



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#18-1054

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: October 23, 2018

TITLE: Motion to Approve Event Agreements: Fit Lauderdale Beach Bash, Health Fair, Lakeshore Management Conference Luncheon – November 6th, The Amazing Hunt and Icarus Florida UltraFest 2018

Recommendation

It is recommended that the City Commission approve event agreements with RARI Nutrition LLC, Florida Conference Association of Seventh-Day Adventist, Greater Fort Lauderdale Chamber of Commerce, Inc, Lakeshore Management, Inc and International 100+ Ultrarunning Foundation, Inc., and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: RARI Nutrition LLC
Event Name: Fit Lauderdale Beach Bash
Date/Time: Saturday - October 27, January 12, May 11, 2019 (9:30am – 12:00pm)
Location: South Beach Park Fort Lauderdale, FL 33316
Set Up Date/Time: Saturday, October 27, 2018 (9:00am - 9:30am)
Saturday, January 12, 2019 (9:00am – 12:00pm)
Saturday, May 11, 2019 (9:00am – 12:00pm)
Breakdown Date/Time: Saturday, October 27, 2018 (12:00pm - 12:30pm)
Saturday, January 12, 2019 (12:00pm – 12:30pm)
Saturday, May 11, 2019 (12:00pm – 12:30pm)
Road Closing: No
Alcohol: No
Amplified Music: Yes (9:30am – 12:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: Florida Conference Association of Seventh-Day Adventists
Event Name: Health Fair
Date/Time: Sunday, November 4, 2018 (12:00pm – 5:00pm)
Location: 850 SW 12th St (Davie Boulevard), Ft Lauderdale
Set Up Date/Time: Sunday, November 4, 2018 (9:00am – 11:30am)
Breakdown Date/Time: Sunday, November 4, 2018 (5:00pm – 6:00pm)
Road Closing: No
Alcohol: No
Amplified Music: Yes (12:00pm – 5:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3:

Applicant: Lakeshore Management, Inc
Event Name: Lakeshore Management Conference Luncheon – November 6th
Date/Time: Saturday, November 6, 2018 (1:00pm – 3:00pm)
Location: Public Beach Area across from Westin Inn Fort Lauderdale at 321 N Fort Lauderdale
Set Up Date/Time: Saturday, November 6, 2018 (10:00am – 12:00pm)
Breakdown Date/Time: Saturday, November 6, 2018 (3:00pm – 4:00pm)

Road Closing: No
Alcohol: No
Amplified Music: No
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00

Event 4:

Applicant: Greater Fort Lauderdale Chamber of Commerce, Inc
Event Name: The Amazing Hunt
Date/Time: Saturday, November 10, 2018 (8:30am – 2:00pm)
Location: Beach Place, 17 S Fort Lauderdale Beach Blvd/Various
Businesses on Fort Lauderdale
Set Up Date/Time: Saturday, November 10, 2018 (6:30am – 8:00am)
Breakdown Date/Time: Saturday, November 10, 2018 (2:00pm – 4:00pm)
Road Closing: No
Alcohol: No
Amplified Music: No
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 5:

Applicant: International 100+ Ultrarunning Foundation, Inc.,
Event Name: Icarus Florida UltraFest 2018
Date/Time: Monday – Sunday, November 12-18, 2018 (24 hours a day)
Location: Snyder Park, Fort Lauderdale
Set Up Date/Time: Sunday, November 11, 2018 (1:00pm - 6:00pm)
Breakdown Date/Time: Sunday, November 18, 2018 (11:00am- 3:00pm)
Road Closing: No
Alcohol: No
Amplified Music: No
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

Funds available as of October 12, 2018					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/ Non- sponsor Charges	\$165,000	\$200	\$1,200
TOTAL AMOUNT ►					\$1,200

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Fit Lauderdale Beach Bash Application
Exhibit 1a – Fit Lauderdale Beach Bash Site Plan
Exhibit 1b – Fit Lauderdale Beach Bash Agreement
Exhibit 2 – Health Fair Application
Exhibit 2a – Health Fair Site Plan
Exhibit 2b – Health Fair Agreement
Exhibit 3 – Lakeshore Management Conference Luncheon – November 6th Application
Exhibit 3a – Lakeshore Management Conference Luncheon – November 6th Site Plan
Exhibit 3b – Lakeshore Management Conference Luncheon – November 6th Agreement
Exhibit 4 – The Amazing Hunt Application
Exhibit 4a – The Amazing Hunt Site Plan
Exhibit 4b – The Amazing Hunt Agreement
Exhibit 5 – Icarus Florida UltraFest 2018 Application
Exhibit 5a – Icarus Florida UltraFest 2018 Site Plan
Exhibit 5b – Icarus Florida UltraFest 2018 Agreement
Exhibit 6 – October 2018 Special Event Calendar
Exhibit 7 – November 2018 Special Event Calendar
Exhibit 8 – December 2018 Special Event Calendar
Exhibit 9 – January 2019 Special Event Calendar
Exhibit 10 – May 2019 Special Event Calendar

Prepared by: Barbara Smith, City Manager's Office

Department Director: Lee Feldman, City Manager's Office