



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#18-0506**

---

**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** June 19, 2018

**TITLE:** Motion to Accept a Grant from American Red Cross Centennial Campaign  
Funds for 2018 Aquatics Swim Program - \$12,300

---

**Recommendation**

It is recommended that the City Commission approve a motion to accept Centennial Campaign Aquatics Funds, in substantially the form attached, from the American Red Cross for 2018 Aquatics Swim Program and authorize the City Manager or designee to execute any required documents associated with the acceptance of such funds.

**Background**

In November of 2014, the American Red Cross reached out to the City of Fort Lauderdale requesting a partnership to implement additional services as a part of their Centennial Campaign efforts. The City will continue conducting swim lessons and water safety related courses at a reduced rate to the community. The partnership includes waiving of American Red Cross course fees for Lifeguarding, Junior Lifeguarding, CPR, Parent Water Safety Education, and Water Safety Instructor courses, as well as cost reimbursement for conducting swim lessons.

The funding will support a swim lesson program for City summer campers as well as adult and teen swim lesson participants. The funding will cover staffing and program costs to conduct these programs not to exceed \$12,300.

**Resource Impact**

There is a positive impact to the City in the amount of \$12,300 which would allow for project implementation in FY2018. Funds are being appropriated through companion CAM 18-0224. There is no match required for this grant.

**Appropriate To:**

*Funds available as of May 18, 2018*

ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
129-GRCSWIM18-F741	American Red Cross Swim Program - FY18	Intergovernmental Revenue/ Grants FM	\$0	\$0	\$12,300
TOTAL AMOUNT					\$12,300.00

**To:**

ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
129-GRCSWIM18-3299	American Red Cross Swim Program - FY18	Services & Materials / Other Services	\$0	\$0	\$12,300
TOTAL AMOUNT					\$12,300.00

**Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 3: Be a community that finds opportunities and leverages partnerships to create unique, inviting, and connected gathering places that highlight our beaches, waterways, urban areas, and parks.
- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Community*.

**Attachment**

Exhibit 1 – Agreement

---

Prepared by: Gina Rivera, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation