

AGREEMENT

THIS IS AN AGREEMENT, made this 18th day of November, 2017, by and between:

CITY OF FORT LAUDERDALE, a municipal corporation
organized and existing under the laws of the state of Florida,
hereinafter referred to as "CITY,"

and

GREATER FORT LAUDERDALE CHAMBER OF COMMERCE,
INC, a non-profit corporation (hereinafter referred to as
"GFLCC").

By Motion at its meeting on December 5, 2017, the City Commission of CITY authorized the proper City officials to enter into this Agreement retroactive to expiration of the existing agreement November 16, 2017.

In consideration of the mutual promises, covenants and agreements herein contained and other good and valuable consideration, the adequacy of which is hereby acknowledged, it is agreed by and between the parties hereto as follows:

1. **PURPOSE OF AGREEMENT.** The purpose of this Agreement is to set forth the understandings of the CITY and GFLCC with respect to the Business Retention and Expansion Program (BusinessF1rst) including funding, reimbursement, and other associated issues pertaining to the GFLCC and BusinessF1rst.

2. **TERM.** The term of this Agreement shall run for one year from August 17, 2017 to the completion of the activities and/or programs listed as the scope of work, unless terminated early as provided herein.

3. **RESPONSIBILITIES OF CITY.** The CITY shall:

A. Provide funding not to exceed amount of eleven thousand, seven hundred dollars (\$11,700), subject to the following conditions:

i. Mutual approval and execution of this Agreement.

ii. Funding shall be used for expenses incurred by GFLCC related to

BusinessFirst activities and programs per the budget document attached hereto and incorporated herein by reference as Exhibit "A." GFLCC's BusinessFirst budget is subject to CITY audit.

- iii. On a monthly basis, GFLCC shall submit an invoice for the reimbursement of GFLCC services rendered and/or third-party costs related to BusinessFirst activities and programs. Invoices for third-party costs must be attached to GFLCC's invoice. The City's Economic and Community Investment Division and Finance Department shall review said invoices for accuracy and scope of work completed. The CITY shall pay the amount of the invoice approved by the City's Economic and Community Investment Division and Finance Department.
- iv. Under no circumstances shall CITY be required to pay more than the approved funding set forth herein.

- B. Appoint the City's Economic and Community Investment Division as the administrator of the Agreement on behalf of the CITY. The City's Economic and Community Investment Division shall designate the Citywide Economic and Business Development Manager as the liaison to attend BusinessFirst meetings, and to coordinate the activities of the Division and BusinessFirst, and otherwise oversee the Agreement.

4. RESPONSIBILITIES OF GFLCC. GFLCC shall:

- A. Provide a budget and Scope of Work for BusinessFirst, said document being attached hereto as Exhibit "A." Exhibit "A" shall include a line item list of all anticipated BusinessFirst activities and programs, and their associated expenses.
- B. Provide all volunteers and resources for BusinessFirst activities and programs. Those activities shall include, but not be limited to: training and coordination of the BusinessFirst team of volunteers; kick-off event; business survey; re-design and execution of a joint website and technical improvements; development and deployment of multiple marketing tools; program coordination; and preparation and distribution of project progress reports.
- C. Provide all necessary event information, press releases, media relations,

and event support, including but not limited to, logistics, event setup and breakdown, and photography to the City's Public Information Department at least two (2) weeks in advance of any event.

5. **ASSIGNMENT.** GFLCC shall have no authority to assign any portion of this Agreement to a third party. Should GFLCC attempt to assign this Agreement, then this Agreement shall be terminated forthwith, without prior notice to GFLCC.

6. **INDEPENDENT CONTRACTOR.** This Agreement does not create an employer/employee relationship between the parties. GFLCC is an independent contractor under this Agreement, and is not a division, department, or sub-entity of CITY. GFLCC shall be responsible for its own employees, agents, officers and volunteers with respect to its own personnel policies, tax and Internal Revenue Code responsibilities. Fair Labor Standards Act requirements, social security, health insurance, employee benefits, purchasing policies, and other similar administrative procedures.

