



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#18-1121

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: October 23, 2018

TITLE: Motion Approving a Revocable License Agreement with Autonation, Inc. for
the Construction and Installation of a Pink Ribbon Statue at Welcome Park

Recommendation

It is recommended that the City Commission approve a motion to authorize execution of a Revocable License with Autonation, Inc. for the construction and installation of a pink ribbon statue at Welcome Park.

Background

Autonation, Inc. has requested to install the pink ribbon statue currently on display on Las Olas and A1A, see Exhibit 1, to Welcome Park. The pink ribbon statue promotes Breast Cancer Awareness. Organizers have requested to install the statue on November 4, 2018.

Autonation, Inc. will retain ownership of the statue and will pay all costs associated with installation and on-going maintenance. Prior to installation of the Pink Ribbon statue, Autonation, Inc. will be required to remove the current welcome sign at Welcome Park.

Resource Impact

There is no fiscal impact associated with this item.

Strategic Connection:

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 3: Be a community that finds opportunities and leverages partnerships to create unique, inviting, and connected gathering places that highlight our beaches, waterways, urban areas and parks.
- Objective 1: Improve access to and enjoyment of our beach, Riverwalk, waterways, parks, and open spaces for everyone.

This item advances the *Fast Forward Fort Lauderdale Vision Plan 2035: We Are Here*.

Attachments

Exhibit 1 - Site Plan

Exhibit 2 – Installation Schedule

Exhibit 3 - Revocable License Agreement

Prepared by: Carolyn Bean, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation