



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#18-1011

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: October 9, 2018

TITLE: Motion Approving the Co-Sponsorship of the NSU Art Museum Fort
Lauderdale - Glackens & Renoir Exhibit and Permitting the Display of Event
Banners for a Period Longer Than 30 Days

Recommendation

It is recommended the City Commission approve the City's co-sponsorship of NSU Art Museum Fort Lauderdale - Glackens & Renoir exhibit and permit the display of event banners associated with the exhibit for a period of 217 days.

Background

Nova Southeastern University is requesting the City of Fort Lauderdale co-sponsor the NSU Art Museum Fort Lauderdale's Glacken & Renoir Exhibit by permitting the display of event banner signs. Pursuant to Section 25-23 of the Code of Ordinances ("Code"), event banner signs may be displayed in association with city co-sponsored events that serve a legitimate public purpose. The proposed event banners will serve as an outreach to educate the public of the display of modernist art of Glackens & Renoir collections.

NSU Art Museum proposes to hire AAA Flag and Banner to install approximately 100 event banners within the City for a 217 day period beginning on October 15th. In accordance with Section 25-23(b)(3)b., Event *Banner Signs*, of the Code city commission approval is also required to display an event banner for longer than 30 days. AAA Flag and Banner will install and maintain the banners. A quick release style worm drive clamp will be used along with banner brackets and fiberglass rods to ensure a facile installation and removal.

To review the proposed banner sign, please see Exhibit 1. The proposed locations of the signs are shown in Exhibit 2.

Resource Impact

There is no fiscal impact associated with this action.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Prosperous*.

Attachments

Exhibit 1 – Proposed Banner Sign

Exhibit 2 – Proposed Banner Sign Locations

Prepared by: Mohammed Malik, Zoning Administrator

Department Director: Anthony Greg Fajardo, Sustainable Development