7. **AMENDMENTS.** No modification, amendment, or alteration of the terms or conditions contained herein shall be effective unless contained in a written document executed by the parties hereto, with the same formality and equal dignity herewith.

8. **WAIVER.** Failure of the CITY to insist upon strict performance of any covenant or condition of this Agreement, or to exercise any right herein contained, shall not be construed as a waiver or relinquishment for the future of any covenant, condition, or right; but the same shall remain in full force and effect. None of the conditions, covenants, or provisions of this Agreement shall be waived or modified except by the parties hereto in writing.

9. **TERMINATION.** This Agreement may be canceled by CITY for whatever reason upon thirty (30) days' written notice to GFLCC of its intent to terminate this Agreement. A breach or default of any of the provisions of this Agreement by GFLCC will result in immediate termination of this Agreement, and such termination shall be effected by CITY giving notice in writing pursuant to paragraph 10 below.

10. **NOTICE.** Any notice or demand, which under the terms of this Agreement or by any statute or ordinance, given or made by a party hereto, shall be in writing and shall be given by certified or registered mail, return receipt requested, sent to the other party at the address set forth below, or to such other address as such party may from time to time designate by written notice.

Notice to CITY shall be addressed to:

City Manager
City of Fort Lauderdale
100 North Andrews Avenue
Fort Lauderdale, Florida 33301

With a copy to:

Economic and Business Development Manager
Economic and Community Investment Division
City of Fort Lauderdale
700 NW 19th Avenue
Fort Lauderdale, Florida 33311

Notice to GFLCC shall be addressed to:

Dan Lindblade, CEO
Greater Fort Lauderdale Chamber of Commerce.
512 NE 3rd Avenue
Fort Lauderdale, FL 33301

11. **ENTIRE AGREEMENT.** This Agreement embodies the entire agreement and understanding between the parties, and supersedes all prior negotiations, representations, or agreements, either written or oral. It may not be modified or terminated except as provided herein. If any provision herein is deemed invalid or unenforceable, it shall be considered deleted herefrom, and shall not invalidate the remaining provisions of the Agreement.

12. **LAWS AND ORDINANCES.** GFLCC shall observe all laws, ordinances, and regulations of the CITY, county, state, and federal agencies in connection with the performance of this Agreement.

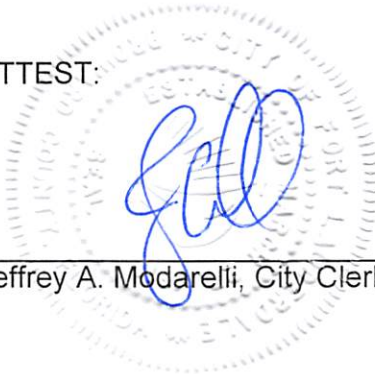
13. **GOVERNING LAW.** This Agreement shall be governed by the laws of the State of Florida and venue for purposes of litigation arising out of this Agreement shall be Broward County, Florida.

14. **COPIES OF AGREEMENT.** This Agreement shall be executed in three (3) original copies, each copy of which, bearing original signatures, is to have the force and effect of an original document.

[THIS SPACE INTENTIONALLY LEFT BLANK]

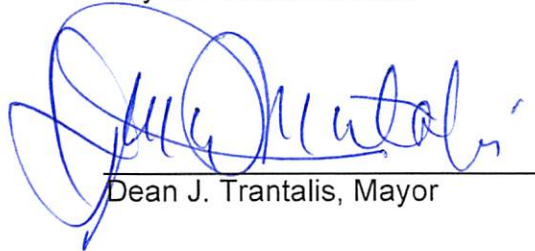
IN WITNESS OF THE FOREGOING, the parties have set their hands and seals the day and year first written above.

