



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#18-0817

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: August 21, 2018

TITLE: Motion to Approve a Thirty (30) Year Lease Agreement with the
International Swimming Hall of Fame, Inc.

Recommendation

It is recommended that the City Commission approve a motion for a thirty (30) year lease agreement with the International Swimming Hall of Fame, Inc. to operate a Swimming Hall of Fame Museum on the City's Swimming Hall of Fame Complex.

Background

In February 1965, the City of Fort Lauderdale (City) and the International Swimming Hall of Fame (ISHOF) entered into a 50-year lease agreement for construction and operation of a Swimming Hall of Fame museum located within the facility. This agreement expired on February 9, 2015. As of April 7, 2015, ISHOF has been operating on a month to month basis.

During the term of the lease, the City shall have one voting member on the ISHOF Board, who shall be appointed by the City Commission. Currently Parks, Recreation and Beaches Advisory Board Chair Debby Eisinger is serving in this role.

The ISHOF will operate the International Swimming Hall of Fame in cooperation with the Parks and Recreation Department of the City of Fort Lauderdale for the full term of this Lease Agreement and partner with the City on sponsorships, naming rights, marketing, programs and events, including educational programs providing scholarships and developing a Special Olympics program.

The ISHOF shall pay One Dollar (\$1.00) annually for use of the West building and East building equaling approximately 25,000 sf. as depicted in Exhibit "2." ISHOF shall pay applicable taxes, telephone, and broadband internet/cable. ISHOF agrees to pay the City \$10,000 per year for utilities, including, but not limited to gas, water, sewer, air conditioning and electric.

In November 2017, ISHOF appointed Brent Rutemiller to lead International Swimming Hall of Fame as its new Chief Executive Officer.. Mr. Rutemiller is the publisher of *Swimming World Magazine*, *Swimming World Biweekly* and *Swimming Technique Magazine*, former national team coach for USA Swimming and owner of Sports Publications International, where he created SwimmingWorld.com, SwimmingWorld.TV, SwimmingWorld Radio and other multi-media platforms.

Resource Impact

There is a positive fiscal impact, in the estimated amount of \$10,001, revenue related to this agreement is included in the FY 2018 operating budget in the account listed below.

<i>Funds available as of July 19, 2018</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR030603-K527	Ft Laud Aquatic Complex	Charges for Service/ Facility Rentals	\$528,000	\$452,482	\$10,001
TOTAL AMOUNT ►					\$10,001

Strategic Connection:

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 3: Be a community that finds opportunities and leverages partnerships to create unique, inviting, and connected gathering places that highlight our beaches, waterways, urban areas and parks.
- Objective 1: Improve access to and enjoyment of our beach, Riverwalk, waterways, parks, and open spaces for everyone.

This item advances the *Fast Forward Fort Lauderdale Vision Plan 2035: We are Here*.

Attachment

Exhibit 1 – Lease Agreement

Exhibit 2 – Site Map

Prepared by: Carolyn Bean, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation