



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#18-0881**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** September 4, 2018

**TITLE:** Motion to Approve Event Agreements, Related Music Exemptions and/or  
Road Closures for International SuperYacht Society Gala, the Seminole  
Hard Rock Winterfest Boat Parade, Day of the Dead and Dark Star  
Orchestra

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**Recommendation**

It is recommended that the City Commission approve an event agreement with Broward Center for the Performing Arts Inc., Winterfest, Inc. and 3J Hospitality LLC and authorize execution of the agreement by the City Manager.

**Background**

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

The event organizer, Day of the Dead, did not execute an Event Agreement before holding its previous event in the city. Staff will work closely with the Event Organizer to ensure that the proposed Event Agreement is timely executed prior to the requested event.

Authorization for the execution of the event agreements is contingent upon the City

Attorney's Office receiving and approving a validly executed agreement.

Effective October 1, 2015 the City began to enforce the noise requirements outlined in Exhibit 1.

Event 1:

Applicant: Broward Center for the Performing Arts Inc.  
Event Name: International SuperYacht Society Gala  
Date/Time: Wednesday, October 31, 2018 (9:30pm - 11:59pm)  
Location: Broward Center for the Performing Arts Wendt Terraces  
Set Up Date/Time: Wednesday, October 31, 2018 (10:00am - 6:00pm)  
Breakdown Date/Time: Thursday, November 1, 2018 (12:01am - 1:00am)  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes (9:30pm- 11:59pm)\*  
Special Permission: Amplified Music/Extended Road Closure - Yes  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00

Event 2:

Applicant: Winterfest, Inc.  
Event Name: Seminole Hard Rock Winterfest Boat Parade  
Date/Time: Saturday, December 15, 2018 (3:00pm - 11:00pm)  
Location: New River to the Intracoastal Waterway north to Lake Santa Barbara in Pompano Beach  
Set Up Date/Time: Saturday, December 15, 2018 (8:00am - 5:00pm)  
Breakdown Date/Time: Sunday, December 16, 2018 (8:00am - 8:00pm)  
Road Closing: Yes – Sagamore Road (Laura Ward Park) and Riverwalk Connection  
Alcohol: Yes  
Amplified Music: Yes (5:30pm- 10:30am)\*  
Special Permission: Amplified Music/Extended Road Closure - Yes  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00

Event 3:

Applicant: 3J Hospitality LLC  
Event Name: Day of the Dead  
Date/Time: Friday, November 2, 2018 (5:00pm - 11:00pm)  
Location: SW 3<sup>rd</sup> Avenue & Broward Blvd.  
Set Up Date/Time: Friday, November 2, 2018 (6:00am - 4:00pm)

Breakdown Date/Time: Friday, November 2, 2018 (11:00pm - 1:00am)  
 Road Closing: Yes – SW 3<sup>rd</sup> Avenue  
 Alcohol: Yes  
 Amplified Music: Yes (5:00pm- 11:00pm)\*  
 Special Permission: Amplified Music/Extended Road Closure - Yes  
 Insurance Required: Yes  
 Banners: No  
 Pending Code Violations: No  
 Application Fee: \$200.00

**Event 4:**

Applicant: 3J Hospitality LLC  
 Event Name: Dark Star Orchestra  
 Date/Time: Saturday, November 3, 2018 (4:00pm - 12:00am)  
 Location: SW 3<sup>rd</sup> Ave & btwn Broward Blvd & Himmarshee  
 Set Up Date/Time: Saturday, November 3, 2018 (6:00am - 3:00pm)  
 Breakdown Date/Time: Sunday, November 4, 2018 (12:00am - 1:00am)  
 Road Closing: Yes – SW 3<sup>rd</sup> Avenue btwn Broward Blvd. & Himmarshee  
 Alcohol: Yes  
 Amplified Music: Yes (4:00pm- 12:00am)\*  
 Special Permission: Amplified Music/Extended Road Closure - Yes  
 Insurance Required: Yes  
 Banners: No  
 Pending Code Violations: No  
 Application Fee: \$200.00

**\* The event organizer has requested a special exemption to allow music for this event until 12:00am.**

**Resource Impact**

There is a positive fiscal impact in the amount of \$800.00.

<i>Funds available as of August 22, 2018</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charges for Service/ Non- sponsor Charges	\$175,000	\$112,493	\$800
<b>TOTAL AMOUNT ►</b>					<b>\$800</b>

### **Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

### **Attachments**

Exhibit 1 – Commission Memo #15-055

Exhibit 2 – International SuperYacht Society Gala Application

Exhibit 2a – International SuperYacht Society Gala Site Plan

Exhibit 2b – International SuperYacht Society Gala Agreement

Exhibit 3 – Seminole Hard Rock Winterfest Boat Parade Application

Exhibit 3a – Seminole Hard Rock Winterfest Boat Parade Gala Site Plan

Exhibit 3b – Seminole Hard Rock Winterfest Boat Parade Agreement

Exhibit 4 – Day of the Dead Application

Exhibit 4a – Day of the Dead Site Plan

Exhibit 4b – Day of the Dead Agreement

Exhibit 5 – Dark Star Orchestra Application

Exhibit 5a – Dark Star Orchestra Site Plan

Exhibit 5b – Dark Star Orchestra Agreement

Exhibit 6 – October 2018 Special Event Calendar

Exhibit 7 – November 2018 Special Event Calendar

Exhibit 8 – December 2018 Special Event Calendar

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Prepared by: Barbara Smith, City Manager's Office

Department Director: Lee Feldman, City Manager's Office