



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#18-1268

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: December 4, 2018

TITLE: Motion to Approve a Parking Permit and Enforcement Agreement with
First Presbyterian Church located at 401 SE 15th Avenue

Recommendation

It is recommended that the City Commission authorize the City Manager to enter into an agreement, in substantially the form attached, with the First Presbyterian Church located at 401 SE 15th Avenue to provide Permit Parking and Enforcement for the purpose of providing public parking for the employees and merchants of Las Olas Boulevard.

Background

At the September 19, 2017 Commission meeting, a resolution was approved creating a Residential Parking Permit District (RPPD) for the Colee Hammock Neighborhood (Exhibit 1). At the November 7, 2017 Commission meeting, Beverly Heights Neighborhood was approved for an RPPD (Exhibit 2). In the case of the Beverly Heights RPPD, staff was asked to work with the Las Olas Merchants to explore parking solutions for employees for the businesses along East Las Olas Boulevard.

The Transportation and Mobility Department (TAM) has been successful in working with area private parking facilities to secure parking for the Boulevard. First Presbyterian Church has partnered with the City to allow permit parking for the employees of the businesses of East Las Olas Boulevard in their parking lots (Exhibit 3). Monthly permits will be sold by TAM Parking Services. The City will provide permit parking enforcement services and shall retain all permit parking enforcement revenue generated through citations written.

Entering into this public/private partnership agreement (Exhibit 4) affords First Presbyterian Church and City the opportunity to build a partnership that provides public parking and promotes uniform parking requirements citywide. City enforcement also provides an added layer of security for public safety and well-being.

Resource Impact

There is a positive fiscal impact associated with this agreement for any citation revenue generated.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Internal Support Cylinder of Excellence, specifically advancing:

- Goal 12: Be a leading government organization, managing resources wisely and sustainably
- Objective 1: Ensure sound fiscal management

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Prosperous*.

Attachments

Exhibit 1 - Colee Hammock Resolution 17-0213

Exhibit 2 - Beverly Heights Resolution 17-0247

Exhibit 3 - Proposed Parking Lots

Exhibit 4 - Parking Permit and Enforcement Agreement with First Presbyterian Church

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