

#18-1159

**TO:** Honorable Mayor & Members of the

Fort Lauderdale City Commission

**FROM**: Lee R. Feldman, ICMA-CM, City Manager

DATE: November 20, 2018

**TITLE**: Zeroing In Five Year Strategic Plan

A presentation will be given on the proposed Zeroing In Five Year Action Plan that identifies priority strategies to work towards reducing deadly crashes in the City of Fort Lauderdale.

The Vision Zero initiative was adopted in 2015 by the City Commission. Since that date, staff, along with many partners have been working together to improve safety of all users on streets within the city. Highlights of this progress can be seen in the Zeroing In Newsletters that have been released.

The Zeroing In Action Plan illustrates the priority strategies that were developed by the Vision Zero Champions and Vision Zero Implementation Partners (VIPs) over the past two years that will help the city realize success. The partners include community leaders and agency partners that have committed to help move this initiative forward and share the city's interest in reducing fatalities on our streets. The strategies are spread across efforts in Engineering, Education, Enforcement, Encouragement and Evaluation to create a comprehensive approach to reducing fatalities.

## **Attachments**

Exhibit 1 - Zeroing In Newsletter

Exhibit 2 - Presentation

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