ATTEST:

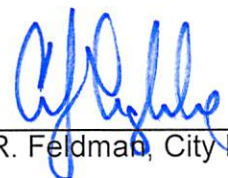


Jeffrey A. Modarelli, City Clerk

City of Fort Lauderdale



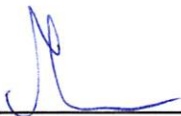
Dean J. Trantalis, Mayor

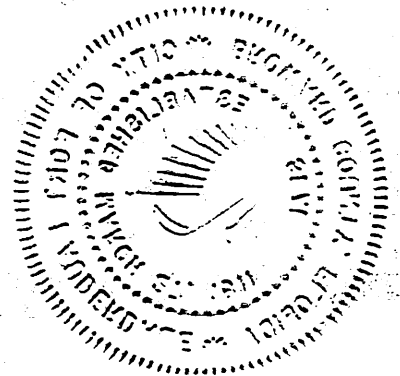


Lee R. Feldman, City Manager

FOR

Approved as to form:
Alain E. Boileau, Interim City Attorney

By: 
Candace Duff
Assistant City Attorney



2011

WITNESSES:

GREATER FORT LAUDERDALE
CHAMBER OF COMMERCE, INC

Carolyn Michaels
CAROLYN MICHAELS
[Witness print/type name]

By Daniel H. Lindblade
Daniel H. Lindblade
[Print name and title]

Douglas J. Frens
Douglas J. Frens
[Witness print/type name]

ATTEST:

Misty Savata

(CORPORATE SEAL)

STATE OF FLORIDA: COUNTY OF BROWARD:

The foregoing instrument was acknowledged before me this 8th day
of June, 2018, by _____, as _____
_____ of the GREATER FORT LAUDERDALE CHAMBER OF
COMMERCE, INC. He/She/ is personally known to me or has produced ✓
_____ as identification.

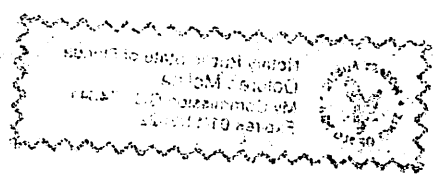
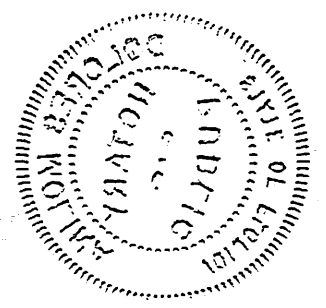
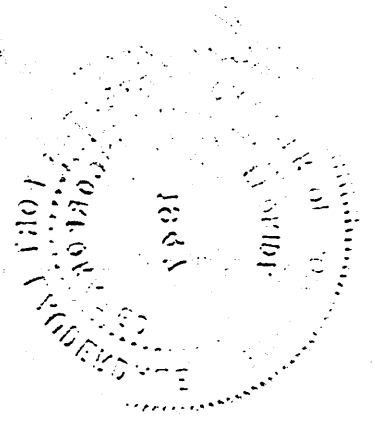
(SEAL)

Dolores Molina
Notary Public, State of Florida (Signature of
Notary taking Acknowledgment)



Name of Notary: Dolores Molina Printed or Stamped
My Commission Expires: 01/11/2022

Commission Number _____





June 27, 2016

Michael Chen, Economic and Business Development Manager
City of Fort Lauderdale
700 NW 19 Avenue
Fort Lauderdale, FL 33311

Dear Mr. Chen:

It is with a great deal of pleasure that I submit to you additional information regarding the proposal we have been discussing that would renew and refresh the City of Fort Lauderdale and Greater Fort Lauderdale Chamber of Commerce's relationship for economic development for our BusinessFirst program.

