



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#18-0611

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: June 19, 2018

TITLE: Ordinance Creating Regulations for Private Parking Lots and Garages

Recommendation

It is recommended that the City Commission adopt an ordinance amending Chapter 26, Traffic and Parking, of the Code of Ordinances of the City of Fort Lauderdale, by creating Article IX, Private Parking Lots and Garages, to regulate private parking lots and garages.

Background

As more private parking lots become automated, the confusion of differentiating between public and private parking facilities is increasing. Several private companies have begun to use similar technology and vendors as the City. Private companies also use different enforcement methods, such as towing vehicles, leaving vehicle owners frustrated.

Additional confusion is caused by locations of private parking lots in close proximity to public parking lots and on-street parking spaces. Customers will pay for parking but use the wrong pay stations. This leads to vehicles being towed from private lots or cited by the City.

The City is the first to receive complaints due to private parking lots/garages providing inadequate or confusing information at their locations.

The Parking Services Division has taken steps to reduce confusion by placing decals and signage in areas where public and private parking are in close proximity of each other. The Parking Services Division currently has seven (7) active parking agreements that allow the City to enforce their private lots. There are at least four (4) more locations that are pending agreements.

The requested changes to the current ordinance (see Exhibit 1) will bring uniformity to private parking lots/garages by defining how information and notices are to be displayed. The Parking Services Division will continue to reach out to the community to offer our services in an effort to make the parking experience a good one.

Resource Impact

There will be no fiscal impact associated with this action.

Strategic Connections:

This item is a *Press Play Fort Lauderdale Strategic Plan* initiative, included within the Internal Support Cylinder of Excellence, specifically advancing:

- Goal 12: Be a leading government organization, managing resources wisely and sustainably.

This item advances the *Fast Forward Fort Lauderdale: We Are Connected*.

Attachment

Exhibit 1 – Ordinance

Prepared by: Jeffery Davis, Transportation and Mobility

Department Director: Diana Alarcon, Transportation and Mobility