

ENVISION UPTOWN, INC.

6300 NE 1 Ave, Suite 100 Fort Lauderdale, FL 33334

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2018-2019

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June 8, 2018

Lee Feldman
City Manager
City of Fort Lauderdale
100 N. Andrews Avenue
Fort Lauderdale, FL 33301

Subject: Uptown Urban Village Land Use Plan Amendment [LUPA] as Approved by City Planning & Zoning [P&Z] Board Status and Business Improvement District [BID] Formation

Dear Mr. Feldman:

We have been diligently working countless hours toward making the Vision for Uptown Fort Lauderdale a reality for over five years now. Over this period, Envision Uptown, Inc. was formed and has conducted numerous public meetings, met many times, coordinated with hundreds of business and landowners in the area with the goal of achieving a LUPA and Rezoning in order to create the Urban Village that we have seen strive in places like Denver, Austin, Atlanta, Dallas, and Portland. This concept has yet to be implemented in South Florida, but Uptown Fort Lauderdale provides the perfect area for it. In February, the P&Z board voted unanimously to move the LUPA to the Commission for transmittal to the County. We support this plan of action and request that it be moved for approval immediately and transmitted to Broward County for first reading. In order to do so, we request the City enact a Zoning in Progress for the area known as Uptown Fort Lauderdale in order for the LUPA and simultaneous master plan to take place without further impediments. Based on our discussions with the City and County we anticipate this process to be finalized by the start of Q1 of 2019.

Additionally, it has always been our goal to form a BID in accordance with Florida Statutes. We have met with city staff and our legal advisors who are preparing the necessary documentation in conjunction with the City to form a legal BID once the County has approved the LUPA.

Our board of directors appreciates the time and resources that the Mayor, City Commission, leadership and staff have devoted to this endeavor over the past five years.

Sincerely,

Envision Uptown, Inc.

Cary Goldberg

Cary Goldberg
President

Honorable Mayor Dean Trantalis
Heather Moraitis, District 1
Steven Glassman, District 2
Robert McKinzie, District 3
Ben Sorenson, District 4
Anthony Fajardo
Jim Hetzel
Ella Parker



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