



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#18-0879

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: September 4, 2018

TITLE: Motion Approving a Revocable License Agreement with Autonation, Inc.
for the Construction of a Temporary Beach Statue

Recommendation

It is recommended that the City Commission approve a motion to authorize execution of a Revocable License with Autonation, Inc., in substantially the form attached, for the construction of a temporary beach statue at Las Olas Boulevard and A1A.

Background

Autonation, Inc. has requested to construct a temporary beach statue in the shape of a pink ribbon to promote Breast Cancer Awareness during the month of October. Organizers have requested to place the beach statue, attached as Exhibit 1, on A1A and Las Olas Boulevard from Monday, September 24, 2018 to Monday, November 5, 2018. The design of the ribbon is the same as approved by Commission last year.

Resource Impact

There is no fiscal impact associated with this item.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Infrastructure Cylinder of Excellence, specifically advancing:

- Goal 3: Be a community that finds opportunities and leverages partnerships to create unique, inviting, and connected gathering places that highlight our beaches, waterways, urban areas, and parks.
- Objective 1: Improve access to and enjoyment of our beach, Riverwalk, waterways, parks, and open spaces for everyone.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here*.

Attachments

Exhibit 1 - Pink Ribbon Statue Image

Exhibit 2 – Revocable License Agreement

Prepared by: Carolyn Bean, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation