

#18-0772

TO: Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: August 21, 2018

TITLE: Resolution Approving the Re-Naming of Sistrunk Park to Carlton B. Moore

Park

Recommendation

It is recommended that the City Commission adopt a Resolution approving the re-naming of Sistrunk Park to Carlton B. Moore Park to honor the former City Commissioner.

Background

In June 2018, the Mayor's office requested the Parks and Recreation staff evaluate changing the name of Sistrunk Park to "Carlton B. Moore Park" to honor former City Commissioner Carlton B. Moore.

Consistent with the guidelines and procedure of the City of Fort Lauderdale Naming Parks, Recreation Areas and Major Facilities Policy (Exhibit 2), Parks and Recreation staff processed the request by notifying the surrounding homeowners associations of the suggested name change (Exhibit 3). In addition, two Public Advisory notices were placed at the Park property located at 200 Sistrunk Boulevard (NW 6th Street), notifying the public that the proposed name change would be considered by the City Commission on the August 21, 2018 agenda.

The Parks, Recreation and Beaches Board Agenda, at its meeting of June 27, 2018, unanimously recommended that the City Commission approve the name change of Sistrunk Park to Carlton B. Moore Park (Exhibit 4). The Northwest-Progresso-Flagler Heights Redevelopment Advisory Board, at its meeting of July 17, 2018, unanimously approved a motion supporting the name change (Exhibit 5). The Moore Family was present at this meeting and also voiced their support of the proposed re-naming.

Parks and Recreation Staff recommend approval of the re-naming of Sistrunk Park to Carlton B. Moore Park.

Resource Impact

There is no fiscal impact associated with this item.

Strategic Connection:

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 3: Be a community that finds opportunities and leverages partnerships to create unique, inviting, and connected gathering places that highlight our beaches, waterways, urban areas and parks.
- Objective 1: Improve access to and enjoyment of our beach, Riverwalk, waterways, parks, and open spaces for everyone.

This item advances the Fast Forward Fort Lauderdale Vision Plan 2035: We are Community.

Attachments

Exhibit 1 – Request for Renaming

Exhibit 2 – Guidelines for Naming a Park

Exhibit 3 – Letters to HOA Presidents

Exhibit 4 – Parks, Recreation and Beaches Board Draft Minutes 6/27/18

Exhibit 5 - Northwest Progresso Flagler Heights Redevelopment Board Draft Minutes July 17, 2018

Exhibit 6 - Recommendation Letter

Exhibit 7 – Resolution

Prepared by: Carolyn Bean, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation