

SIGN CODE AMENDMENT UPDATE • City of Fort Lauderdale



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Purpose of Discussion

Does the City Commission Wish to Maintain Current Regulations Permitting Temporary Signs within the Right-of-Way?



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Background

 In 2015, The United States Supreme Court Held In Reed V. Town Of Gilbert That Sign Regulations That Target Speech Based On Content Are Presumptively Unconstitutional

 The Code Of Ordinance Was Amended In March 2018 To Address Content Neutrality

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Key Amendments

- Regulate Time, Place, & Manner in Which a Sign is Erected, Posted, or Displayed on Private Property
- Removed Language Related to Content
- Established Temporary Sign Criteria During Municipal, State or Federal Elections
- Clarified Location & Allowable Display of Temporary Signs
- Added & Defined Criteria for Outparcel Signs
- Modified Criteria for Shopping Center or Strip Store Signs
- Removed Size Limitations on Signage in the Airport Industrial Park

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Post Sign Code Amendment Issues

- Maintenance of Swale Areas
- Complexity of Governing Temporary SignsVisual Clutter



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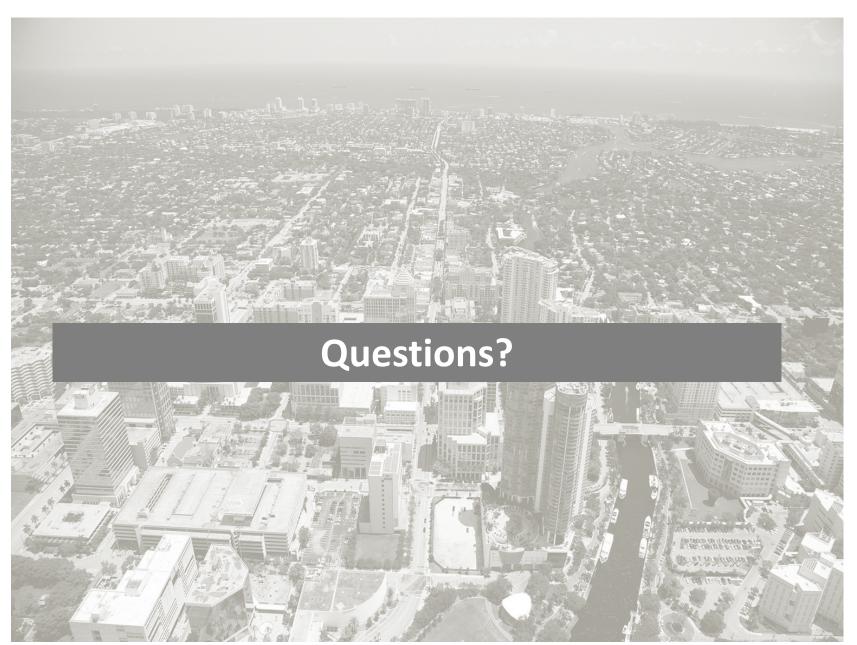


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