



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#18-1012

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: October 9, 2018

TITLE: Motion to Approve a Revised Event Agreement, Related Music Exemption
and Road Closure with Winterfest, Inc. for the Seminole Hard Rock
Winterfest Boat Parade

Recommendation

It is recommended that the City Commission approve a revised event agreement with Winterfest, Inc. to include an additional road closure and authorize execution of the agreement by the City Manager.

Background

This event permit was approved at the September 4, 2018 Commission Meeting. The promoter is now requesting to have an additional road closure. City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Effective October 1, 2015 the City began to enforce the noise requirements outlined in Exhibit 1.

Event 1:

Applicant: Winterfest, Inc.
 Event Name: Seminole Hard Rock Winterfest Boat Parade
 Date/Time: Saturday, December 15, 2018 (3:00pm - 11:00pm)
 Location: New River to the Intracoastal Waterway north to Lake Santa Barbara in Pompano Beach
 Set Up Date/Time: Saturday, December 15, 2018 (8:00am - 5:00pm)
 Breakdown Date/Time: Sunday, December 16, 2018 (8:00am - 8:00pm)
 Road Closing: Yes – Sagamore Road (Laura Ward Park) and Riverwalk Connection & SE 4th Street (Federal Hwy to SE 8th Ave & SE 8th Avenue (One-Way)
 Alcohol: Yes
 Amplified Music: Yes (5:30pm- 10:30pm)*
 Special Permission: Amplified Music/Extended Road Closure - Yes
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

*** The event organizer has requested a special exemption to allow music for this event until 12:00am.**

Resource Impact

There is a positive fiscal impact in the amount of \$200.00.

Funds available as of October 1, 2018					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$175,000	\$0	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Commission Memo #15-055

Exhibit 2 – Seminole Hard Rock Winterfest Boat Parade Application

Exhibit 2a – Seminole Hard Rock Winterfest Boat Parade Site Plan

Exhibit 2b – Seminole Hard Rock Winterfest Boat Parade Agreement

Exhibit 3 – December 2018 Special Event Calendar

Prepared by: Barbara Smith, City Manager's Office

Department Director: Lee Feldman, City Manager's Office