



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#18-0720**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** July 10, 2018

**TITLE:** Motion to Approve Amended Contract for City Ambassador Program –  
Professional Security Concepts, Inc., also known as Professional Security  
Consultants, Inc.

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**Recommendation**

It is recommended that the City Commission approve amended contract with Professional Security Concepts, Inc., also known as Professional Security Consultants, Inc. (PSC) to provide services for a City Ambassador Program.

**Background**

The City of Fort Lauderdale Beach Business Improvement District (BID) and the Fort Lauderdale Community Redevelopment Agency, specifically the Northwest Progresso Flagler heights area (NPF-CRA) joined in a solicitation for an ambassador program for their respective areas. The Ambassador Program is a private safety and hospitality service designed to improve the interaction with the residents, business owners, and tourists. The Request for Proposal (RFP) containing the scope of service and specification particular to the BID is provided as Exhibit 1.

The City Commission approved the contract on April 17, 2018; additional program details are provided on Exhibit 2.

Prior to executing the contract, PSC requested additional revisions. The City Attorney's Office reviewed and approved amendments to the following sections:

- Section I.: To change the contract period to August 1, 2018 through July 31, 2019
- Section IV.D.: To provide the contractor with the right to terminate the contract for convenience.
- Section IV.F.: To revise the insurance requirements
- Section IV.T. : To clarify that the limitation on the City's liability to the contractor is the amount owed to the contractor for unpaid services.
- Section IV.AA. : To update Florida Statutes citations.
- Signature Page: To update the names of the signers.

Additional changes included minor revisions made by the City to conform with current Florida Statutes and the City's revised insurance requirements.

The Beach Business Improvement Assessment is a non-ad valorem assessment for the cost of providing beach business improvements services, facilities and programs that have a special benefit to business property located within the beach area. This proposal is consistent with the legislative determinations of special benefit found in Ordinance C-06-34, Section 1.04(A)(2) by increasing the number of visitors to the BID District.

### **Resource Impact**

There is no resource impact associated with this request as funding in the amount of \$125,947 was previously approved by the City Commission on April 17, 2018.

### **Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Neighborhood Enhancement Cylinder of Excellence, specifically advancing:

- Goal 5: Be a community of strong, beautiful, and healthy neighborhoods.
- Goal 7: Be a well-positioned City within the global economic and tourism markets of South Florida region, leveraging our airports, ports and rail connections;
- Objective 2: Enhance the beauty, aesthetics, and environmental quality of neighborhoods.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Community and We are Prosperous*.

### **Related CAM**

#18-0719

### **Attachments**

Exhibit 1 – Solicitation

Exhibit 2 – CAM # 18-0306

Exhibit 3 – City Contract – Redlined

Exhibit 4 – City Contract - Final Copy

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