

Department of Sustainable Development
CITY COMMISSION CONFERENCE MEETING

December 4, 2018



SIGN CODE AMENDMENT UPDATE • City of Fort Lauderdale



SIGN CODE AMENDMENT UPDATE

Purpose of Discussion

Does the City Commission Wish to Maintain
Current Regulations Permitting Temporary
Signs within the Right-of-Way?

Background

- In 2015, The United States Supreme Court Held In Reed V. Town Of Gilbert That Sign Regulations That Target Speech Based On Content Are Presumptively Unconstitutional
- The Code Of Ordinance Was Amended In March 2018 To Address Content Neutrality

Key Amendments

- Regulate Time, Place, & Manner in Which a Sign is Erected, Posted, or Displayed on Private Property
- Removed Language Related to Content
- Established Temporary Sign Criteria During Municipal, State or Federal Elections
- Clarified Location & Allowable Display of Temporary Signs
- Added & Defined Criteria for Outparcel Signs
- Modified Criteria for Shopping Center or Strip Store Signs
- Removed Size Limitations on Signage in the Airport Industrial Park

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Post Sign Code Amendment Issues

- Maintenance of Swale Areas
- Complexity of Governing Temporary Signs
- Visual Clutter



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Does the City Commission Wish to Maintain
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An aerial photograph of a city, likely Miami, showing a dense urban landscape with numerous buildings, streets, and green spaces. A dark, semi-transparent banner is overlaid across the center of the image, containing the word "Questions?".

Questions?