



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#18-0683**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** October 9, 2018

**TITLE:** Motion Approving an Agreement with Yachting Promotions, Inc. for the 59<sup>th</sup>  
Annual Fort Lauderdale International Boat Show October 31, 2018 –  
November 4, 2018

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**Recommendation**

It is recommended that the City Commission approve an agreement with Yachting Promotions, Inc. for the 59<sup>th</sup> Annual Fort Lauderdale International Boat Show and authorize the City Manager to execute the agreement.

**Background**

Yachting Promotions, Inc. will present the 59<sup>th</sup> Annual Fort Lauderdale International Boat Show on October 31, 2018 – November 4, 2018. Event highlights include yacht builders and designers to exotic cars and brokerage yachts. A wide variety of boats will be on display including runabouts, sportfishers, high performance boats, center consoles, cabin cruisers, flats boats, skiffs, express cruisers, sailing yachts, motor yachts, bowriders, catamarans, ski boats, jet boats, trawlers, inflatables, canoes, and extraordinary superyachts.

The event organizer will pay for all event costs and submit the required certificates of insurance. The City is requiring the organizer to post an amount in escrow equal to 100% of the City's estimated service costs. The organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas.

Event details are below and are detailed further in Exhibit 1:

**Set up dates:** Monday, October 1, 2018 – Tuesday, October 30, 2018 (8:00am – 7:00pm)

**Event Dates:** Wednesday, October 31, 2018 (12:00pm – 7:00pm); Thursday, November 1, 2018 – Saturday, November 3, 2018 (10:00am – 7:00pm) and Sunday, November 4, 2018 (10:00am – 5:00pm)

**Breakdown dates:** Monday, November 5, 2018 – Tuesday, November 20, 2018 (8:00am – 7:00pm)

**Fort Lauderdale Beach Parking Lot:** Use of full lot during show dates, October 31, 2018 – November 4, 2018.

**Resource Impact**

There is no fiscal impact associated with this item.

**Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

**Attachments**

Exhibit 1 – 59th Annual Fort Lauderdale Int. Boat Show Application

Exhibit 1a – 59th Annual Fort Lauderdale Int. Boat Show Site Plan

Exhibit 1b – 59th Annual Fort Lauderdale Int. Boat Show Agreement

Exhibit 2 – October 2018 Special Event Calendar

Exhibit 3 – November 2018 Special Event Calendar

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Prepared by: Barbara Smith, City Manager's Office

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