

#18-1206

TO: Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: November 6, 2018

TITLE: Resolution Creating the 2020 Census Complete Count Advisory

Committee

Recommendation

It is recommended that the City Commission adopt a resolution creating an advisory committee to assist in efforts to promote and advocate for City of Fort Lauderdale neighbor participation in the 2020 Census.

Background

The purpose and duties of the Complete Count Advisory Committee will be to:

- To recommend methods of disseminating information about the 2020 Census.
- To assist in publicizing the 2020 Census.
- To recommend outreach efforts to encourage participation in the 2020 Census.

The advisory committee will be made up of two members from government, two members from education, two members from business, two members from the faith-based community, two members from community-based organizations, and two members from the print media (one of which shall represent the minority print media).

The City Manager or the City Manager's designee will serve as the liaison to the Complete Count Advisory Committee.

Resource Impact

There is no fiscal impact associated with this item.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Neighborhood Enhancement Cylinder of Excellence, specifically advancing:

 Goal 6: Be an inclusive community made up of distinct, complementary, and diverse neighborhoods.

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This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Attachment Exhibit 1 – Resolution

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