



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
CONFERENCE MEETING**

#18-0841

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: August 21, 2018

TITLE: Special Events Policy Discussion

With the growth of Fort Lauderdale over the last several years, the City has experienced a significant increase in special events held by non-City event organizers and promoters. While the City has enjoyed a renewed activation of our beach and downtown areas, this increase has taken a toll on the City's infrastructure, created traffic congestion, and placed a heavy burden on our resources. In addition, the Commission has expressed an interest in charging fees for organizers using our beach. As such, staff desires to revise the City's current ordinance and special events process to address the increased impact and accommodate the interest in increased fees.

Staff would like to discuss elements of the City's special event policy with the Commission to obtain direction on moving forward with our program. The elements presented for discussion consist of

- Better defining what qualifies as a special event
- A more manageable application deadline
- Fees
- Enforcement of Permit Compliance
- Establishing Special Event Limitation with regards to location, event type, and quantity of events

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachment

Exhibit 1 – Special Events Policy Presentation

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Department Director: Lee Feldman, City Manager's Office