



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#18-0819

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: November 20, 2018

TITLE: Motion to Reject all Bids and Rebid Comprehensive Parking Demand
Management System

Recommendation

It is recommended that the City Commission reject all proposals received in response to Request for Proposals ("RFP") 12109-885 Comprehensive Parking Demand Management System and find that the public interest will be served thereby.

Background

The City of Fort Lauderdale solicited an RFP from qualified professional firms to provide a smart comprehensive parking demand management system ("CPDMS"). The submissions were to demonstrate how the City of Fort Lauderdale parking operations would assess and implement a parking demand (dynamic pricing) and enforcement system. The proposing firms were asked to provide enhancements and interoperability with the City's parking equipment to meet the City's need to enhance parking utilization and meet the City's goal of less traffic congestion.

The background of the solicitation process includes the following:

- February 22, 2018 - RFP 12109-885 was issued for a CPDMS.
- May 2, 2018 - The RFP closed with a total of eight firms submitting proposals. Four of these firms were deemed non-responsive for not submitting the mandatory bid bond.*
 1. Conduent State & Local Solutions, Inc. ("CSLS")
 2. IPS Group, Inc. ("IPS")
 3. Passport Labs, Inc. ("PLI")
 4. SICE Inc. ("SICE")
 5. * Focus Engineering, LLC – Non-Responsive
 6. * Frog Parking – Non-Responsive
 7. * Mathom Inc. | SEPP-Parking – Non-Responsive
 8. * T2 Systems, Inc. – Non-Responsive

- May 30, 2018 - The evaluation committee, consisting of five committee members – Juan Rodriguez, Transportation and Mobility (“TAM”), Business Manager; Bryan Greene, TAM, Assistant Parking Services Manager; Jennifer Peters, Information Technology, Senior Technology Strategist; Linda Picciolo, Finance, Administrative Assistant I; and Ron Oster, Broward County Aviation Department, Airport Manager, met with Laurie Platkin, Procurement Specialist II, to evaluate and rank the firms based on the following evaluation criteria:

EVALUATION CRITERIA	WEIGHT
A. Qualifications and Experience with Similar Projects	20 %
B. System Features and Functionality	20 %
C. Maintenance, Accuracy and Warranty	20 %
D. Project Approach including Schedule	15 %
E. Overall ability to meet City’ Goals	25 %
PERCENTAGE TOTAL	100 %

- On June 13, 2018 the four top ranked firms provided presentations to the review committee followed by question and answer sessions. The final tabulation of the review committee scoring ranked the four firms as follows:
 1. PLI
 2. SICE
 3. CSLS
 4. IPS

Upon a thorough review of the solicitation, staff determined that revisions to the solicitation would be in the best interest of the City. As such, staff recommends all bids be rejected to greater clarify the specifications. Staff will re-bid the project after adjusting the specifications to greater address the technology and pricing needs of the project.

Resource Impact

There is no fiscal impact to the City.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Internal Support Cylinder of Excellence, specifically advancing:

- Goal 1: Be a pedestrian friendly, multi-modal City.
 - Objective 1: Improve transportation options and reduce congestion by working with agency partners.
- Goal 12: Be a leading government organization, managing resources wisely and sustainably.
 - Objective 1: Ensure sound fiscal management.

This item advances the *Fast Forward Fort Lauderdale Vision Plan 2035: We are Here*.

Attachment

Exhibit 1 – Final Ranking Tabulation

Prepared By: Juan Rodriguez, Transportation and Mobility
 Laurie Platkin, Finance
 Linda Blanco, Finance

Department Directors: Julie Leonard, Transportation and Mobility
 Kirk Buffington, Finance