



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#18-0882

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: September 4, 2018

TITLE: Motion to Approve Event Agreements and Related Road Closures:
Winterfest Family Fun Day, NovemberFest 2018, The Boardroom Bar's 5th
Anniversary Vintage Car/Truck Show, and The Taste the Island
Experience 2019 and Chanukah Fair on Las Olas

Recommendation

It is recommended that the City Commission approve event agreements with Winterfest, Inc., Willie C. Frazier Outreach Ministry, Inc., Faber Brothers, Inc., Island Syndicate, Inc. and Mekor Chayim Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

The event organizer, Novemberfest 2018, did not execute an Event Agreement before holding its previous event in the city. Staff will work closely with the Event Organizer to ensure that the proposed Event Agreement is timely executed prior to the requested event.

Authorization for the execution of the event agreement is contingent upon the City

Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Winterfest, Inc.
Event Name: Winterfest Family Fun Day
Date/Time: Sunday, November 25, 2018 (10:00am - 3:00pm)
Location: DDA/Huizenga Plaza
Set Up Date/Time: Sunday, November 25, 2018 (6:00am - 10:00am)
Breakdown Date/Time: Sunday, November 25, 2018 (3:15pm - 6:00pm)
Road Closing: Yes – Las Olas Blvd. from SE 2nd Ave to Andrews Ave
Alcohol: No
Amplified Music: Yes (10:00am- 3:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: Willie C. Frazier Outreach Ministry, Inc.
Event Name: NovemberFest 2018
Date/Time: Saturday, November 17, 2018 (12:00pm - 3:00pm)
Location: 675 NW 22nd Road Fort Lauderdale, FL 33311
Set Up Date/Time: Saturday, November 17, 2018 (7:00am – 11:00am)
Breakdown Date/Time: Saturday, November 17, 2018 (3:00pm – 5:00pm)
Road Closing: Yes – NW 7th Street from NW 22nd Road West of 22nd Road to 2234 NW 7th Street
Alcohol: No
Amplified Music: Yes (12:00pm- 3:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3:

Applicant: Faber Brothers, LLC
Event Name: The Boardroom Bar's 5th Anniversary Vintage Car/Truck Show
Date/Time: Sunday, September 16, 2018 (10:30am - 11:00am)
Location: 3343 NE 32nd Street
Set Up Date/Time: Sunday, September 16, 2018 (11:00am - 4:00pm)
Breakdown Date/Time: Sunday, September 16, 2018 (4:00pm - 4:30pm)
Road Closing: Yes – 3343 NE 32nd Street - NE westbound lane
Alcohol: No
Amplified Music: No

Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00

Event 4:

Applicant: Island Syndicate, Inc.
Event Name: The Taste the Islands Experience 2019
Date/Time: Friday, April 26, 2019 (5:00pm – 10:00pm) & Saturday, April 27, 2019 (4:00pm - 10:00pm)
Location: Esplanade Park (Friday) & Fort Lauderdale Historic Society (Saturday)
Set Up Date/Time: Friday, April 26, 2019 (8:00am - 3:00pm)
Breakdown Date/Time: Saturday, April 27, 2019 (10:00pm - 12:00am)
Road Closing: Yes – SW 2nd Ave South of SW 2nd Street
Alcohol: Yes
Amplified Music: Yes (6:00pm - 10:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 5:

Applicant: Mekor Chayim, Inc.
Event Name: Chanukah Fair on Las Olas
Date/Time: Sunday, December 9, 2018 (12:00pm - 5:00pm)
Location: Huizenga Park
Set Up Date/Time: Sunday, December 9, 2018 (9:00am - 12:00pm)
Breakdown Date/Time: Sunday, December 9, 2018 (5:00pm - 10:00pm)
Road Closing: No
Alcohol: No
Amplified Music: Yes (12:00pm - 5:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2018 operating budget in the accounts listed below.

Funds available as of August 22, 2018					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/ Non- sponsor Charges	\$175,000	\$112,493	\$1200
TOTAL AMOUNT ►					\$1200

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Winterfest Family Fun Day Application
Exhibit 1a – Winterfest Family Fun Day Site Plan
Exhibit 1b – Winterfest Family Fun Day Agreement
Exhibit 2 – NovemberFest 2018 Application
Exhibit 2a – NovemberFest 2018 Site Plan
Exhibit 2b – NovemberFest 2018 Agreement
Exhibit 3 – The Boardroom Bar's 5th Anniversary Vintage Car/Truck Show Application
Exhibit 3a – The Boardroom Bar's 5th Anniversary Vintage Car/Truck Show Site Plan
Exhibit 3b The Boardroom Bar's 5th Anniversary Vintage Car/Truck Show Agreement
Exhibit 4 – The Taste the Islands Experience 2019 Application
Exhibit 4a – The Taste the Islands Experience 2019 Site Plan
Exhibit 4b The Taste the Islands Experience 2019 Agreement
Exhibit 5 – Chanukah Fair on Las Olas Application
Exhibit 5a – Chanukah Fair on Las Olas Site Plan
Exhibit 5b – Chanukah Fair on Las Olas Agreement
Exhibit 6 – September 2018 Special Event Calendar
Exhibit 7 – November 2018 Special Event Calendar
Exhibit 8 –December 2018 Special Event Calendar
Exhibit 9 – April 2019 Special Event Calendar
Exhibit 10 – May 2019 Special Event Calendar

Prepared by: Barbara Smith, City Manager's Office

Department Director: Lee Feldman, City Manager's Office