



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#18-0823

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: August 21, 2018

TITLE: Motion to Approve Event Agreements and Related Road Closures for
Fundraisers, General Awareness and Recreation Events: Champagne
Fun Festival, 56th Annual Christmas on Las Olas, 2018 Broward Light the
Night, Trick or Treat on 2nd Street and Duck Fest Derby

Recommendation

It is recommended that the City Commission approve event agreements with The Gallon Foundation, Inc., Las Olas Association, Inc., The Leukemia and Lymphoma Society, Downtown Himmarshee Village Association, Inc. and Kids In Distress, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: The Gallon Foundation, Inc.
Event Name: Champagne Fun Festival
Date/Time: Saturday, November 10, 2018 (4:00pm - 9:00pm)
Location: Esplanade Park
Set Up Date/Time: Friday, November 9, 2018 (12:00pm - 6:00pm)
Breakdown Date/Time: Sunday, November 11, 2018 (8:00am - 1:00pm)
Road Closing: Yes – SW 2nd Street (SW 4th Ave to SW 5th Ave)
Alcohol: Yes
Amplified Music: Yes (4:00pm – 9:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: Las Olas Association, Inc.
Event Name: 56th Annual Christmas on Las Olas
Date/Time: Tuesday, November 27, 2018 (5:00pm - 10:00pm)
Location: SE 6th Ave – SE 11th Ave
Set Up Date/Time: Tuesday, November 27, 2018 (7:00am - 4:00pm)
Breakdown Date/Time: Tuesday, November 27, 2018 (10:00pm - 12:00am)
Road Closing: Yes – SE 6th Ave – SE 11th Ave
Alcohol: Yes
Amplified Music: Yes (5:00pm - 10:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3:

Applicant: The Leukemia and Lymphoma Society
Event Name: 2018 Broward Light the Night
Date/Time: Saturday, November 17, 2018 (5:00pm - 10:00pm)
Location: Esplanade Park
Set Up Date/Time: Friday, November 16, 2018 (8:00am - 8:00pm)
Breakdown Date/Time: Saturday, November 17, 2018 (10:00pm - 12:00am)
Road Closing: Yes – SW 2nd btwn 5th and 4th
Alcohol: No
Amplified Music: Yes (4:00pm - 9:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No

Pending Code Violations: No
Application Fee: \$200.00

Event 4:

Applicant: Downtown Himmarshee Village Association, Inc.
Event Name: Trick or Treat on 2nd Street
Date/Time: Saturday, October 27, 2018 (6:00pm - 1:00am)
Location: SW 2nd Street btwn 2nd & 3rd Avenues
Set Up Date/Time: Saturday, October 27, 2018 (2:00pm - 6:00pm)
Breakdown Date/Time: Sunday, October 28, 2018 (1:00am - 2:30am)
Road Closing: Yes – SW 2nd Street btwn 2nd & 3rd Avenues
Alcohol: Yes
Amplified Music: Yes (5:00pm - 12:00am)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 5:

Applicant: Kids in Distress, Inc
Event Name: Duck Fest Derby
Date/Time: Saturday, March 9, 2019 (12:00pm - 3:00pm)
Location: Esplanade Park
Set Up Date/Time: Friday, March 8, 2019 (3:00pm - 5:00pm)
Breakdown Date/Time: Saturday, March 9, 2019 (3:00pm - 6:00pm)
Road Closing: Yes – SE 2nd btwn 4th & 5th Ave & 4th from 2nd to Water
Alcohol: Yes
Amplified Music: Yes (12:00pm - 4:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2018 operating budget in the accounts listed below.

Funds available as of August 13, 2018					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charges for Services/ Non- sponsor Charges	\$175,000	\$108,823	\$1,000
TOTAL AMOUNT ►					\$1,000

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Champagne Fun Festival Application
Exhibit 1a – Champagne Fun Festival Site Plan
Exhibit 1b – Champagne Fun Festival Agreement
Exhibit 2 – 56th Annual Christmas on Las Olas Application
Exhibit 2a – 56th Annual Christmas on Las Olas Site Plan
Exhibit 2b – 56th Annual Christmas on Las Olas Agreement
Exhibit 3 – 2018 Broward Light the Night Application
Exhibit 3a – 2018 Broward Light the Night Site Plan
Exhibit 3b – 2018 Broward Light the Night Agreement
Exhibit 4 – Trick or Treat on 2nd Street Application
Exhibit 4a – Trick or Treat on 2nd Street Site Plan
Exhibit 4b – Trick or Treat on 2nd Street Agreement
Exhibit 5 – Duck Fest Derby Application
Exhibit 5a – Duck Fest Derby Site Plan
Exhibit 5b – Duck Fest Derby Agreement
Exhibit 6 – October 2018 Special Event Calendar
Exhibit 7 – November 2018 Special Event Calendar
Exhibit 8 – December 2018 Special Event Calendar
Exhibit 9 – January 2019 Special Event Calendar
Exhibit 10 - February 2019 Special Event Calendar
Exhibit 11 - March 2019 Special Event Calendar

Prepared by: Barbara Smith, City Manager's Office

Department Director: Lee Feldman, City Manager's Office