



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#18-0846**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** August 21, 2018

**TITLE:** Motion to Approve a Parking Permit and Enforcement Agreement with  
First Presbyterian Church located at 401 SE 15<sup>th</sup> Avenue

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**Recommendation**

It is recommended that the City Commission authorize the City Manager to enter into an agreement, in substantially the form attached, with the First Presbyterian Church located at 401 SE 15<sup>th</sup> Avenue to provide Parking Permits and Enforcement for the purpose of providing public permit parking for the employees and merchants of Las Olas Boulevard.

**Background**

At the September 19, 2017 Commission meeting, a resolution was approved creating a Residential Parking Permit District (RPPD) for the Colee Hammock Neighborhood (Exhibit 1). At the November 7, 2017 Commission meeting, Beverly Heights Neighborhood was approved for an RPPD (Exhibit 2). In the case of Beverly Heights RPPD, staff was asked to work with the Las Olas Merchants to explore parking solutions for employees for the businesses along East Las Olas Boulevard.

The Transportation and Mobility Department (TAM) has been successful working with area private parking facilities to secure parking for the entire Boulevard. First Presbyterian Church has partnered with the City to allow permit parking for the employees of the businesses of East Las Olas in their parking lots (Exhibit 3). Monthly permits will be sold by TAM Parking Services. The City will provide enforcement services and shall retain all parking enforcement revenue generated through citations written.

Entering into this public/private partnership agreement (Exhibit 4) affords First Presbyterian Church and City the opportunity to build a partnership that provides public parking and promotes uniform parking requirements citywide. City enforcement also provides an added layer of security for public safety and well-being.

### **Resource Impact**

There is a positive fiscal impact associated with this agreement for any citation revenue generated.

### **Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Internal Support Cylinder of Excellence, specifically advancing:

- Goal 12: Be a leading government organization, managing resources wisely and sustainably
- Objective 1: Ensure sound fiscal management

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Prosperous*.

### **Attachments**

Exhibit 1 - Colee Hammock Resolution 17-213

Exhibit 2 - Beverly Heights Resolution 17-247

Exhibit 3 - Proposed Parking Lots

Exhibit 4 - Parking Permit and Enforcement Agreement with First Presbyterian Church

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