



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#18-0640

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: November 6, 2018

TITLE: Public Hearing to Create a New Shuttle Route to Serve the Fort Lauderdale
Brightline Station, Broward Center for the Performing Arts, Esplanade Park,
Himmarshee Street, Las Olas Boulevard and Nova Southeastern University
Art Museum/Bubier Park

Recommendation

It is recommended that the City Commission hold a public hearing to create a new shuttle route to serve the Fort Lauderdale Brightline Station, Esplanade Park, Himmarshee Street, Las Olas Boulevard, and Nova Southeastern University (NSU) Art Museum/Bubier Park.

Background

Pursuant to Section 2.1.3 of the Interlocal Agreement (ILA) between the City and the Downtown Fort Lauderdale Transportation Management Association, Inc. (TMA) and Title 49 of the United States Code (U.S.C.) 5307(b), the City must provide an opportunity for a public hearing prior to implementing a new transit route.

City staff worked with TMA to develop the new proposed Brightline Shuttle route as provided in Exhibit 1 attached hereto. The TMA approved the route at their Board Meeting on September 26, 2018. The route will serve the Fort Lauderdale Brightline Station, Broward Center for the Performing Arts, Esplanade Park, Himmarshee Street, Las Olas Boulevard and the NSU Art Museum/Bubier Park, providing a critical transportation link for travelers to reach downtown locations. The route will operate seven days a week totaling 60 hours per week, with a split schedule during weekdays and a longer span of service during the weekend. The shuttle will run every 20 minutes between 7:30 AM – 10:30 AM; 3 PM – 7 PM Monday through Friday, 9:30 AM – 12:00 AM (midnight) Saturday, and 9:30 AM – 8:00 PM Sunday. The route will be adjusted occasionally, as needed to coordinate with Brightline train schedules.

Resource Impact

There is no fiscal impact at this time, as the funding has not been identified for the proposed new shuttle route. A budget amendment will be put on a future Commission meeting once funding has been identified to operate the route.

Strategic Connection

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Infrastructure Cylinder of Excellence, specifically advancing:

Goal 1: Be a pedestrian friendly, multi-modal City.

Objective 1: Improve transportation options and reduce congestion by working with agency partners.

Initiative 1: Strategically route and expand the Sun Trolley as an overall complement to upcoming major transportation projects.

Initiative 6: Partner with agencies and businesses to increase commuter car-pooling and to incentivize and encourage mass transit use.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Connected*.

Attachment

Exhibit 1 - Proposed Shuttle Route

Prepared by: Alan Budde, Transportation and Mobility

Department Director: Julie Leonard, Transportation and Mobility