



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#18-1237

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: November 20, 2018

TITLE: Motion Approving an Application for a Temporary Beach License and
Outdoor Event Agreement with AIDS Healthcare Foundation (AHF), Inc.,
for 2019 Florida AIDS Walk & Music Festival

Recommendation

It is recommended that the City Commission approve an application for a temporary beach license and outdoor event agreement and authorize the City Manager to execute the agreement on behalf of the City of Fort Lauderdale with AIDS Healthcare Foundation (AHF), Inc., for 2019 Florida AIDS Walk & Music Festival.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The agreement provides that the organizer will pay \$500 for each event use of the beach. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Event details are included in the event application as attached.

The Applicant agrees to pay \$500 for each event use of the beach.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: AIDS Healthcare Foundation (AHF), Inc.
 Event Name: 2019 Florida AIDS Walk & Music Festival
 Date/Time: Saturday, March 23, 2019 (7:00am - 9:00pm)
 Location: Fort Lauderdale Beach
 Set Up Date/Time: Wednesday - Friday, March 20-22, 2019 (7:00am - 7:00pm)
 Breakdown Date/Time: Saturday-Monday, March 23-25, 2019 (8:00am - 5:00pm)
 Road Closing: Yes – A1A to Sebastian St to N. Birch Road to Vistamar
 Alcohol: Yes
 Amplified Music: Yes – Friday, March 22, 2019 (10:00am-8:00pm sound checks); Saturday, March 23, 2019 (8:00am-9:00pm)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

Resource Impact

There will be a positive fiscal impact in the estimated amount of \$700.

Funds available as of November 14, 2018					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401- K029	Community Events	Charge for Service/ Non- sponsor Charges	\$165,000	\$6,200	\$700
TOTAL AMOUNT ►					\$700

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – 2019 Florida AIDS Walk & Music Festival Application
Exhibit 1a – 2019 Florida AIDS Walk & Music Festival Site Plan
Exhibit 1b – 2019 Florida AIDS Walk & Music Festival Agreement
Exhibit 2 – March 2019 Special Event Calendar

Prepared by: Barbara Smith, City Manager's Office

Department Director: Lee Feldman, City Manager's Office