. Within your reconciliation process, you can change the citation status from open to the next stage in the process until the citation is paid.

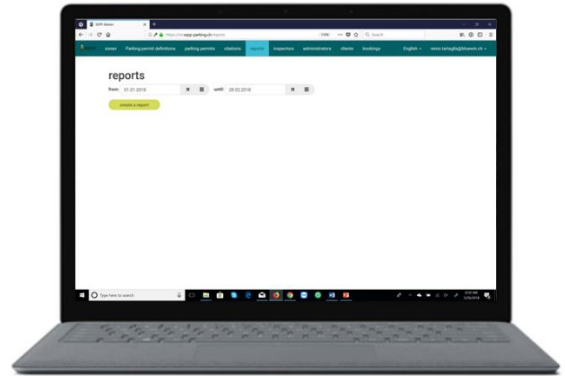
The create report function for exports to excel.



7.4. Reports

Reporting

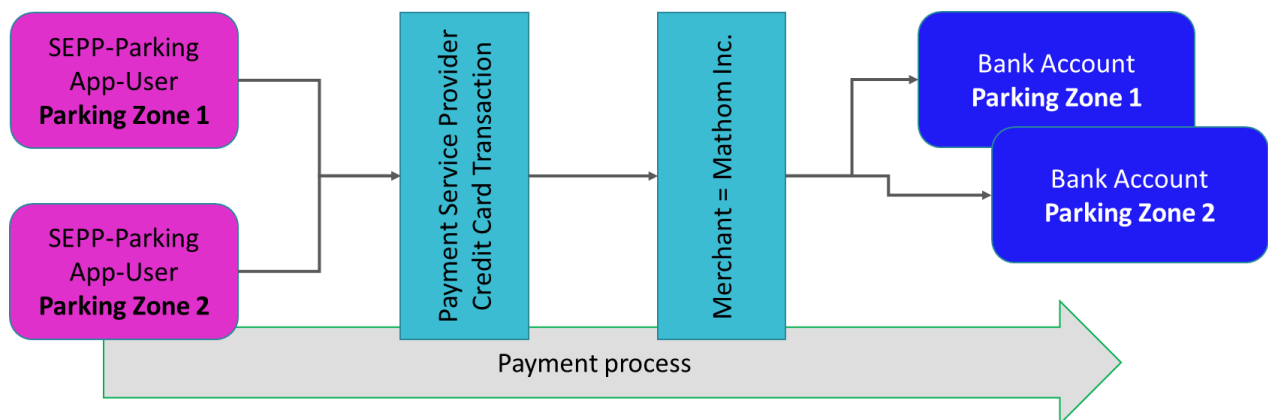
- Access to each transaction
- Reporting Data per transaction
- Export function
 - Interface with other systems possible



7.5. Process – Reconciliation & Remit payments

The reconciliation is a part of our service and will be provided and included by SEPP-Parking:

- Mathom takes on the collection risk.
- Payments for respective zones can be remitted to separate bank accounts if required.
- We transfer the collected money once a month incl. the reporting.
If requested, we can transfer the money on a bi-weekly basis.



8. Technical Information

General Information

SEPP-Parking App	iOS or Android Smartphone or Tablet
Inspector App	iOS or Android Smartphone or Tablet
Administration-Tool	Web-based / Cloud-based Google Chrome, Internet Explorer, Microsoft Edge, Firefox
Languages	All tools are currently available in English, German and French.
Currencies	USD, CAD, CHF, EUR, GBP
Customer Account	No web accounts. SEPP-Parking works with as little data as possible. The less data used the safer the solution. There is no need for a web account for the end-user.

SEPP-Parking App

Customization / White label	Currently, all customers use the standard SEPP-App. Customization possible.
Unique Account Identifier Code	Unique Verification Code is provided for each user after download.
Parking Facility Locator	The SEPP-App works with the GPS-data of mobile devices, so the devices recognize the parking zone.
Reminders	Currently, we have one reminder as default 15 min. before the maximum parking allowance ends. More reminders could be installed up on request. No text message has to be sent (no extra costs).

SEPP Inspector App

Equipment	Tablet or Smartphone (incl. SIM card) Zebra printer (wireless)
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Callcenter & Support

Callcenter end-user	SEPP-Parking provides call-center access for end-users depending on the clients' requirements. As we are in Europe and North America, we can offer almost 24h/7d service.
Callcenter number	Toll free number: 833-737-7277 or 833-SEPP-APP
Technical support	Technical Support 1 st and 2 nd Level is always provided by the project manager. 98% of all cases can be solved this way.

Integration

Integration	<p>Our concept and system are open to integration with parking meters or with other enforcement software and tools. We are used to building interfaces to send or receive data from another source.</p> <p>Migration to T2 Flex possible.</p>
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Software / Communication

Supply/setup of software on vendor hosted server	<p>No special software needed.</p> <p>Access through our web-based Administration-Tool.</p>
License	<p>No license needed. We provide you with as many user-accesses as you need for the Administration-Tool.</p> <p>However, the more restricted the better due to security issues.</p>
Customization of system and reports as necessary	<p>SEPP-Parking is open for requirements. If requirements bring added value to all of our customers, then we will implement in the new features for all of our customers.</p> <p>Special requirements are on demand.</p>
On-going upgrades	<p>Upgrades are included.</p> <p>It is in all best interest to use always to newest version of the app for security reasons.</p> <p>If the Administration-Tool get an update, then you will get an information with a release note.</p>

Data

Data	SEPP-Parking works with a minimum of data for security reason. No tracking of user behaviors or other localization.
Connections	All connections are always https-secured (apps and admin-tool).
SSL encryption	Class 1 single domain certificate by hostfactory.ch
Data availability	Instant availability on all devices
Adverts	<p>No adverts on the app.</p> <p>No data used for other purposes.</p>
Owner of the data	<p>Our client owns the data.</p> <p>SEPP-Parking stores the data at least 10 years.</p>
Mobile signal	To start or end a parking session you need a mobile signal or wireless.

Security

Security	Compliance with the highest security standards is a top priority for Mathom. The security and protection of our customers and end-users' data theft is of utmost importance to us.
IT Infrastructure	IT infrastructure and hosting securely in Switzerland. (https://innofield.com/infrastructure/) Customer data are stored in a safe environment by the hosting company.
Backup	System backup daily to 2 different servers in 2 different locations
Near Field Communication (NFC)	No NFC due to security reason (identity theft)

Credit Card

Credit Card information	SEPP-Parking has no access to credit card information of the customer. We work with encrypted information such as Aliens/Tokens
Merchant	Mathom SEPP-Parking
Credit Card	Mastercard, Visa, American Express, Discover
Collection risk	Mathom is taking the collection risk. Mathom is protecting the parking operator from misuse or software bugs in the App. Our customer will always receive the collected fees.
Data processor	USA/Canada: Chase and Datatrans Europe: Concardis and Datatrans
Compliance	PCI compliant
Other standards	GDPR compliant
Refunds	As SEPP-Parking is the Merchant, we will verify with the Parking Authority, if the refund is accommodating. If so, we will refund the end-user by advising the credit card processor to refund the end-user direct to his credit card.

Insurance

Insurance	Mathom has all necessary insurances in place to protect the business, employees, customers, and end-users.
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9. Implementation