Pursuant to your request, please find a one sentence description for the tool box package we have submitted:

1. Kick-off Event—program to announce and outline the formal partnership BusinessFirst 2.0 program at a luncheon or breakfast with leadership of both organizations along with members and neighbors.
2. Collateral Material—design and production of collateral material used in connection with site visits and business relocation packets sent to site selectors and targeted industries. The will also include the final report.
3. Business Survey—an update and refresh of the original benchmark survey conducted in 2009 to include company executives in all City Commission districts with a statistically valid instrument. This would be compared and contrasted with the benchmark study.
4. Program Coordination—covers the Chamber's administrative staffing costs related to execution of BusinessFirst 2.0.
5. Re-design and execution of web and technical improvements—a fully integrated and intuitive economic development web presence that positions Fort Lauderdale as the place of commerce in South Florida, including report downloads, FAQs, economic development dashboards with real time data, available real estate, videos, etc.
6. Development and deployment of multiple marketing tools—includes both print and video materials to be distributed/located at high impact areas like Fort Lauderdale-Hollywood International Airport, Port Everglades, BB&T Center, and area hotels.

Michael, I hope this gives you the type of information you needed for presentation to commissioners. Please contact me should you have any further questions or concerns.

Sincerely,

Dan Lindblade, CAE
President & CEO

EXHIBIT A
BUDGET BusinessF1rst 2016 Scope of Work

Kick-Off Event:	\$3,000
Business Survey:	\$17,000
Re-design and execution of web and technical improvements:	\$16,000
Development and deployment of multiple marketing tools:	\$22,500
Program Coordination:	<u>\$35,000</u>
Total for BusinessF1rst	\$93,500

TOTAL: \$93,500



COMMISSION AGENDA ITEM
DOCUMENT ROUTING FORM

126
6/18/18

Today's Date: 6/12/2018

DOCUMENT TITLE: Agreement with the Greater Fort Lauderdale Chamber of Commerce Inc. for the Business F1rst Program.

COMM. MTG. DATE: 12/5/2017 **CAM #:** 17-1450 **ITEM #:** CM-10 **CAM attached:** ☒ YES ☐ NO

Routing Origin: CAO **Router Name/Ext:** Astrid Sperling/5001 **Action Summary attached:** ☒ YES ☐ NO

CIP FUNDED: ☐ YES ☐ NO

Capital Investment / Community Improvement Projects defined as having a life of at least 10 years and a cost of at least \$50,000 and shall mean improvements to real property (land, buildings, or fixtures) that add value and/or extend useful life, including major repairs such as roof replacement, etc. Term "Real Property" include: land, real estate, realty, or real.

1) City Attorney's Office: Documents to be signed/routed? ☒ YES ☐ NO # of originals attached: 1

Is attached Granicus document Final? ☒ YES ☐ NO Approved as to Form: ☒ YES ☐ NO

Date to CCO: 6-12-18

Candace Duff
Attorney's Name

CD
Initials

2) City Clerk's Office: # of originals: 1 Routed to: Gina Ri/CMO/X5013 Date: 6/12/18

3) City Manager's Office: CMO LOG #: JUN 5 Document received from: _____

Assigned to: L. FELDMAN ☐ S. HAWTHORNE ☐ C. LAGERBLOOM ☐
L. FELDMAN as CRA Executive Director ☐

☐ APPROVED FOR LEE FELDMAN'S SIGNATURE ☐ N/A FOR L. FELDMAN TO SIGN

PER ACM: S. HAWTHORNE (Initial/Date) C. LAGERBLOOM
(Initial/Date) ☐ **PENDING APPROVAL** (See comments below)

Comments/Questions: _____

Forward ___ originals to ☒ Mayor ☐ CCO Date: 6/14/18

4) City Clerk's Office: Retains 1 original and forwards 1 copy to: Lutecia Florencio/DSD / #6430

Attach ___ certified Reso # ☐ YES ☐ NO

Original Route form to Astrid Sperling

Please email copy of executed agreement to Astrid

Rev. 7/6/16