



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#18-1014**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** October 9, 2018

**TITLE:** Motion to Approve Event Agreements and Related Road Closures:  
Victoria Park Civic Association's Halloween Fun Run & Block Party, The  
13th Street Craft Beer and Wine Festival, Dolphins Cancer Challenge, and  
2019 Walk Like MADD & MADD Dash Fort Lauderdale 5K

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**Recommendation**

It is recommended that the City Commission approve event agreements and related road closures with Victoria Park Civic Association, Central City Alliance, Inc., Dolphin Cycling Challenge, Inc., and Mothers Against Drunk Driving, Inc., and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

The event organizers, Dolphins Cancer Challenge and 2019 Walk Like MADD & MADD Dash Fort Lauderdale 5K, did not execute an Event Agreement before holding its previous event in the city. Staff will work closely with the Event Organizer to ensure that the proposed Event Agreement is timely executed prior to the requested event.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Victoria Park Civic Association  
Event Name: Victoria Park Civic Association's Halloween Fun Run & Block Party  
Date/Time: For the Run: Saturday, October 27, 2018 (8:00am - 10:00am); For the Block Party Saturday, October 27, 2018 (5:30pm – 8:30pm)  
Location: NE 12th Ave btwn 4th-6th Streets and NE 13th Ave btwn 4th-6th Streets  
Set Up Date/Time: For the Run: Saturday, October 27, 2018 (7:00am - 8:00am); For the Block Party Saturday, October 27, 2018 (3:00pm – 5:30pm)  
Breakdown Date/Time: For the Run: Saturday, October 27, 2018 (10:00am - 11:00am); For the Block Party Saturday October 27, 2018 (8:00pm – 9:00pm)  
Road Closing: Yes – NE 12th Ave btwn 4th-6th Streets and NE 13th Ave btwn 4th-6th Streets  
Alcohol: No  
Amplified Music: Yes (5:00pm - 8:00pm)  
Special Permission: Amplified Music/Extended Road Closure - No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00

Event 2:

Applicant: Central City Alliance, Inc.  
Event Name: The 13th Street Craft Beer and Wine Festival  
Date/Time: Saturday, March 9, 2019 (4:00pm – 8:00pm)  
Location: NE 13<sup>th</sup> Street from NE 6<sup>th</sup> Ave to NE 9<sup>th</sup> Ave  
Set Up Date/Time: Saturday, March 9, 2019 (9:00am – 3:00pm)  
Breakdown Date/Time: Saturday, March 9, 2019 (8:00pm – 9:00pm)  
Road Closing: Yes – NE 13<sup>th</sup> Street from NE 6<sup>th</sup> Ave – 9<sup>th</sup> Ave  
Alcohol: Yes  
Amplified Music: Yes (4:00pm - 8:00pm)  
Special Permission: Amplified Music/Extended Road Closure - No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00

**Event 3:**

Applicant: Dolphins Cycling Challenge, Inc.  
 Event Name: Dolphins Cancer Challenge  
 Date/Time: Saturday, April 6, 2019 (6:30am - 2:15pm)  
 Location: Holiday Park  
 Set Up Date/Time: Friday, April 5, 2019 (2:00pm - 6:00pm)  
 Breakdown Date/Time: Saturday, April 6, 2019 (9:45am - 2:15pm)  
 Road Closing: Yes – G. Harold Martin Drive  
 Alcohol: No  
 Amplified Music: Yes (8:30am – 2:00pm)  
 Special Permission: Amplified Music/Extended Road Closure - No  
 Insurance Required: Yes  
 Banners: No  
 Pending Code Violations: No  
 Application Fee: \$200.00

**Event 4:**

Applicant: Mothers Against Drunk Driving, Inc.  
 Event Name: 2019 Walk Like MADD & MADD Dash Fort Lauderdale 5K  
 Date/Time: Sunday, April 28, 2019 (6:00am - 11:30am)  
 Location: Huizenga Plaza  
 Set Up Date/Time: Sunday, April 28, 2019 (2:00am - 5:45am)  
 Breakdown Date/Time: Sunday, April 28, 2019 (11:30am - 1:30pm)  
 Road Closing: Yes – SE 3<sup>rd</sup> Ave & Las Olas Blvd  
 Alcohol: No  
 Amplified Music: Yes (8:30am - 11:30am)  
 Special Permission: Amplified Music/Extended Road Closure - No  
 Insurance Required: Yes  
 Banners: No  
 Pending Code Violations: No  
 Application Fee: \$200.00

**Resource Impact**

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

<b><i>Funds available as of October 1, 2018</i></b>					
<b>ACCOUNT NUMBER</b>	<b>INDEX NAME (Program)</b>	<b>CHARACTER CODE/ SUB-OBJECT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AMOUNT RECEIVED (Character)</b>	<b>AMOUNT</b>
001-PKR033401-K029	Community Events	Charge for Service/ Non-sponsor Charges	\$175,000	\$0	\$800
<b>TOTAL AMOUNT ►</b>					<b>\$800</b>

**Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

### **Attachments**

Exhibit 1 – Victoria Park Civic Association Halloween Fun Run & Block Party Application  
Exhibit 1a – Victoria Park Civic Association Halloween Fun Run & Block Party Site Plan  
Exhibit 1b – Victoria Park Civic Association Halloween Fun Run & Block Party Agreement  
Exhibit 2 – The 13th Street Craft Beer and Wine Festival Application  
Exhibit 2a – The 13th Street Craft Beer and Wine Festival Site Plan  
Exhibit 2b – The 13th Street Craft Beer and Wine Festival Agreement  
Exhibit 3 – Dolphins Cancer Challenge Application  
Exhibit 3a – Dolphins Cancer Challenge Site Plan  
Exhibit 3b - Dolphins Cancer Challenge Agreement  
Exhibit 4 – 2019 Walk Like MADD & MADD Dash Fort Lauderdale Application  
Exhibit 4a – 2019 Walk Like MADD & MADD Dash Fort Lauderdale Site Plan  
Exhibit 4b - 2019 Walk Like MADD & MADD Dash Fort Lauderdale Agreement  
Exhibit 5 – October 2018 Special Event Calendar  
Exhibit 6 – November 2018 Special Event Calendar  
Exhibit 7 – March 2019 Special Event Calendar  
Exhibit 8 – April 2019 Special Event Calendar  
Exhibit 9 – May 2019 Special Event Calendar

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Prepared by: Barbara Smith, City Manager's Office

Department Director: Lee Feldman, City Manager's Office