

WAR MEMORIAL SPORTS PLEX

PROPOSAL FROM A SOCCER MOM...

LORI FRANKE- LAUDERDALE BEACH HOMEOWNERS ASSOCIATION BOARD SECRETARY



WHY A MULTI USE SPORTS PLEX IN EAST FORT LAUDERDALE?

- GUN SHOWS BAD FOR PUBLIC RELATIONS ESPECIALLY IN HOLIDAY PARK- HOWEVER THE SHOWS GENERATED INCOME FOR THE CITY
- FORT LAUDERDALE WAS RANKED ONE OF THE LOWEST RATED CITIES TO RAISE A FAMILY
 - WHAT IS AN EASY WAY TO IMPROVE THIS NEGATIVE PERCEPTION?
 - IMPROVE MORE OPTIONS FOR SPORTS IN EAST FORT LAUDERDALE WHICH WILL KEEP MORE FAMILIES HERE LOCALLY VS. COMMUTING WEST WHERE THEY HAVE UPDATED SPORTS FACILITIES.
- UNMET NEED FOR INDOOR SPORTS FACILITY AT HOLIDAY PARK. ONE GYMNASIUM WHICH IS ALWAYS BOOKED WITH AFTERCARE AND CAN'T MEET DEMAND FOR LEAGUES FOR VARIOUS SPORTS.
- FORT LAUDERDALE LONG SUMMERS A/C IS NECESSARY FOR SPORTS SIMILAR TO HOW NORTHERN STATES NEED INDOOR SPORTS FACILITIES DUE TO THE COLD.

UNMET NEED FOR FUTSAL (INDOOR SOCCER- 5 A SIDE) COURTS IN EAST FORT LAUDERDALE-

- SOCCER AND INDOOR SOCCER KNOWN AS FUTSAL OR "5 A SIDE" IS GROWING AS A SPORT ESPECIALLY TO IMPROVE GRASS SOCCER SKILLS. THE U.S. IS INVESTING MORE IN FUTSAL ESPECIALLY SINCE THE U.S. DIDN'T MAKE IT TO THE PREVIOUS WORLD CUP. THE BEST SOCCER PLAYERS IN THE WORLD PLAYED FUTSAL WHICH IS HOW THEY LEARNED THEIR AMAZING SOCCER SKILLS!
- FUTSAL IS A 2018 SUMMER YOUTH OLYMPIC SPORT- BOYS AND GIRLS.
- FUTSAL IS ONE OF THE FASTEST GROWING SPORTS AND IS PLAYED INDOORS ON A GYMNASIUM, MULTIPURPOSE COURT SIMILAR TO THE SIZE OF A BASKETBALL COURT.
- FLORIDA CRUSHERS FUTSAL CLUB WHICH FEATURES THE NATIONAL CHAMPION U9 BOYS TEAM USED TO PRACTICE AT HOLIDAY PARK ON THE CEMENT HOCKEY COURTS YET HAD TO TRANSFER TO A BETTER FACILITY IN DEERFIELD BEACH.
 - OUTDOOR CEMENT IS INAPPROPRIATE SURFACE AND DANGEROUS FOR PLAYERS THEREFORE THEY HAD TO CHANGE PRACTICE TO DS SPORTS PLEX IN DEERFIELD BEACH.
 - PARENTS WHO LIVE IN EAST FORT LAUDERDALE HAVE TO COMMUTE 45 MINUTES ON WEEKDAYS TO ATTEND THIS PRACTICE IN DEERFIELD.

MULTI SPORTS OPPORTUNITY WITH MULTI-PURPOSE GYMNASIUM FLOORING DOESN'T DISCRIMINATE AND ALLOWS SEVERAL SPORTS TO BE PLAYED AS WELL AS ENTERTAINMENT OPTIONS.

- FUTSAL- "5 A SIDE" INDOOR SOCCER
- VOLLEYBALL
- BASKETBALL
- DODGEBALL
- MARTIAL ARTS
- CHEERLEADING
- FITNESS
- CONCERTS

MULTI-SPORT COMPLEXES HAVE MORE OPPORTUNITIES TO MAKE MONEY FOR FORT LAUDERDALE AND BRING FAMILIES TOGETHER IMPROVING OUR COMMUNITY.

- TOURNAMENTS FOR ALL SPORTS- CONSIDER THE WORLD-WIDE OPPORTUNITY OF HOSTING VARIOUS TOURNAMENTS YEAR ROUND AND THE TOURISM/GROWTH IT WOULD BRING OUR CITY!
- LEAGUES FOR ALL SPORTS- FLORIDA CRUSHERS FUTSAL CLUB, VOLLEYBALL LEAGUES, BASKETBALL LEAGUES, DODGEBALL AND OTHER INTRAMURAL LEAGUES.
- BIRTHDAY PARTIES- PARENTS ARE ALWAYS LOOKING FOR VENUES TO HOST CHILDREN'S BIRTHDAY PARTIES AND CONSIDER ADULT OPPORTUNITIES WITH CORPORATE TEAM BUILDING.
- CONCESSIONS- SNACKS, DRINKS, AND EVEN BEER AND WINE SALES CAN GENERATE SIGNIFICANT REVENUE DURING PRACTICE AND ESPECIALLY DURING TOURNAMENTS AND EVENTS.

WAR MEMORIAL SPORTS PLEX- CONSIDER THE OPTIONS AS OTHER CITIES HAVE IMPROVED REVENUE WHILE BRINGING FAMILIES AND COMMUNITIES TOGETHER.

- EXAMPLES OF SPORTS PLEX FACILITIES...
 - DS SPORTS PLEX- DEERFIELD BEACH CONSISTS OF MULTI-PURPOSE COURTS, EXERCISE ROOMS, "AMERICAN NINJA WARRIOR" OBSTACLE COURSE, BAR AND RESTAURANT.
 - COOL SPORTS AT THE ICEARIUM- KNOXVILLE, TN HAS ICE RINKS AND SEVERAL MULTI-PURPOSE COURTS AND FIELDS, BAR AND RESTAURANT.
 - AMERICA'S GOT SOCCER- OAKLAND PARK HAS SMALL TURF SOCCER FIELDS, BAR AND RESTAURANT.

EAST FORT LAUDERDALE NEEDS A MULTIPURPOSE SPORTS PLEX TO BRING OUR COMMUNITY TOGETHER AND OFFER BETTER CHOICES FOR ALL OF US! THE WAR MEMORIAL-HOLIDAY PARK LOCATION IS PERFECT FOR THIS SPORTS PLEX AND I TRULY HOPE AS A SOCCER MOM YOU PLEASE CONSIDER THIS PROPOSAL! THANK YOU!