



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#18-0570

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: June 19, 2018

TITLE: Motion to Approve Event Agreements and Related Road Closings: 31st
Annual Las Olas Art Fair, Glam-A-Thon Strut and Step Out: Walk to Stop
Diabetes

Recommendation

It is recommended that the City Commission approve event agreements with The Las Olas Association, Glam-A-Thon, Inc., and American Diabetes Association and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

The event organizer, Glam-A-Thon, Inc., did not execute an Event Agreement before holding its previous event in the city. Staff will work closely with the Event Organizer to ensure that the proposed Event Agreement is timely executed prior to the requested event.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: The Las Olas Association
Event Name: 31st Annual Las Olas Art Fair
Date/Time: Saturday & Sunday, October 20 & 21, 2018; January 5 & 6, 2019; March 2 & 3, 2019 (10:00am- 5:00pm)
Location: Las Olas Blvd. in btwn SE 6th Avenue & SE 11th Avenue
Road Closing: Yes
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: Glam-A-Thon, Inc.
Event Name: Glam-A-Thon Strut
Date/Time: Saturday, October 13, 2018 (11:30am- 3:00pm)
Location: Esplanade Park – SW 2nd Street
Road Closing: Yes
Alcohol: Yes
Amplified Music: Yes – (11:00am – 3:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3:

Applicant: American Diabetes Association
Event Name: Step Out: Walk to Stop Diabetes
Date/Time: Saturday, October 20, 2018 (7:30am- 11:00am)
Location: Huizenga/Bubier Park
Road Closing: Yes
Alcohol: No
Amplified Music: Yes (7:30am – 11:00am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2018 operating budget in the accounts listed below.

<i>Funds available as of May 22, 2018</i>
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ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$175,000	\$56,077	\$600
TOTAL AMOUNT ►					\$600

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – 31st Annual Las Olas Art Fair Application
Exhibit 1a – 31st Annual Las Olas Art Fair Site Plan
Exhibit 1b – 31st Annual Las Olas Art Fair Agreement
Exhibit 2 – Glam-A-Thon Strut Application
Exhibit 2a – Glam-A-Thon Strut Site Plan
Exhibit 2b – Glam-A-Thon Strut Agreement
Exhibit 3 – Step Out: Walk to Stop Diabetes Application
Exhibit 3a – Step Out: Walk to Stop Diabetes Site Plan
Exhibit 3b – Step Out: Walk to Stop Diabetes Agreement
Exhibit 4 – Special Event Calendar

Prepared by: Barbara Smith, City Manager's Office

Department Director: Lee Feldman, City Manager's Office