



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#18-0672**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** August 21, 2018

**TITLE:** Public Hearing Approving Modifications to the Northwest Community Link  
and Neighborhood Link Routes

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**Recommendation**

It is recommended that the City Commission approve route modifications operated by the Sun Trolley to the Northwest Community Link transit route and defer the Neighborhood Link transit route modifications for discussion until the September 4, 2018 Commission meeting.

**Background**

The Northwest Community Link is among the most successful Sun Trolley routes. In Fiscal Year 2017, the Northwest Community Link had the second highest overall ridership among the community bus routes.

The Northwest Community Link was identified as having potential to improve upon the already successful service in the 2017 Transit Master Plan. City staff and the Transportation Management Authority (TMA) engaged in outreach between September 2017 and April 2018 to collect community feedback on desired changes and modification. Over 700 contacts were made with neighbors, in person and through an online survey, including reaching out to each neighborhood association within the service area of the route to receive comments on possible improvements and to review the proposed route. There were also four general charrettes held for the same purpose. Additionally, demographics, existing ridership trends, and overlaps with Broward County Transit bus routes were considered when developing the recommendations.

Exhibits 1 and 2 illustrate the proposed route map and timetable for the new service, which will be effective on or after October 1, 2018.

As this change in the route affects 25% or more of the route, the City must hold a public hearing pursuant to Title 49 of the United States Code (U.S.C.) 5307(c)(1)(I) and our Interlocal Agreement with Broward County.

### **Resource Impact**

There is no fiscal impact associated with this action because it is not changing the number of overall service hours, but instead reallocating them within the new route with more efficient service. Partial funding for this service is provided by a new Transit Corridor Grant from the Florida Department of Transportation.

### **Strategic Connection**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Infrastructure Cylinder of Excellence, specifically advancing:

- Goal 1: Be a pedestrian friendly, multi-modal city.
- Objective 1: Improve transportation options and reduce congestion by working with agency partners.
- Initiative 6: Partner with agencies and businesses to increase commuter car-pooling and to incentivize and encourage mass transit use.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Connected*.

### **Attachments**

Exhibit 1 – Proposed Route Map

Exhibit 2 – Proposed Timetable

Exhibit 3 – Existing Map & Timetable

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Prepared by: Alan Budde, Transportation and Mobility

Interim Department Director: Julie Leonard, Transportation and Mobility