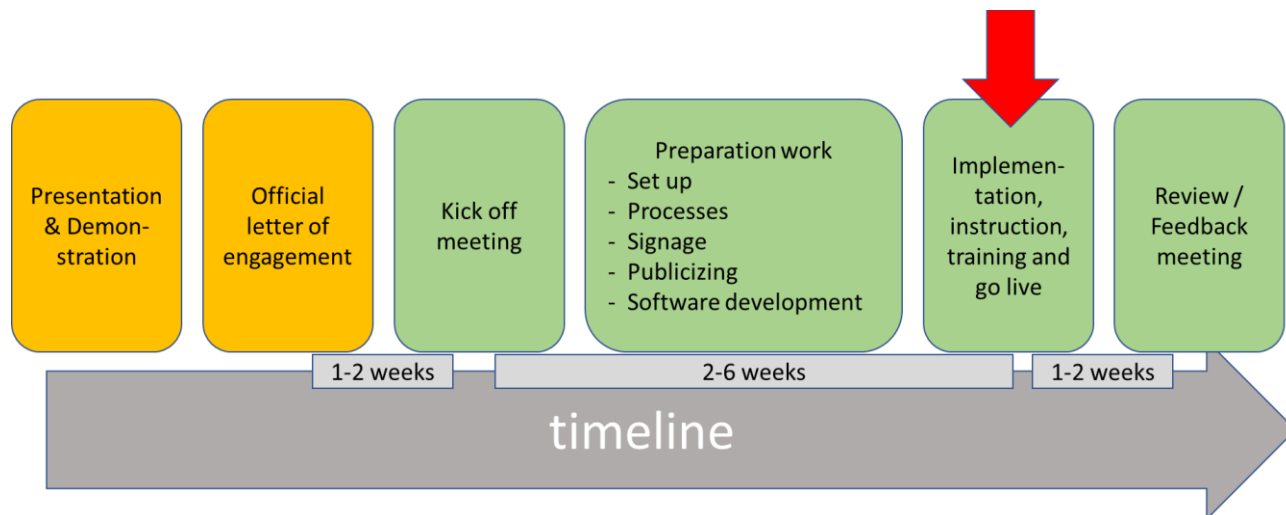
9.1. Training / Education

SEPP-Parking provides training and education for the End-User App, Inspector App, and the Admin/Dashboard Tools. Training and education will be provided for each tool before phase 1 goes live. Training and education is also important to SEPP-Parking and is an integrated part of the implementation process. We will have our partners be trained and educated so that they are ready from day 1.

- A. Training sessions for administration system operators and front-line operators on all operational functions for each role.
- B. Separate sessions defined upon schedule of the City, so that all staff can attend their training and education session.
- C. Training for each role will be before the new system becomes operational.
- D. SEPP-Parking provides Quick-User Guides and Manuals.

9.2. Project plan

The preparation work is an interactive team project between your Project Manager/Project Team and SEPP-Parking.



10. Pricing

10.1. General Information

- Mathom is providing fair and transparent pricing.
- We are offering clear and structured pricing.
- Special requirements for new software integrations or interfaces which end up in software development are not included.
- SEPP-Parking provides two options to charge the customer:
 - A) No convenience fees. The municipality is covering the costs with the parking fees.
 - B) Customer is being charged with a convenience fee. Municipality is deciding the amount of the convenience fee charged to the end-user.**

10.2. Pricing for set up and implementation

SEPP-Parking offers the City of Ford Lauderdale the whole set up incl. project management, training and implementation for free.

		Costs USD
Set up incl. project management, training		free
Signage & branding artwork & production		free
Signage installation		Project team
New tablets for the Instructor App and printer if necessary <ul style="list-style-type: none">• Per Tablet (iOS or Android)• Per Printer (Zebra)• Monthly telecommunication fee for tablets	Per Unit Approx. 300.00 Approx. 450.00 City	Optional Optional
SMS Transaction fees <ul style="list-style-type: none">• Verification SMS• Confirmation/Reminder SMS		Included Included

10.3. Pricing/Fees per transaction in USD

Important:

*Our pricing includes credit card transaction costs/merchant costs.

	SEPP-Parking App	Enforcement Optional	Parking Permit Optional
Software & License - SEPP-Parking App - Inspector-App license - Admin-Tool	Free	Free	Free
Upgrades & Updates - SEPP-Parking App - Inspector-App license - Admin-Tool	Free	Free	Free
Monthly fee for the tool	Free	200.00	200.00
Cost per transaction*	0.19	2.00	2.00
Commission on revenue*	2.97 %	Free	2.97 % (only for parking permits paid with the App)



January 8, 2018

FLORIDA DEPARTMENT OF STATE
Division of Corporations

MATHOM INC.
2125 CENTER AVE SUITE 507
FORT LEE, NJ 07024

Having fulfilled the requirements of section 607.1503 or 617.1503, Florida Statutes, on January 5, 2018, this Certificate of Authority is hereby issued to MATHOM INC., a Delaware corporation, in accordance with said statute and assigned document number F18000000070. Please refer to this number whenever corresponding with this office.

This document was electronically received and filed under FAX audit number H18000006875.

To maintain "active" status with the Division of Corporations, an annual report must be filed yearly between January 1st and May 1st beginning in the year following the file date or effective date indicated above. If the annual report is not filed by May 1st, a \$400 late fee will be added.

A Federal Employer Identification Number (FEI/EIN) will be required when this report is filed. Apply today with the IRS online at:

<https://sa.www4.irs.gov/modiein/individual/index.jsp>.

Please notify this office if the corporate address changes.

Should you have any questions regarding this matter, please contact this office at (850) 245-6051.

Dionne M Pijaux
Regulatory Specialist
Registration Section
Division of Corporations

Letter Number: 318A00000398

P.O BOX 6327 - Tallahassee, Florida 32314

BID/PROPOSAL CERTIFICATION

Please Note: If responding to this solicitation through BidSync, the electronic version of the bid response will prevail, unless a paper version is clearly marked **by the bidder** in some manner to indicate that it will supplant the electronic version. All fields below must be completed. If the field does not apply to you, please note N/A in that field.

