



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
CONFERENCE MEETING**

#18-0981

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: October 9, 2018

TITLE: Citywide Parking Study

The Transportation and Mobility Department recently conducted a comprehensive Citywide Parking Study. The objectives of this study were to evaluate parking demand, supply, parking requirements and existing utilization of the City's various parking facilities to confirm financial stability of the City's parking fund and address its short and long-term parking needs.

Parking Policy Findings

- **Downtown Regional Activity Center (D-RAC)**
 - 15 percent more office parking spaces and 50 percent more retail parking spaces are required, per the Unified Land Development Regulations (ULDR) than is being utilized
- **NW CRA/Flagler Village**
 - Both retail and office uses require about twice as much or more parking spaces per the ULDR than is actually used
- **South Beach**
 - Parking requirements in the ULDR are meeting the demand of the current uses
 - Projected future parking demand suggest more parking supply is needed or existing supply needs to be made available for people to utilize more efficiently
- **E Las Olas Corridor**
 - Parking requirements required in the ULDR are meeting the demand of the current uses
 - Too much office parking is being required for the B-1 portion of the E Las Olas study area

Assessment of Parking Rates - Recommendations:

- Establish on-street rates greater than adjacent off-street public parking facilities
 - Incentivize the use of off-street facilities
 - Encourage turnover of visible on-street parking
- Establish a rate range:
 - On-street: Minimum rate of \$1.50
 - Off-street: Minimum rate of \$1.00
 - Maximum rate of \$4.00 per hour

Parking System Management and Operational Recommendations

1. Implement a performance-based pricing system
2. Leverage existing and new parking operations and management technology
3. Conduct ongoing data collection and analysis to inform parking management
4. Create a Comprehensive Citywide Curb Space Management Plan and Policy
5. Adjust parking requirements to right-size supply in certain areas
6. Implement a Developer Fee-In-Lieu Program
7. Require Transportation Demand Management Plans (TDM)
8. Leverage private partnerships to provide centralized parking supply in underserved areas

The study findings were presented during a public meeting on Wednesday, April 25, 2018 and at the Council of Fort Lauderdale Civic Associations Meeting on June 12, 2018.

Kimley Horn will give a presentation (Exhibit 1) on the Parking Study findings.

Attachment

Exhibit 1 – Parking Study Presentation

Prepared by: Jeffery Davis, Transportation and Mobility

Department Director: Julie Leonard, Transportation and Mobility