



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#18-0599

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: July 10, 2018

TITLE: Motion to Approve Event Agreements: Restored Order Back to School
Event - Honor of Sean Taylor, USAV Adult Beach National Championships,
Naked Feet 5K, Loco Rio 8K, Run W Ur Dog 5K and Friday Night Sound
Waves

Recommendation

It is recommended that the City Commission approve event agreements with Southeastern Conference Association of Seventh-Day Adventist Inc., Pro-Motions Sports Marketing, Inc, Swimbikusrun LLC, Loco Rio, Inc., E & Q Financial Solutions II, Inc. and A & R Enterprises of So FL, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

The event organizer, Loco Rio, Inc., did not execute an Event Agreement before holding its previous event in the city. Staff will work closely with the Event Organizer to ensure that the proposed Event Agreement is timely executed prior to the requested event.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Southeastern Conference Association of Seventh-Day Adventist Inc.
Event Name: Restored Order Back to School Event - Honor of Sean Taylor
Date/Time: Sunday, August 12, 2018 (11:00am- 4:00pm)
Location: Carter Park
Road Closing: No
Alcohol: No
Amplified Music: Yes (11:00am- 4:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: Pro-Motions Sports Marketing
Event Name: USAV Adult Beach National Championships
Date/Time: Saturday & Sunday, September 29 & 30, 2018 (8:00am- 4:00pm)
Location: South Beach Park
Road Closing: No
Alcohol: No
Amplified Music: Yes (9:00am- 4:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3:

Applicant: SwimBikusRun, LLC
Event Name: Naked Feet 5K
Date/Time: Saturday, September 15, 2018 (8:00am- 9:30am)
Location: Fort Lauderdale Beach Park
Road Closing: No
Alcohol: No
Amplified Music: Yes (8:00am- 8:30am & 10:00am-11am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 4:

Applicant: Loco Rio, Inc.
Event Name: Loco Rio 8K
Date/Time: Saturday, August 25, 2018 (7:00am- 8:20am)
Location: Snyder Park
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 5:

Applicant: E & Q Financial Solutions II, Inc.
Event Name: Run W Ur Dog 5K
Date/Time: Saturday, August 11, 2018 (7:00am- 10:00am)
Location: Snyder Park
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 6:

Applicant: A & R Enterprises of So FL, Inc.
Event Name: Friday Night Sound Waves
Date/Time: Every Friday, June 22, 2018 – September 21, 2018 (6:00pm- 9:00pm)
Location: Fort Lauderdale Beach at the “The Hub” at Las Olas Boulevard and A1A
Road Closing: No
Alcohol: No
Amplified Music: Yes (6:00pm- 9:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2018 operating budget in the accounts listed below.

Funds available as of June 18, 2018					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$175,000	\$76,759	\$1200
TOTAL AMOUNT ►					\$1200

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Restored Order Back to School Event - Honor of Sean Taylor Application
Exhibit 1a – Restored Order Back to School Event - Honor of Sean Taylor Site Plan
Exhibit 1b – Restored Order Back to School Event - Honor of Sean Taylor Agreement
Exhibit 2 – USAV Adult Beach National Championships Application
Exhibit 2a – USAV Adult Beach National Championships Site Plan
Exhibit 2b – USAV Adult Beach National Championships Agreement
Exhibit 3 – Naked Feet 5K Application
Exhibit 3a – Naked Feet 5K Site Plan
Exhibit 3b – Naked Feet 5K Agreement
Exhibit 4 – Loco Rio 8K Application
Exhibit 4a - Loco Rio 8K Site Plan
Exhibit 4b - Loco Rio 8K Agreement
Exhibit 5 – Run W Ur Dog 5K Application
Exhibit 5a – Run W Ur Dog 5K Site Plan
Exhibit 5b – Run W Ur Dog 5K Agreement
Exhibit 6 – Friday Night Sound Waves Application
Exhibit 6a – Friday Night Sound Waves Site Plan
Exhibit 6b – Friday Night Sound Waves Agreement
Exhibit 7 – June 2018 Special Event Calendar
Exhibit 8 – July 2018 Special Event Calendar
Exhibit 9 – August 2018 Special Event Calendar
Exhibit 10 – September 2018 Special Event Calendar

Exhibit 11 – October 2018 Special Event Calendar

Prepared by: Barbara Smith, City Manager's Office

Department Director: Lee Feldman, City Manager's Office