If you are a foreign corporation, you may be required to obtain a certificate of authority from the department of state, in accordance with Florida Statute §607.1501 (visit <http://www.dos.state.fl.us/>).

Company: (Legal Registration) MATHOM INC. _____ EIN (Optional): 82-3878265

Address: 2125 Center Ave., Suite 507 _____

City: Fort Lee _____ State: NJ _____ Zip: 07024 _____

Telephone No. 833-737-7277__ FAX No. 201-302-6062_ Email: remo.tartaglia@sepp-parking.com__

Delivery: Calendar days after receipt of Purchase Order (section 1.02 of General Conditions): _____

Total Bid Discount (section 1.05 of General Conditions): _____

Does your firm qualify for MBE or WBE status (section 1.09 of General Conditions): MBE _____ WBE _____

ADDENDUM ACKNOWLEDGEMENT - Proposer acknowledges that the following addenda have been received and are included in the proposal:

Addendum No.	Date Issued	Addendum No.	Date Issued	Addendum No.	Date Issued
5	3/22/2018	7	4/4/2018		
6	4/3/2018				

VARIANCES: If you take exception or have variances to any term, condition, specification, scope of service, or requirement in this competitive solicitation you must specify such exception or variance in the space provided below or reference in the space provided below all variances contained on other pages within your response. Additional pages may be attached if necessary. No exceptions or variances will be deemed to be part of the response submitted unless such is listed and contained in the space provided below. The City does not, by virtue of submitting a variance, necessarily accept any variances. If no statement is contained in the below space, it is hereby implied that your response is in full compliance with this competitive solicitation. If you do not have variances, simply mark N/A. **If submitting your response electronically through BIDSYNC you must also click the "Take Exception" button.**

The below signatory hereby agrees to furnish the following article(s) or services at the price(s) and terms stated subject to all instructions, conditions, specifications addenda, legal advertisement, and conditions contained in the bid/proposal. I have read all attachments including the specifications and fully understand what is required. By submitting this signed proposal I will accept a contract if approved by the City and such acceptance covers all terms, conditions, and specifications of this bid/proposal. The below signatory also hereby agrees, by virtue of submitting or attempting to submit a response, that in no event shall the City's liability for respondent's direct, indirect, incidental, consequential, special or exemplary damages, expenses, or lost profits arising out of this competitive solicitation process, including but not limited to public advertisement, bid conferences, site visits, evaluations, oral presentations, or award proceedings exceed the amount of Five Hundred Dollars (\$500.00). This limitation shall not apply to claims arising under any provision of indemnification or the City's protest ordinance contained in this competitive solicitation.

Submitted by:

REMO TARTAGLIA

Name (printed)

4/12/2018

Date:

Signature

PRESIDENT

Title

revised 04/10/15



City of Fort Lauderdale • Procurement Services Division
100 N. Andrews Avenue, 619 • Fort Lauderdale, Florida 33301
954-828-5933 Fax 954-828-5576
purchase@fortlauderdale.gov

ADDENDUM NO. 5

RFP/ ITB No. 12109-885
Comprehensive Parking Demand Management System

ISSUED: March 22, 2018

This addendum is being issued to make the following change(s):

1. Change to SECTION III - TECHNICAL SPECIFICATIONS/SCOPE OF SERVICES under sub-section 3.4 SCOPE OF SERVICES.
 - A. Format correction to **It Requirements**
 - B. Additional clarification under **Future Technologies** item 1) (b)

All other terms, conditions, and specifications remain unchanged.

Laurie Platkin
Procurement Specialist II

Company Name: **MATHOM INC.**
(please print)

Bidder's Signature: 

Date: **4/3/2018**



City of Fort Lauderdale • Procurement Services Division
100 N. Andrews Avenue, 619 • Fort Lauderdale, Florida 33301
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ADDENDUM NO. 6

RFP/ ITB No. 12109-885
Comprehensive Parking Demand Management System

ISSUED: April 3, 2018

This addendum is being issued to make the following change(s):

1. Format correction to solicitation.
12109-885 - Parking Demand Management System-V7 replaces
12109-885 - Parking Demand Management System-V6

All other terms, conditions, and specifications remain unchanged.

