



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#18-1144**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** November 6, 2018

**TITLE:** Motion to Approve an Event Agreement and Related Road Closure with  
Wildside Online, LLC for FICPA 1040K, 5K/10K

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**Recommendation**

It is recommended that the City Commission approve an event agreement with Wildside Online, LLC and authorize execution of the agreement by the City Manager.

**Background**

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizer were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

**Event 1:**

Applicant:	Wildside Online, LLC
Event Name:	FICPA 1040K, 5K/10K
Date/Time:	Saturday, April 27, 2019 (7:30am – 9:30am)
Location:	450 East Las Olas Blvd
Set Up Date/Time:	Saturday, April 27, 2019 (4:00am – 7:15am)

Breakdown Date/Time: Saturday, April 27, 2019 (8:45am – 9:30am)  
 Road Closing: Yes – Las Olas Blvd 3<sup>rd</sup> Ave – Las Olas and Sunset Drive directly west of the Marathon Station  
 Alcohol: Yes  
 Amplified Music: Yes (8:00am – 9:30am)  
 Special Permission: Amplified Music/Extended Road Closure - No  
 Insurance Required: Yes  
 Banners: No  
 Pending Code Violations: No  
 Application Fee: \$200.00

### **Resource Impact**

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

<b><i>Funds available as of October 16, 2018</i></b>					
<b>ACCOUNT NUMBER</b>	<b>INDEX NAME (Program)</b>	<b>CHARACTER CODE/ SUB-OBJECT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AMOUNT RECEIVED (Character)</b>	<b>AMOUNT</b>
001-PKR033401-K029	Community Events	Charge for Service/ Non-sponsor Charges	\$165,000	\$200	\$200
<b>TOTAL AMOUNT ►</b>					<b>\$200</b>

### **Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

### **Attachments**

Exhibit 1 – FICPA 1040K, 5K/10K Application  
 Exhibit 1a – FICPA 1040K, 5K/10K Site Plan  
 Exhibit 1b - FICPA 1040K, 5K/10K Agreement  
 Exhibit 2 – April 2019 Special Event Calendar  
 Exhibit 3 – May 2019 Special Event Calendar

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Prepared by: Barbara Smith, City Manager's Office

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11/06/2018  
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