



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#18-0955

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: September 25, 2018

TITLE: Motion to Approve an Event Agreement and Related Road Closures with
MASS Districts, Inc for MASS District Events

Recommendation

It is recommended that the City Commission approve an event agreement with MASS Districts, Inc. and authorize execution of the agreement by the City Manager.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

The MASS Districts Events do not host events every Friday, Saturday and Sunday. When the promoter plans to hold an event, he will notify the City at least two weeks in advance so staff can coordinate the appropriate Public Safety detail and update the details on the event calendar for the benefit of the public.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: MASS Districts, Inc.
 Event Name: MASS District Events
 Date/Time: Every Friday (6:00pm-10:00pm), Saturday (6:00pm-10:00pm), Sunday (4:00pm-9:00pm),
 October – December 2018
 Location: 844 NE 4th Avenue, Fort Lauderdale, FL 33304
 Set Up Date/Time: Friday (5:30pm-6:00pm)
 Saturday (5:30pm-6:00pm)
 Sunday (3:30pm-4:00pm)
 Breakdown Date/Time: Friday (10:00pm-10:30pm)
 Saturday (10:00pm-10:30pm)
 Sunday (9:00pm-9:30pm)
 Road Closing: Yes – NE 4th Ave & NE 9th St; NE 4th Ave & NE 8th St; NE 9th St & NE 5th Ave; NE 2nd Ave & N Flagler Dr.; Middle of NE 2nd Ave N of NE 7th St
 Alcohol: No
 Amplified Music: No
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2018 operating budget in the accounts listed below.

Funds available as of September 10, 2018					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/ Non-sponsor Charges	\$175,000	\$115,848	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – MASS District Events Application
Exhibit 1a – MASS District Events Site Plan
Exhibit 1b – MASS District Events Agreement
Exhibit 2 – September 2018 Special Event Calendar
Exhibit 3 – October 2018 Special Event Calendar
Exhibit 4 – November 2018 Special Event Calendar
Exhibit 5 – December 2018 Special Event Calendar
Exhibit 6 – January 2019 Special Event Calendar

Prepared by: Barbara Smith, City Manager's Office

Department Director: Lee Feldman, City Manager's Office