



**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** July 10, 2018

**TITLE:** Motion Approving an Application for a Temporary Beach License and  
Outdoor Event Agreement with RK Oceangear Inc. for Aloha Roots  
Cultural Expo

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**Recommendation**

It is recommended that the City Commission consider an application for a temporary beach license and outdoor event agreement and authorize the City Manager to execute the agreement on behalf of the City of Fort Lauderdale with RK Oceangear Inc. for Aloha Roots Cultural Expo.

**Background**

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

**Event 1:**

Applicant: RK Oceangear Inc.  
Event Name: Aloha Roots Cultural Expo

Date/Time: Saturday, November 17, 2018 (6:00am- 10:00pm)  
 Location: Fort Lauderdale Beach Park  
 Road Closing: No  
 Alcohol: Yes  
 Amplified Music: Yes – (7:00am –10:00pm)  
 Insurance Required: Yes  
 Banners: No  
 Pending Code Violations: No  
 Application Fee: \$200.00

**Resource Impact**

Revenue related to these agreements is included in the FY 2018 operating budget in the accounts listed below.

<i>Funds available as of July 2, 2018</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$175,000	\$98,113	\$200
<b>TOTAL AMOUNT ►</b>					<b>\$200</b>

**Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

**Attachments**

- Exhibit 1 – Aloha Roots Cultural Event Application
- Exhibit 1a – Aloha Roots Cultural Event Site Plan
- Exhibit 1b – Aloha Roots Cultural Event Agreement
- Exhibit 2 – November 2018 Special Event Calendar

Prepared by: Barbara Smith, City Manager’s Office

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