Laurie Platkin
Procurement Specialist II

Company Name: **MATHOM INC.**
(please print)

Bidder's Signature: 

Date: **4/3/2018**



City of Fort Lauderdale • Procurement Services Division
100 N. Andrews Avenue, 619 • Fort Lauderdale, Florida 33301
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ADDENDUM NO. 7

RFP/ ITB No. 12109-885
Comprehensive Parking Demand Management System

ISSUED: April 4, 2018

This addendum is being issued to make the following change(s):

1. T2 reports added in response to Question 50

All other terms, conditions, and specifications remain unchanged.

Laurie Platkin
Procurement Specialist II

Company Name: Mathom Inc.
(please print)

Bidder's Signature: 

Date: 4/12/2018

CONTRACT PAYMENT METHOD BY P-CARD

THIS FORM MUST BY SUBMITTED WITH YOUR RESPONSE

The City of Fort Lauderdale has implemented a Procurement Card (P-Card) program which changes how payments are remitted to its vendors. The City has transitioned from traditional paper checks to payment by credit card via MasterCard or Visa. This allows you as a vendor of the City of Fort Lauderdale to receive your payment fast and safely. No more waiting for checks to be printed and mailed.

Payments will be made utilizing the City's P-Card (MasterCard or Visa). Accordingly, firms must presently have the ability to accept credit card payment or take whatever steps necessary to implement acceptance of a credit card before the commencement of a contract.

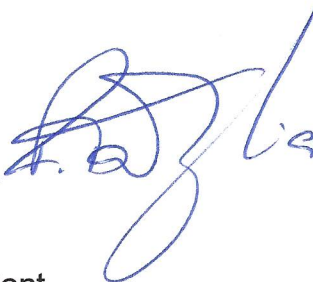
Please indicate which credit card payment you prefer:

_____ MasterCard

 X Visa Card

Company Name: Mathom Inc.

Remo Tartaglia _____ Signature



4/3/2018 _____
Date

President _____
Title

NON-COLLUSION STATEMENT:

By signing this offer, the vendor/contractor certifies that this offer is made independently and *free* from collusion. Vendor shall disclose below any City of Fort Lauderdale, FL officer or employee, or any relative of any such officer or employee who is an officer or director of, or has a material interest in, the vendor's business, who is in a position to influence this procurement.

Any City of Fort Lauderdale, FL officer or employee who has any input into the writing of specifications or requirements, solicitation of offers, decision to award, evaluation of offers, or any other activity pertinent to this procurement is presumed, for purposes hereof, to be in a position to influence this procurement.

For purposes hereof, a person has a material interest if they directly or indirectly own more than 5 percent of the total assets or capital stock of any business entity, or if they otherwise stand to personally gain if the contract is awarded to this vendor.

In accordance with City of Fort Lauderdale, FL Policy and Standards Manual, 6.10.8.3,

3.3. City employees may not contract with the City through any corporation or business entity in which they or their immediate family members hold a controlling financial interest (e.g. ownership of five (5) percent or more).

3.4. Immediate family members (spouse, parents and children) are also prohibited from contracting with the City subject to the same general rules.

Failure of a vendor to disclose any relationship described herein shall be reason for debarment in accordance with the provisions of the City Procurement Code.

NAME

RELATIONSHIPS

In the event the vendor does not indicate any names, the City shall interpret this to mean that the vendor has indicated that no such relationships exist.

Confirmation:

Date: 4/3/2018

Mathom Inc.



**CONTRACTOR'S CERTIFICATE OF COMPLIANCE WITH
NON-DISCRIMINATION PROVISIONS OF THE CONTRACT**

The completed and signed form should be returned with the Contractor's submittal. If not provided with submittal, the Contractor must submit within three business days of City's request. Contractor may be deemed non-responsive for failure to fully comply within stated timeframes.

Pursuant to City Ordinance Sec. 2-17(a)(i)(ii), bidders must certify compliance with the Non-Discrimination provision of the ordinance.

- (a) Contractors doing business with the City shall not discriminate against their employees based on the employee's race, color, religion, gender (including identity or expression), marital status, sexual orientation, national origin, age, disability or any other protected classification as defined by applicable law.

Contracts. Every Contract exceeding \$100,000, or otherwise exempt from this section shall contain language that obligates the Contractor to comply with the applicable provisions of this section.

The Contract shall include provisions for the following:

- (i) The Contractor certifies and represents that it will comply with this section during the entire term of the contract.
- (ii) The failure of the Contractor to comply with this section shall be deemed to be a material breach of the contract, entitling the City to pursue any remedy stated below or any remedy provided under applicable law.



