



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#18-1055

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: October 23, 2018

TITLE: Motion to Approve an Event Agreement with Historic Downtown Saloon,
LLC for Craftoberfest

Recommendation

It is recommended that the City Commission approve an event agreement and related road closure with Historic Downtown Saloon, LLC and authorize execution of the agreement by the City Manager.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Historic Downtown Saloon, LLC
Event Name: Craftoberfest
Date/Time: Saturday, October 27, 2018 (11:00am - 10:00pm)

Location: 10 South New River Drive East Fort Lauderdale, FL 33301
 Set Up Date/Time: Saturday, October 27, 2018 (8:00am - 9:30am)
 Breakdown Date/Time: Saturday, October 27, 2018 (10:00pm - 11:00pm)
 Road Closing: Yes – South New River Drive from Bridge to Circle
 Alcohol: Yes
 Amplified Music: Yes (6:00pm - 10:00pm)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

| <i>Funds available as of October 12, 2018</i> | | | | | |
|--|---------------------------------|--|---|--|---------------|
| ACCOUNT NUMBER | INDEX NAME (Program) | CHARACTER CODE/ SUB-OBJECT NAME | AMENDED BUDGET (Character) | AMOUNT RECEIVED (Character) | AMOUNT |
| 001-PKR033401-K029 | Community Events | Charge for Service/ Non-sponsor Charges | \$165,000 | \$200 | \$200 |
| TOTAL AMOUNT ► | | | | | \$200 |

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Craftoberfest Application
 Exhibit 1a – Craftoberfest Site Plan
 Exhibit 1b – Craftoberfest Agreement
 Exhibit 2 – October 2018 Special Event Calendar
 Exhibit 3 – November 2018 Special Event Calendar

Prepared by: Barbara Smith, City Manager's Office

Department Director: Lee Feldman, City Manager's Office