



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#18-1186

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: November 20, 2018

TITLE: Motion to Approve Event Agreements and Related Road Closures: Junior League of Greater Fort Lauderdale 19th Annual Riverwalk Run, Rotary Club of Fort Lauderdale Pirate Fest and South Florida Exotic Car “Toy Rally” to Benefit Toys for Tots

Recommendation

It is recommended that the City Commission approve an event agreement and related road closure with Junior League of Greater Fort Lauderdale, Inc., Rotary Club of Fort Lauderdale, Inc. and South Florida Exotic Car Toy Rally, LLC and authorize execution of the agreement by the City Manager.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney’s Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Junior League of Greater Fort Lauderdale, Inc
Event Name: Junior League of Greater Fort Lauderdale's Riverwalk Run
Date/Time: Saturday, April 6, 2019 (4:00am - 12:00pm)
Location: Huizenga Plaza – Las Olas Blvd, loop through Rio Vista and end at Riverwalk

Set Up Date/Time: Friday, April 5, 2019 (12:00pm - 5:00pm)
Breakdown Date/Time: Saturday, April 6, 2019 (11:00am - 1:00pm)
Road Closing: Yes – Las Olas to SE 3rd to SE 6th St to US1 to SE 9th Ave to SE 12th St to Rio Vista Blvd

Alcohol: Yes
Amplified Music: Yes – Saturday only - 7:55am for National Anthem; additional 9:00am - 11:00am

Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: Rotary Club of Fort Lauderdale, Inc.
Event Name: Rotary Club of Fort Lauderdale Pirate Fest
Date/Time: Saturday, April 20, 2019 (11:00am - 6:00pm)
Location: Esplanade Park
Set Up Date/Time: Saturday, April 20, 2019 (8:00am - 11:00am)
Breakdown Date/Time: Saturday, April 20, 2019 (6:00pm - 9:00pm)
Road Closing: Yes – Southwest 2nd Street btwn SW 5th Avenue and SW 4th Avenue

Alcohol: Yes
Amplified Music: Yes (11:00am – 6:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3:

Applicant: South Florida Exotic Car Toy Rally, LLC
Event Name: South Florida Exotic Car "Toy Rally" to Benefit Toys for Tots

Date/Time: Saturday, December 1, 2018 (11:15am – 11:45am)
Location: 5750 North Federal Hwy
Set Up Date/Time: Saturday, December 1, 2018 (11:00am – 11:15am)
Breakdown Date/Time: Saturday, December 1, 2018 (11:45am – 12:00pm)
Road Closing: Yes - I-95 Exit East Commercial North to Federal Hwy to 5750 North Federal Hwy

Alcohol: No
 Amplified Music: No
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

<i>Funds available as of November 8, 2018</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/ Non-sponsor Charges	\$165,000	\$6,200	\$600
TOTAL AMOUNT ►					\$600

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Junior League of Greater Fort Lauderdale 19th Annual Riverwalk Run Application

Exhibit 1a – Junior League of Greater Fort Lauderdale 19th Annual Riverwalk Run Site Plan

Exhibit 1b – Junior League of Greater Fort Lauderdale 19th Annual Riverwalk Run Agreement

Exhibit 2 – Rotary Club of Fort Lauderdale Pirate Fest Application

Exhibit 2a – Rotary Club of Fort Lauderdale Pirate Fest Site Plan

Exhibit 2b – Rotary Club of Fort Lauderdale Pirate Fest Agreement

Exhibit 3 – South Florida Exotic Car “Toy Rally” to Benefit Toys for Tots Application

Exhibit 3a – South Florida Exotic Car “Toy Rally” to Benefit Toys for Tots Site Plan

Exhibit 3b – South Florida Exotic Car “Toy Rally” to Benefit Toys for Tots Agreement

Exhibit 4 – November 2018 Special Event Calendar

Exhibit 5 – December 2018 Special Event Calendar

Exhibit 6 – April 2019 Special Event Calendar

Prepared by: Barbara Smith, City Manager's Office

Department Director: Lee Feldman, City Manager's Office