



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#18-0668

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: July 10, 2018

TITLE: Motion to Approve Event Agreements and Related Road Closures: Light
Up Downtown, The Stephen Siller Tunnel to Tower 5K & Walk,
Champagne Fun Festival, Mass District Events, Fort Lauderdale Under
the Stars and Turkey Trot

Recommendation

It is recommended that the City Commission approve event agreements with Jack & Jill Children's Center, Inc., Stephen Siller Tunnel to Towers Foundation, Inc., The Gallon Foundation, Inc., Mass District, Inc., T2 Media & Entertainment, and Management Health Systems, LLC and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Jack & Jill Children's Center, Inc.
Event Name: Light Up Downtown
Date/Time: Thursday, November 27, 2018 (5:30pm- 8:30pm)
Location: Plaza on Las Olas, 301 E. Las Olas Blvd
Road Closing: Yes – Small section of SE 4th Avenue just north of Las Olas Blvd.
Alcohol: Yes
Amplified Music: Yes (5:30pm – 8:30pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: Stephen Siller Tunnel to Towers Foundation, Inc.
Event Name: The Stephen Siller Tunnel to Tower 5K & Walk
Date/Time: Saturday, September 15, 2018 (7:30am- 10:00am)
Location: Huizenga Park
Road Closing: Yes –
Alcohol: No
Amplified Music: Yes (7:00am – 10:00am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3:

Applicant: The Gallon Foundation, Inc.
Event Name: Champagne Fun Festival
Date/Time: Saturday, November 17, 2018 (4:00pm- 9:00pm)
Location: Partial Road Closure of NE 4th Avenue
Road Closing: Yes – SW 2nd Street (SW 4th Ave to SW 5th Ave)
Alcohol: Yes
Amplified Music: Yes (4:00pm – 9:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 4:

Applicant: Mass District, Inc.
Event Name: Mass District Events
Date/Time: Every Friday, Saturday, July 2018 – September 2018 (6:00pm- 10:00pm)/Every Sunday July 2018 – September 2018 (4:00pm – 9:00pm)

Location: 844 NE 4th Avenue, Fort Lauderdale, FL 33304
Road Closing: Yes – NE 4th Avenue from Flagler to NE 8th Street
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 5:

Applicant: T2 Media & Entertainment
Event Name: Fort Lauderdale Under the Stars
Date/Time: Saturday, October 13, 2018 (2:00pm- 10:00pm)
Location: Huizenga Park
Road Closing: Yes – East Las Olas before SE 1st Avenue for limited time as buses arrive
Alcohol: Yes
Amplified Music: Yes (3:00pm – 10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 6:

Applicant: Management Health Systems, LLC
Event Name: Turkey Trot
Date/Time: Thursday, November 22, 2018 (5:00am- 9:00am)
Location: DC Alexander Park
Road Closing: Yes – A1A to Sunrise Blvd
Alcohol: No
Amplified Music: Yes (7:00am – 9:00am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2018 operating budget in the accounts listed below.

<i>Funds available as of June 18, 2018</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$175,000	\$76,759	\$1400
TOTAL AMOUNT ►					\$1400

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Light Up Downtown Application
Exhibit 1a – Light Up Downtown Site Plan
Exhibit 1b – Light Up Downtown Agreement
Exhibit 2 – The Stephen Siller Tunnel to Tower 5K & Walk Application
Exhibit 2a – The Stephen Siller Tunnel to Tower 5K & Walk Site Plan
Exhibit 2b – The Stephen Siller Tunnel to Tower 5K & Walk Agreement
Exhibit 3 – Champagne Fun Festival Application
Exhibit 3a – Champagne Fun Festival Site Plan
Exhibit 3b – Champagne Fun Festival Agreement
Exhibit 4 – Mass District Events Application
Exhibit 4a – Mass District Events Site Plan
Exhibit 4b – Mass District Events Agreement
Exhibit 5 – Fort Lauderdale Under the Stars Application
Exhibit 5a – Fort Lauderdale Under the Stars Site Plan
Exhibit 5b – Fort Lauderdale Under the Stars Agreement
Exhibit 6 – Turkey Trot Application
Exhibit 6a – Turkey Trot Site Plan
Exhibit 6b – Turkey Trot Agreement
Exhibit 7 – June 2018 Special Event Calendar
Exhibit 8 – July 2018 Special Event Calendar
Exhibit 9 – August 2018 Special Event Calendar
Exhibit 10 – September 2018 Special Event Calendar
Exhibit 11 – October 2018 Special Event Calendar
Exhibit 12 – November 2018 Special Event Calendar

Exhibit 13 – December 2018 Special Event Calendar

Prepared by: Barbara Smith, City Manager's Office

Department Director: Lee Feldman, City Manager's Office