



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#18-0824

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: August 21, 2018

TITLE: Motion to Approve Event Agreements and Related Road Closures for
Races, Walks and Marathons: 7th Annual Merrill Lynch Bull Run, 5th
Annual Fort Lauderdale Jingle Bell Jog, 13.1 Fort Lauderdale Half
Marathon & 5K, Walk for the Animals, Making Strides Against Breast
Cancer, and Las Olas International Triathlon

Recommendation

It is recommended that the City Commission approve event agreements with WildSide Online, LLC, Humane Society of Broward County, Inc., American Cancer Society, Inc., and Multirace LLC and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: WildSide Online, LLC
Event Name: 7th Annual Merrill Lynch Bull Run
Date/Time: Saturday, November 17, 2018 (7:30am - 9:30am)
Location: 450 East Las Olas
Set Up Date/Time: Saturday, November 17, 2018 (4:00am - 7:15am)
Breakdown Date/Time: Saturday, November 17, 2018 (8:45am - 9:30am)
Road Closing: Yes – Las Olas Blvd. 3rd Ave – Las Olas and Sunset Drive directly west of the Marathon Station

Alcohol: No
Amplified Music: Yes (8:00am- 9:30am)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: WildSide Online, LLC
Event Name: 5th Annual Fort Lauderdale Jingle Bell Jog
Date/Time: Sunday, December 16, 2018 (7:30am - 10:00am)
Location: DC Alexander Park
Set Up Date/Time: Sunday, December 16, 2018 (4:00am - 7:15am)
Breakdown Date/Time: Sunday, December 16, 2018 (8:45am - 10:00am)
Road Closing: Yes – Intermittent closure/Seabreeze-Intermittent closure, 5th is also closed

Alcohol: Yes
Amplified Music: Yes (8:00am- 10:00am)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3:

Applicant: WildSide Online, LLC.
Event Name: 13.1 Fort Lauderdale Half Marathon & 5K
Date/Time: Sunday, November 11, 2018 (6:30am - 11:00am)
Location: SW 1st Ave/SW 2nd St: South Beach Park A1A
Set Up Date/Time: Saturday, November 10, 2018 (7:00am - 12:00pm)
Breakdown Date/Time: Sunday, November 11, 2018 (11:00am - 2:00pm)
Road Closing: Yes – Las Olas & A1A, SE 16th Ave to Broward Blvd., Broward to NE 6th Court to NE 19th Ave to NE 8th Street to NE 14th Ave to Broward Blvd to SE 15th Ave to Las Olas to Seabreeze Blvd. to Oceanside lane of A1A to Oakland Park to Las Olas.

Alcohol: Yes
Amplified Music: Yes (7:45am- 11:00am)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 4:

Applicant: Humane Society of Broward County, Inc.
Event Name: Walk for the Animals
Date/Time: Saturday, March 2, 2019 (8:00am - 12:00pm)
Location: Huizenga Park & Esplanade Park
Set Up Date/Time: Friday, March 1, 2019 (8:00am - 10:00pm)
Breakdown Date/Time: Saturday, March 2, 2019 (12:00pm - 3:00pm)
Road Closing: Yes – Las Olas Blvd. from Andrews Ave to the west to SE 1st Ave on the east. Temporary closing on SE 1st Ave from Las Olas Blvd. to SE 2nd and SE/SW 2nd Street from SE 1st Ave to SW 4th Ave and SW 4th Ave south to River Walk

Alcohol: No
Amplified Music: Yes (8:00am- 12:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 5:

Applicant: American Cancer Society, Inc.
Event Name: Making Strides Against Breast Cancer
Date/Time: Saturday, October 27, 2018 (5:00am - 2:00pm)
Location: Huizenga Plaza
Set Up Date/Time: Friday, October 26, 2018 (7:00am - 9:00pm)
Breakdown Date/Time: Saturday, October 27, 2018 (10:00am - 2:00pm)
Road Closing: Yes – East Las Olas Blvd, 3rd Ave, S New River Drive, SW 1st Ave, SW 6th St, SW 4th Ave, SW 5th Ave

Alcohol: No
Amplified Music: Yes (8:30pm- 11:00am)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 6:

Applicant: Multirace LLC
 Event Name: Las Olas International Triathlon
 Date/Time: Sunday, March 10, 2019 (7:00am - 11:00am)
 Location: South Beach Parking Lot
 Set Up Date/Time: Saturday, March 9, 2019 (9:00am - 5:00pm)
 Breakdown Date/Time: Sunday, March 10, 2019 (10:00am - 12:00pm)
 Road Closing: Yes – A1A to Sunrise
 Alcohol: No
 Amplified Music: Yes (7:00am - 11:00am)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2018 operating budget in the accounts listed below.

| <i>Funds available as of August 13, 2018</i> | | | | | |
|--|-------------------------|--|----------------------------------|-----------------------------------|----------------|
| ACCOUNT NUMBER | INDEX NAME (Program) | CHARACTER CODE/ SUB-OBJECT NAME | AMENDED BUDGET (Character) | AMOUNT RECEIVED (Character) | AMOUNT |
| 001-PKR033401-K029 | Community Events | Charges for Services/ Non-sponsor Charges | \$175,000 | \$108,823 | \$1,200 |
| TOTAL AMOUNT ► | | | | | \$1,200 |

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – 7th Annual Merrill Lynch Bull Run Application
 Exhibit 1a – 7th Annual Merrill Lynch Bull Run Site Plan
 Exhibit 1b – 7th Annual Merrill Lynch Bull Run Agreement
 Exhibit 2 – 5th Annual Fort Lauderdale Jingle Bell Jog Application
 Exhibit 2a – 5th Annual Fort Lauderdale Jingle Bell Jog Site Plan
 Exhibit 2b – 5th Annual Fort Lauderdale Jingle Bell Jog Agreement
 Exhibit 3 – 13.1 Fort Lauderdale Half Marathon & 5K Application
 Exhibit 3a – 13.1 Fort Lauderdale Half Marathon & 5K Site Plan

Exhibit 3b – 13.1 Fort Lauderdale Half Marathon & 5K Agreement
Exhibit 4 – Walk for the Animals Application
Exhibit 4a – Walk for the Animals Site Plan
Exhibit 4b – Walk for the Animals Agreement
Exhibit 5 – Making Strides Against Breast Cancer Application
Exhibit 5a – Making Strides Against Breast Cancer Site Plan
Exhibit 5b – Making Strides Against Breast Cancer Agreement
Exhibit 6 – Las Olas International Triathlon Application
Exhibit 6a – Las Olas International Triathlon Site Plan
Exhibit 6b – Las Olas International Triathlon Agreement
Exhibit 7 – November 2018 Special Event Calendar
Exhibit 8 – December 2018 Special Event Calendar
Exhibit 9 – January 2019 Special Event Calendar
Exhibit 10 - February 2019 Special Event Calendar
Exhibit 11 – March 2019 Special Event Calendar

Prepared by: Barbara Smith, City Manager's Office

Department Director: Lee Feldman, City Manager's Office