Authorized Signature

Remo Tartaglia, President _____
Print Name and Title

4/3/2018
Date

LOCAL BUSINESS PRICE PREFERENCE CERTIFICATION STATEMENT

The Business identified below certifies that it qualifies for the local business price preference classification as indicated herein, and further certifies and agrees that it will re-affirm it's local preference classification annually no later than thirty (30) calendar days prior to the anniversary of the date of a contract awarded pursuant to this ITB. Violation of the foregoing provision may result in contract termination.

- (1) _____ is a **Class A** Business as defined in City of Fort Lauderdale Ordinance No. C-17-26, Sec.2-186. A copy of the City of Fort Lauderdale current year Business Tax Receipt and a complete list of full-time employees and evidence of their addresses shall be provided within 10 calendar days of a formal request by the City.
Business Name
- (2) _____ is a **Class B** Business as defined in the City of Fort Lauderdale Ordinance No. C-17-26, Sec.2-186. A copy of the Business Tax Receipt or a complete list of full-time employees and evidence of their addresses shall be provided within 10 calendar days of a formal request by the City.
Business Name
- (3) _____ is a **Class C** Business as defined in the City of Fort Lauderdale Ordinance No. C-17-26, Sec.2-186. A copy of the Broward County Business Tax Receipt shall be provided within 10 calendar days of a formal request by the City.
Business Name
- (4) _____ requests a **Conditional Class A** classification as defined in the City of Fort Lauderdale Ordinance No. C-17-26, Sec.2-186. Written certification of intent shall be provided within 10 calendar days of a formal request by the City.
Business Name
- (5) _____ requests a **Conditional Class B** classification as defined in the City of Fort Lauderdale Ordinance No. C-17-26, Sec.2-186. Written certification of intent shall be provided within 10 calendar days of a formal request by the City.
Business Name
- (6) _____ is considered a **Class D** Business as defined in the City of Fort Lauderdale Ordinance No. C-17-26, Sec.2-186 and does not qualify for Local Preference consideration.
Business Name

BIDDER'S COMPANY: MATHON INC.

AUTHORIZED COMPANY PERSON: RENO TARTAGLIA [Signature] 4/3/2018
NAME SIGNATURE DATE



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
3/6/2018

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Arthur J. Gallagher Risk Management Services, Inc. 2850 Golf Road Rolling Meadows IL 60008	CONTACT NAME:	
	PHONE (A/C, No, Ext): 630-773-3800	FAX (A/C, No): 630-285-4006
INSURED Mathom Inc. 2125 Center Avenue, Suite 507 Fort Lee NJ 07024	E-MAIL ADDRESS:	
	INSURER(S) AFFORDING COVERAGE	
	INSURER A : Continental Casualty Company	NAIC # 20443
	INSURER B : Continental Insurance Company	35289
	INSURER C : BCS Insurance Company	38245
	INSURER D :	
	INSURER E :	
INSURER F :		

COVERAGES **CERTIFICATE NUMBER:** 307029376 **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:			B6057120104	2/20/2018	2/20/2019	EACH OCCURRENCE \$1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$300,000 MED EXP (Any one person) \$10,000 PERSONAL & ADV INJURY \$1,000,000 GENERAL AGGREGATE \$2,000,000 PRODUCTS - COMP/OP AGG \$2,000,000 \$
A	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> HIRED AUTOS ONLY <input checked="" type="checkbox"/> NON-OWNED AUTOS ONLY			B6057120104	2/20/2018	2/20/2019	COMBINED SINGLE LIMIT (Ea accident) \$1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$
A	<input checked="" type="checkbox"/> UMBRELLA LIAB <input checked="" type="checkbox"/> EXCESS LIAB <input type="checkbox"/> DED <input checked="" type="checkbox"/> RETENTION \$10,000 <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> CLAIMS-MADE			B6057120989	2/20/2018	2/20/2019	EACH OCCURRENCE \$1,000,000 AGGREGATE \$1,000,000 \$
B	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below		Y / N <input type="checkbox"/> N / A	6057120118	2/20/2018	2/20/2019	<input checked="" type="checkbox"/> PER STATUTE <input type="checkbox"/> OTH-ER E.L. EACH ACCIDENT \$500,000 E.L. DISEASE - EA EMPLOYEE \$500,000 E.L. DISEASE - POLICY LIMIT \$500,000
C	Cyber Liability			RPSP50117192M	2/20/2018	2/20/2019	Limit \$1,000,000 Aggregate \$1,000,000 Retention \$2,500

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

CERTIFICATE HOLDER

CANCELLATION

Evidence of Insurance

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

Patrick J. Gallagher